



Making Sure Kids Count in the Big Count: Census 2020

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 - And our briefing Cosponsors!
- **U. S. Census Bureau**
 - Research Fellowship 2011-2013
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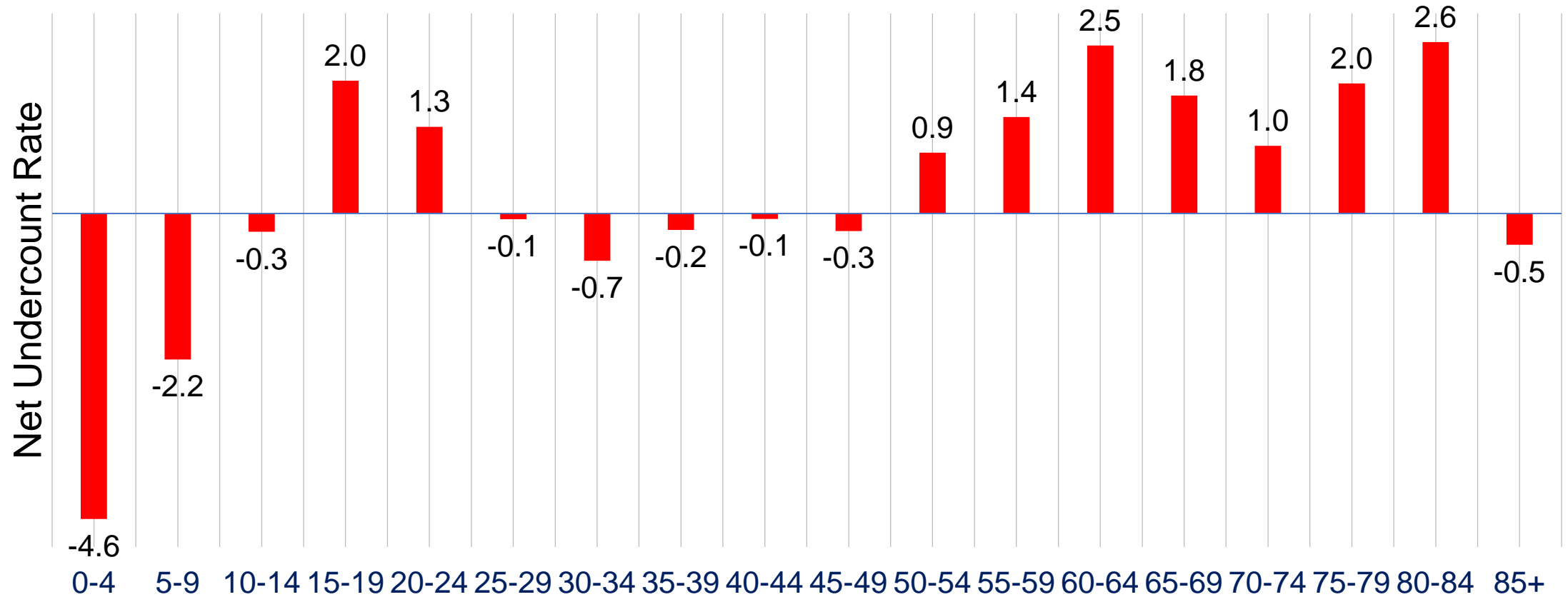
Disclaimer: The opinions I express today are my own and do not necessarily reflect the views of these organizations

Presentation Objectives:



- Document the undercount of young children in the 2010 U.S. Census and look at historic trends
- Reasons why young children are missed in the Census
- What can be done in the 2020 Census to reduce the undercount of young children?

