

Create Awareness

Increase Engagement

Make an Impact

With the Qualified
Decision Makers in the
Retail Baking Industry



- **\$7.73 BILLION:**
Retail bakery sales grew to \$7.73 Billion in 2022 and are expected to grow to \$10.32 Billion by 2027
- **Top Independent US Bakeries:**
RBA Members are the Top independent US bakeries dedicated to education, certification, and advocacy for all retail bakers
- **\$1 MILLION:**
Estimated amount RBA Member Bakeries spend annually on products and services to run their individual bakeries

1 YOUR AD HERE

Retail Bakers of America

We are the Retail Bakers of America

RBA plays an important role in connecting buyers and sellers within the industry. By providing support, resources, and networking opportunities, RBA will help bakers stay up to date on the latest trends and developments in the industry, and ultimately help them thrive in a competitive marketplace.

JOIN TODAY SIGN IN



About Us

Who We Are

The RBA creates industry-specific training programs and small business programs. These initiatives can be incredibly valuable to retail bakers, helping them stay current with the latest techniques and best practices, and providing them with the resources they need to run successful businesses.

The RBA provides a platform for bakers to connect with each other and share their experiences and knowledge which is valuable for those who are just starting out in the industry, as they can benefit from the guidance and support of more experienced bakers.



About RBA

Supporting and promoting the retail baking industry by committing to its mission.



Certification

Creating industry standards through professional certification.



Get the Goods Blog

Resources to run successful bakery businesses.



Membership Benefits

Access to a wealth of resources and information.



Upcoming Events

Stay connected to the broader retail baking community.

Members Only

Explore the RBA Community

Access a wealth of resources and information that can help you improve your skills, stay current with industry trends, and grow your business. This includes access to training programs, small business programs, and networking opportunities with other bakers.

JOIN TODAY SIGN IN

MO BE WITH Connect with RBA members!

Latest Community Discussions

RL Palestinian Pastries

By Robert Liara · 9 days ago

MO Bakers Fly-In and Policy Summit Recap

By Mathene O'Connell · 21 days ago

MO RBA Discount Code: Sweet Art Master Sugar Show and ...

By Mathene O'Connell · 29 days ago

Sign in to participate

RBA Formula Library



Pumpkin Cheesecake

An RBA National Bakery Day Recipe #NB02022 #RBAFormula #NB02022 #NationalBakeryDay



Nutmeg Cake

An RBA National Bakery Day Recipe #NB02022 #RBAFormula #RBAFormula



Gateaux Citrons with honey

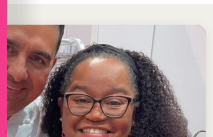
Formula packet from Chef Heather Moore, CMB, Heather Moore is the Director of Culinary Operations at ...



Bicolor Croissant

Formula packet from Chef Heather Moore, CMB, Heather Moore is the Director of Culinary Operations at ...

GO TO LIBRARY



RBA is proud to be the education partner of the Industry Exposition (IBI) Held in Las Vegas. IBI is a premier baking industry event in the U.S., where bakers can stay current with the latest trends and innovations, connect with other top baking and business professionals.

Blog

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RBA Website Advertising Sponsorship

Make an Impact on the **40,000** unique annual visitors on the Official RBA Website. PREMIUM Exposure Options are limited and First Come, First-Served!

1 Leaderboard

728 x 90 px

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2 Premium Square 1

300 x 250 px

LIMITED TO ONLY THREE SPONSORS

Run of Site

\$2,950 Full Year/12 Months

3 Premium Square 2

300 x 250 px

LIMITED TO ONLY THREE SPONSORS

\$2,950 Full Year/12 Months

Keep in touch!

Keep in touch and stay informed about the latest news and events in the retail baking industry.

RBA BAKERY INSIDER E-NEWSLETTER

RBA EMAIL LIST

