

PIANOTECHNICIANS Journal

Display Advertising Insertion Order

Please return to:
 Piano Technicians Journal Advertising
 Attn; Shawn Bruce
 4444 Forest Ave.
 Kansas City, Kansas 66106-3750
 913-432-9975 • shawn@ptg.org

| MONTH | AD SIZE | AD DESCRIPTION | AD COST |
|----------------|---------|--|----------|
| January 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| February 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| March 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| April 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| May 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| June 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| July 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| August 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| September 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| October 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| November 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |
| December 2026 | | New <input type="checkbox"/> Pickup from _____ | \$ _____ |

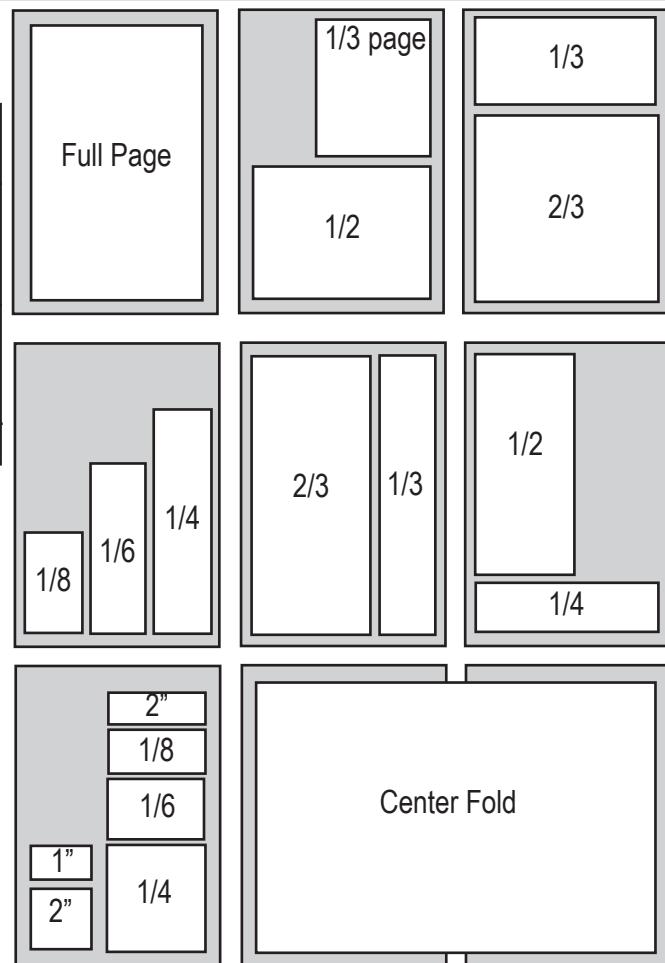
ALL INFORMATION MUST BE COMPLETED INCLUDING BILLING INFORMATION ON REVERSE **TOTAL \$** _____

| UNIT | AD SPECIFICATIONS (WIDTH BY DEPTH) | | |
|----------------------|------------------------------------|-----------------|-----------------|
| CENTERFOLD or INSERT | Contact PTG office | | |
| Full PAGE | 7 1/2" x 10" | | |
| 2/3 PAGE | 7 1/2" x 6 1/2" | 4 7/8" x 10" | |
| 1/2 PAGE | 7 1/2" x 5" | 4 7/8" x 7 1/2" | |
| 1/3 PAGE | 7 1/2" x 3 1/4" | 4 7/8" x 4 7/8" | 2 3/8" x 10" |
| 1/4 PAGE | 7 1/2" x 2 3/8" | 4 7/8" x 3 1/2" | 2 3/8" x 7 1/2" |
| 1/6 PAGE | 4 7/8" x 2 1/4" | 2 3/8" x 4 7/8" | |
| 1/8 PAGE | 4 7/8" x 1 7/8" | 2 3/8" x 3 1/2" | |
| 2-INCH | 4 7/8" x 1" | 2 3/8" x 2" | |
| 1-INCH | 2 3/8" x 1" | | |

MECHANICAL REQUIREMENTS

A .pdf is prefered. Ads may be submitted by e-mail but must be confirmed with ad coordinator. Other formats may be accepted; call for details.

- Trim Size - 8 1/2" x 11"
- Bleed page-Allow 3/16 on all sides
- Margins 1/2"
- 1-Column Width-2 3/8"
- 2-Column Width-4 7/8"
- Binding - Saddle Stitch
- Screen-133-line
- Advertisers will be billed for any production work (non-commissionable).
- Advertisements may be resized to fit formats listed here.
- Ads will be kept on file for a year after print



These diagrams represent approximate page layout and are not in absolute proportion.

PIANO TECHNICIANS Journal

Classified Advertising Insertion Order

| | STARTING MONTH | ENDING MONTH |
|--|----------------|--------------|
| # OF WORDS | | AD COPY |
| COST PER INSERTION (\$.55 pr wrd) | \$ | |
| # OF INSERTIONS | | |
| TOTAL COST OF AD (Minimum is \$30) | \$ | |

Please Note: The PTG places all classified ads on www.ptg.org where they are viewable by the public. If you do not wish to appear on the web site check here: _____

Please use current ad copy: _____

BILLING Information and Signature

AD REQUESTED BY:

Advertising Agency: _____

Contact:

Company: _____

Address:

City: _____ State: _____ Zip: _____

Phone:

Fax:

E-Mail: info@mathematik.uni-bayreuth.de Web: www.mathematik.uni-bayreuth.de

I have read, understood, and agree to

Authorized Signature:

PROBLEMS SUGGESTED

METHOD OF PAYMENT

Visa

Mastercard

Discover

AMEX

Expiration Date

Card Number _____ CVC Code _____

Account #

Bill Monthly vs Bill Total Due

Pre-Payment is Required for First-Time Advertisers

For Office Use Only

Pre-Paid in full with check #