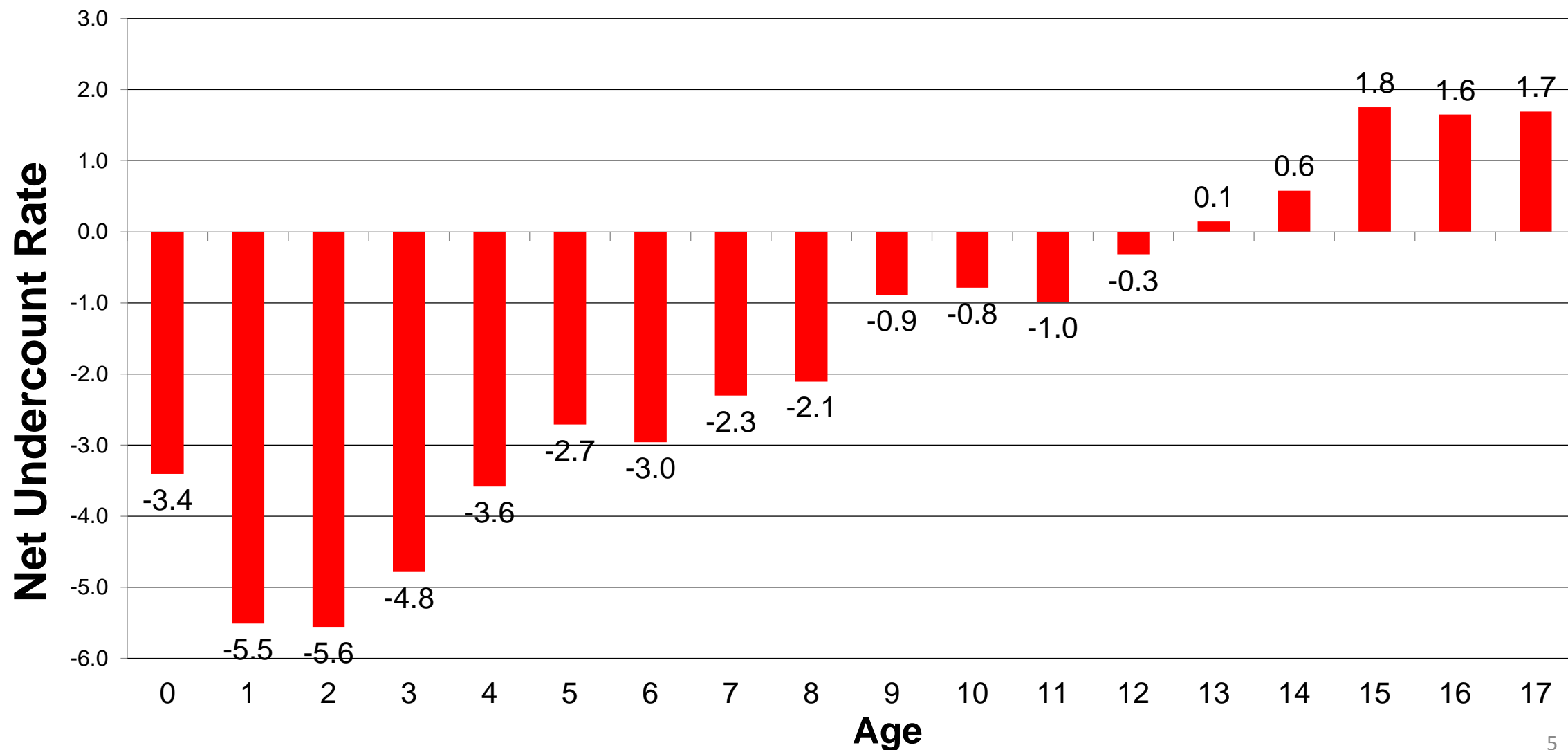
2010 Census Missed a Large Number of Young Children



