



SOCIETY OF OUTDOOR  
RECREATION PROFESSIONALS

# **SOCIETY OF OUTDOOR RECREATION PROFESSIONALS**

## **Annual Member Meeting**

**November 30, 2022**

# Agenda

2:00 pm PT	Welcome + Board Introductions
2:10 pm PT	State of SORP
2:25 pm PT	2023 Goals + Programs
2:40 pm PT	Supporting SORP
2:55 pm PT	Q+A / Wrap Up REI Gift Card drawing



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# BOARD INTRODUCTIONS

Drew Pollak-Bruce  
Board President

# Executive Board



**President**  
Dre Pollak-Bruce  
SE Group, Vermont



**Vice President**  
Michael Bradley  
Arkansas Tech  
University



**Treasurer**  
Lisa Luukkala,  
Superior Hiking Trail  
Assoc., Minnesota



**Secretary**  
Kyung Koh Willis  
U.S. Forest Service,  
Washington



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# Board Members



Bess Perry,  
Michigan State  
University



Chris Zajchowski  
Old Dominion  
University,  
Virginia



Sandi Miller  
NIC, Colorado



Monika Derrien  
Research Social  
Scientist, USFS



Dakota Anderson,  
Boulder Open  
Space & Mtn  
Parks, Colorado



Rex Turner, Maine  
Dept. of Agriculture  
Conservation &  
Forestry



Sara Capen, Niagara  
Falls National Heritage  
Area, New York



L Fisher, Continental  
Divide Trail Coalition,  
Montana



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# Fiscal Year 2022 STATE OF SORP

Rachel Franchina  
Interim Executive Director

# Fiscal Year 2022 Profit & Loss

## Profit & Loss

October 1, 2021 - September 30, 2022

### Annual Revenue

Contributed Income - \$2,905

Earned Income - \$181,928

Other - \$1,638

TOTAL \$186,471

### Expenses

Conference - \$69,254

Operating - \$44,430

Personnel - \$48,640

Program - \$20

TOTAL \$162,344

**NET INCOME: \$24,127**



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# Fiscal Year 2022 Accomplishments



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# Organizational Memberships

Piloting in Fiscal Year 2023:

- Reduced Membership and conference registration fees
- Different opportunities depending on scale of organization
  - Agencies, Firms, Nonprofits
  - Universities
- Contact Rachel Franchina if interested  
[rachel.franchina@recpro.org](mailto:rachel.franchina@recpro.org)



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# 2023 Focus Areas & Programs

Drew Pollak-Bruce  
Board President

# Vision

The Society of Outdoor Recreation Professionals creates ***sustainable outdoor recreation*** opportunities ***for all.***



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# Mission

The Society of Outdoor Recreation Professionals provides ***leadership*** for the outdoor recreation profession through ***skill development, networking,*** and ***technical guidance.***



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# Values

- Justice, Equity, Diversity + Inclusion
- Sustainable Recreation
- Skill Development
- People + Community
- Collaboration



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# Goals

**Membership, Collaboration + Partnerships**

**Knowledge, Skills + Professionalism**

**Communications, Outreach + Policy**

**Organizational Sustainability**



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# 2023 Focus Areas

- Diversify Revenue
- Increase awareness and recognition of SORP
- Support in-person and virtual networking and skill development



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# 2023 Programs

- Virtual and in-person workshops
  - SCORP University: March 28-29, 2023 (in-person)
  - DEIA for Outdoor Recreation Professionals: April 2023 (virtual)
  - Visitor Use Management: Summer 2023 (hybrid)
- 40th Anniversary Friendraising Campaign
- Relevant webinar topics
- Core Competencies & Training Needs



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# SUPPORTING SORP

Bess Perry  
Chris Zajchowski

# Supporting SORP



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# Serve on a Committee

## **Governance**

Responsible for the health and functioning of the board, such as recruiting new board members, conducting orientation, producing board materials, and evaluating performance of the board itself.

## **Internal Affairs**

Responsible for all internal and operational issues, including finance, human resources, and future conferences.

## **External Affairs**

Responsible for all external things, including development/fundraising, membership, communications, awards, and member education and professional development.

## **JEDI**

Responsible for ensuring that we are incorporating JEDI in our work; hold SORP to JEDI principles.



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# Q+A / Wrap Up

Drew Pollak-Bruce