

NEWS YOU KNEAD NEWSLETTER

REACH BAKERS IN THIS EXCLUSIVE WEEKLY NEWSLETTER

Each Monday, reach retail, foodservice, and specialty bakers through the Retail Bakers of America's (RBA) *News You Knead* weekly newsletter that features industry news, tips, and techniques related to bakery production and education. Entice your next customer with an advertisement that will be seen by nearly 15,000 professional bakers.

Ad Placements*

BLOCKBUSTER: \$1,400 / MONTH

Size: 550 x 150 pixels

MEDIUM RECTANGLE 1: \$1,400 / MONTH

Size: 300 x 250 pixels

PRODUCT SPOTLIGHT: \$400 / WEEK PER SPOTLIGHT

Size: 250 x 166 pixels

Title: 55 characters (including spaces)

Description: 150 characters (including spaces)

MEDIUM RECTANGLE 2: \$975 / MONTH

Size: 300 x 250 pixels

RBA MEMBER SPOTLIGHT: \$600 / MONTH

Company Logo - Size: 300 x 100 pixels

*Additional specs can be found at bakemag.com/media-guide.

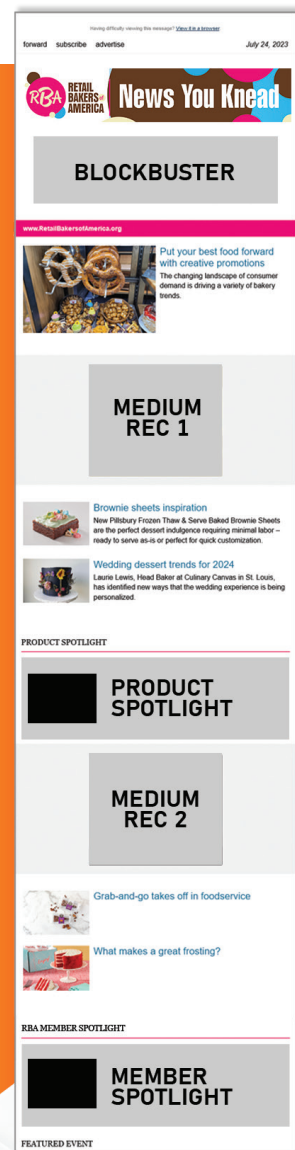
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