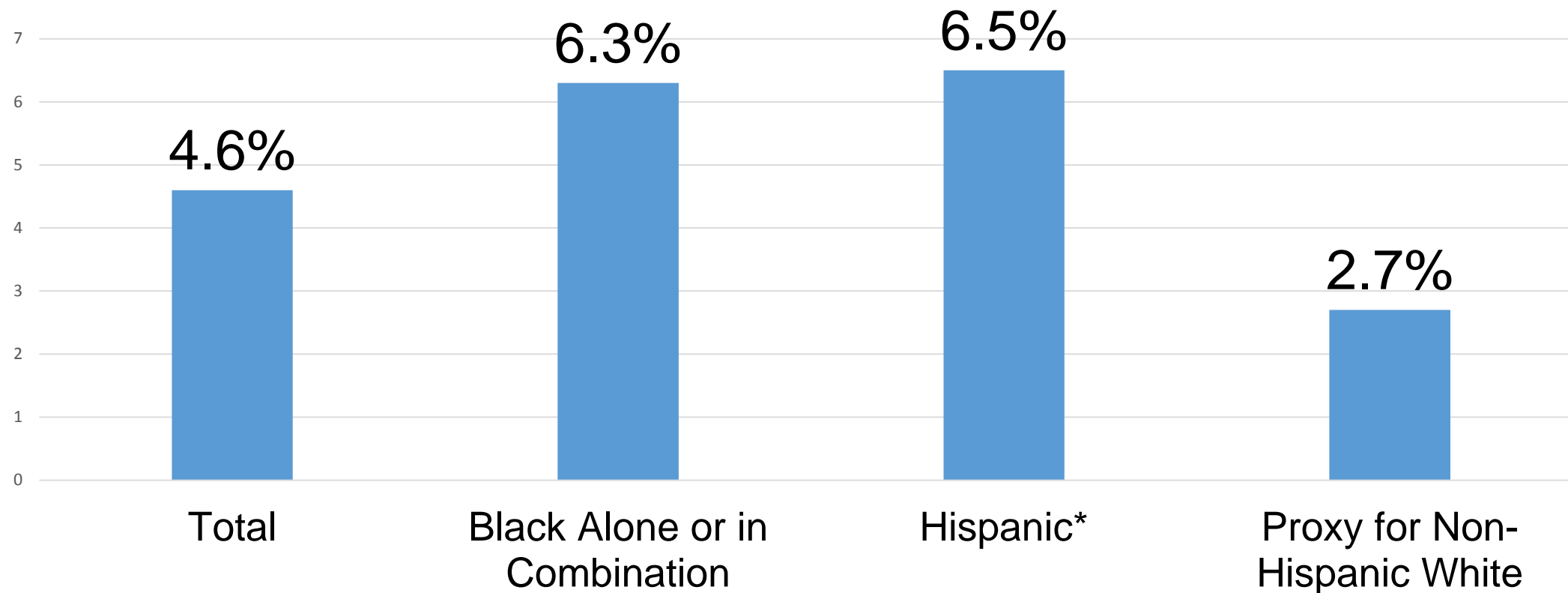
Age

Source: U.S. Census Bureau

Young Children Are Undercounted, but Older Children are Over-counted



Black and Hispanic Children are More Likely to be Missed

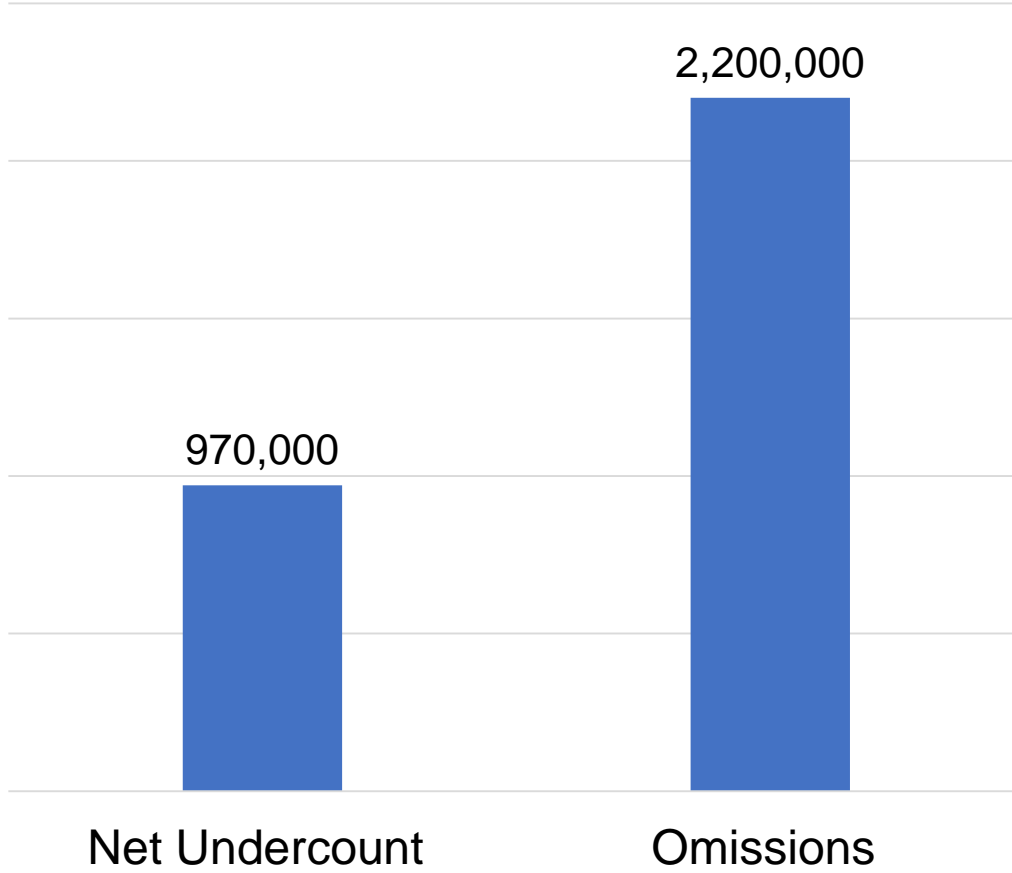


* This is an update from the 2010 estimate

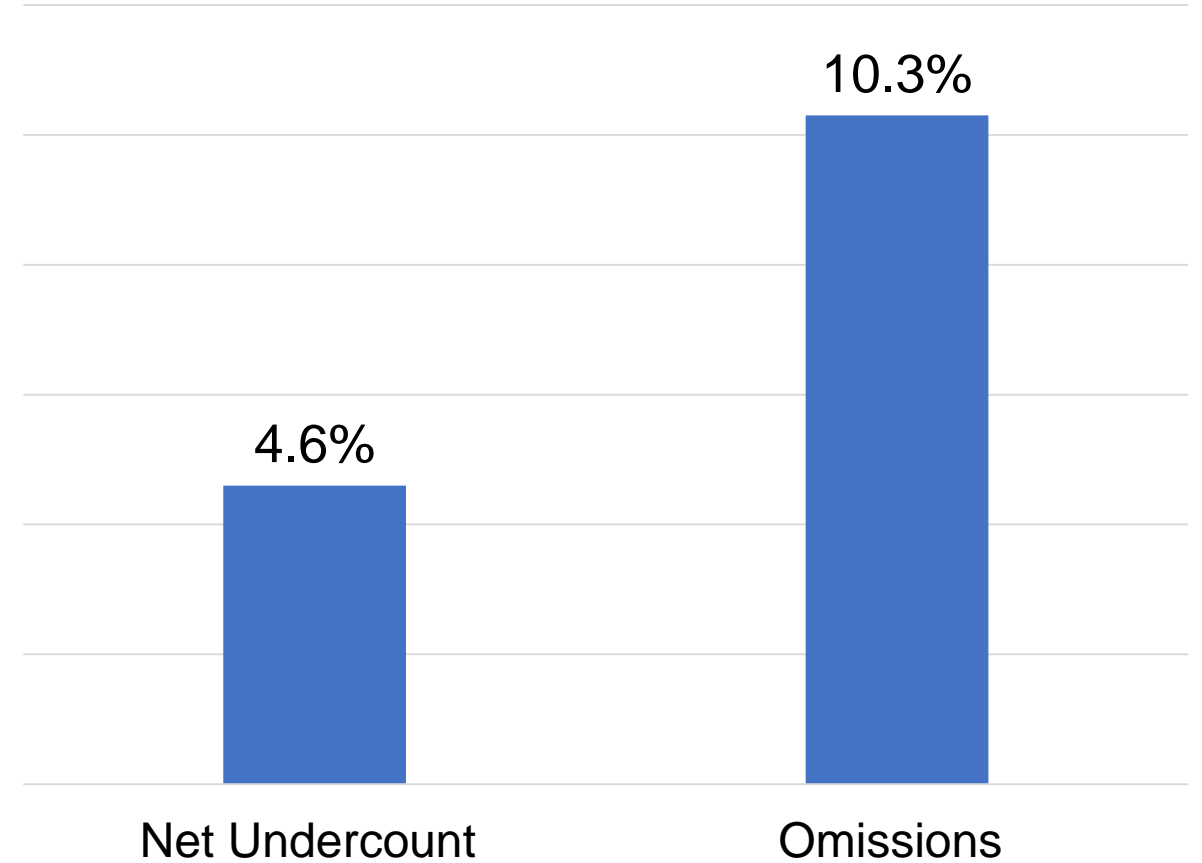
