



Poultry Science Association's Latin American Scientific Conference Sponsorship Guide



Diamond Sponsor

Investment: R\$ 75,000+

Sponsor Benefits:

Includes 4 full registrations,
4 award banquet tickets

Company table in networking area

Company logo/Sponsorship
banner on event website, attendee
app & social media

Logo on all conference signage
and emails

Choice of up to \$5500 worth of
item/event sponsorship or host a
breakfast meeting on Tuesday

Full page ad in printed event
program

Advertising material in attendee
gift bag

Verbal recognition at the opening
and closing of the conference

Choice of ONE exclusive sponsor
activation: opening reception OR
lanyards/badges



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Platinum Sponsor

Investment: R\$50,000+

Sponsor Benefits:

Includes 3 full registrations,
3 award banquet tickets

Advertising material in
attendee gift bag

Company table in networking area

Logo on all conference signage
and emails

Full page ad in printed program

Company logo/Sponsorship
banner on event website, attendee
app & social media

Choice of ONE sponsor activation:
Sponsor of Awards Banquet,
Student Luncheon, Attendee Gift
Bag

Verbal recognition at the opening
and closing of the conference



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Gold Sponsor

Investment: R\$35,000+

Sponsor Benefits:

Includes 2 full registrations,
2 award banquet tickets

Company table in networking area

Advertising material in
attendee gift bag

Logo on all conference signage
and emails

Half page advertisement in printed
event program

Company logo/Sponsorship
banner on event website, attendee
app & social media

Choice of ONE sponsor activation:
Coffee Break, Audiovisual Service,
Translation Services,
Attendee Notepad

Verbal recognition at the opening
and closing of the conference



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Silver Sponsor

Investment: R\$15,000+

Sponsor Benefits:

Includes 1 complimentary
registration

Company logo/Sponsorship
banner on event website, attendee
app & social media

Logo on all conference signage
and emails

Verbal recognition at the opening
and closing of the conference



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Event Experience Options

Opening Reception	R\$75,000 (Choice for Diamond)	Exclusive sponsor; includes logo on signage, napkins, and mention in welcome remarks
Awards Banquet	R\$50,000 (Choice for Platinum)	Exclusive sponsor; includes logo on stage screen, verbal acknowledgement and dinner branding
Student Lunch	R\$35,000 (Choice for Platinum)	Exclusive sponsor; includes table signage and logo recognition in program
Poster Session Reception	R\$25,000	Exclusive sponsor; includes signage and logo in scientific program
Coffee/ Refreshment Break	R\$20,000	Four available; signage at service stations and slides during transitions
Lunch Co-Sponsor	R\$20,000	Co-branded with PSA; includes signage and logo in program
Student Competition Awards	R\$15,000	Recognized during closing session; logo on certificates
Breakout Room/ Meeting Space Branding	R\$10,000	Branding and signage at a dedicated meeting room



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Digital & Media Exposure		
PSA Latin America Newsletter Ad	R\$10,000	Logo & hyperlink in one pre or post conference email blast
PSA Webinar Sponsorship	R\$15,000	Branded slide and opening remarks mention; includes recording access
Unplucked Podcast Episode	R\$15,000	Feature in one episode of PSA's official podcast
PSA Website Banner	R\$8,000	Four week run leading up to conference on conference page
PSA Social Media Feature	R\$6,000	Includes two sponsor highlight post across PSA channels
PSA Postings Advertisement	R\$6,000	Four features in weekly global member e-newsletter



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Student & Education Support

Travel Award- LATAM Scholars	R\$135,000	Recognition in program, on award certificate, conference website and at awards ceremony
Student Competition Awards	R\$15,000	Logo on signage and award slide deck
Student Mixer	R\$20,000	Exclusive sponsorship, includes signage and verbal acknowledgment

Visibility Add-Ons & Recognition

Program Book Inside Front Cover	R\$25,000	Premium placement, full color advertisement on the inside front cover of the printed program book
Program Book Back Cover	R\$25,000	Premium placement, full color advertisement on the inside back cover of the printed program book
Program Book Full Page Ad	R\$10,000	Black and white full page advertisement, placed at PSA's discretion
Conference Wi-Fi Sponsor	R\$50,000	Exclusive sponsorship, includes logo on login screen and printed materials



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Branded Materials

Lanyards/Name Badges	R\$75,000 (Choice for Diamond)	Exclusive sponsorship; logo printed on all attendee lanyards
Conference Tote Bags	R\$50,000 (Choice for Platinum)	Exclusive sponsorship; logo printed on bags distributed to all attendees
Notebooks or Pens	R\$30,000 (Choice for Gold)	Exclusive sponsorship; logo on materials in attendee bags
Water Bottles	R\$50,000	Exclusive sponsorship; logo on reusable water bottles
Swag Insert	R\$5,000	Sponsor supplied item or flyer in conference tote

Registration Packages

10-Pack	R\$20,000	10 discounted meeting registrations (20% off standard rate)
20-Pack	R\$35,000	20 discounted meeting registrations (25% off standard rate)
40-Pack	R\$60,000	40 discounted meeting registrations (30% off standard rate)