Source: O'Hare 2015, Table 3.2

Net Undercounts and Omissions

Net Undercount and Omission
Population Numbers for Age 0 to 4

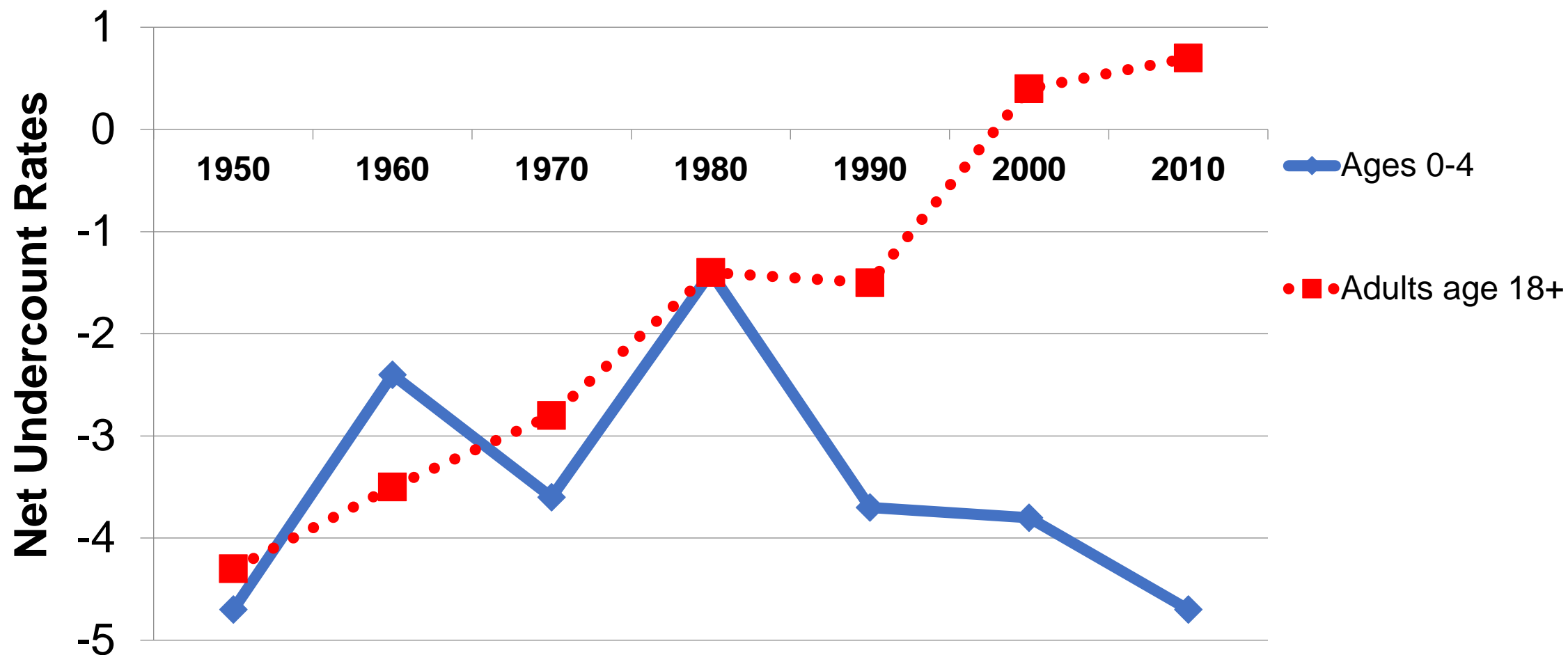


Net Undercount and Omission Rates for
Age 0 to 4



Net Undercount of Young Children in the Ten Largest Counties in 2010	
County (Major city)	Net Undercount Rate
Los Angeles (Los Angeles)	-10
Cook (Chicago)	-11
Harris (Houston)	-8
Maricopa (Phoenix)	-13
San Diego (San Diego)	-10
Orange (Anaheim)	-11
Kings (New York)	-11
Miami-Dade (Miami)	-12
Dallas (Dallas)	-14
Queens (New York)	-13
Mean for the ten counties	-11
Source: O'Hare 2015, Table 5.9	

U.S. Census Coverage Rates for Adults and Young Children: 1950 to 2010



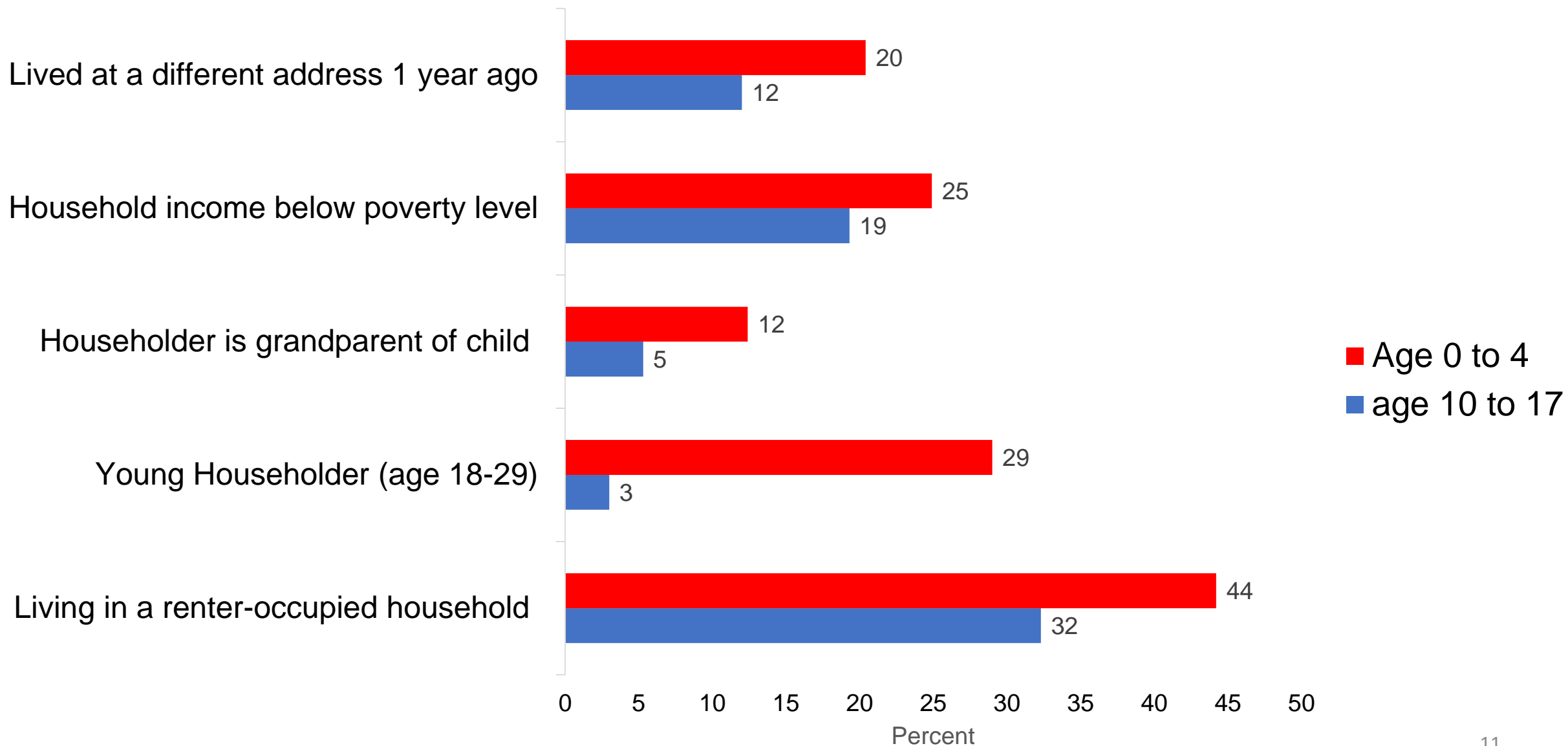
Data Source: U.S. Census Bureau. Chart: *O'Hare 2015, Figure 4.1*



What are the reasons for a high net undercount of young children?

Explanation must address not only why young children are missed in the Census, but why young children are missed **MORE** than older children or adults

Young Children are more Concentrated in Families and Households that are Hard-to-Count





What Can Be
Done to Reduce
the Net
Undercount of
Young Children in
the 2020 Census?

2020 Census Outreach: Partner with Organizations Already Working with Children

Children's Leadership Council (CLC)

- Child Care Aware
- Zero to Three
- Head Start Association

The Annie E. Casey Foundation KIDS COUNT program

- Grantee organizations in every state focused on data and children
- Foundation has been big supporter of the Census over past 20 years

Work with government programs already reaching households with young children

- Medicaid
- State Child Health Insurance Program (SCHIP)
- Head Start
- Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- Temporary Assistance to Need Families (TANF)
- Supplemental Nutritional Assistance Program (SNAP)
- Child Welfare/Foster care programs

Summary

1. Young children have higher net undercount rate than any other age group in 2010
2. Since 1980, the net undercount rate for young children has **increased** while that of adults has **decreased**.
3. There is a **limited understanding of WHY** young children are missed in the census
4. In the 2020 Census outreach program the **undercount of young children needs to be given more attention** than it was in the 2010 Census

THANKS

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