



## PAA This Week E-newsletter Advertisement Options

The PAA This Week e-newsletter is a widely-read weekly member communication distributed every Tuesday (bi-weekly in the summer months).

### STATS:

- Average 3,000 subscribers
- Average 63% open rate
- Average 20% click through rate

### PRICING

#### **Ad Space 1 – 500 x 200 px banner near top**

- 1 week - \$250
- 2 weeks of same ad - \$325
- One month of same ad - \$400

#### **½ Space – 250 x 200px on right side**

- 1 week - \$200
- 2 weeks of same ad - \$275
- One month of same ad - \$350

#### **Ad Space 2 - 500 x 200 px banner near bottom**

- 1 week - \$225
- 2 weeks of same ad - \$300
- One month of same ad - \$375

Ad will be placed in position purchased and can include a link to their website or landing page of their choice. Artwork deadline, Thursday before publication date. See following pages for placement sample.

## PAA this week...

- [PAA Member Appointed to NICHD Council](#)
- [AAAS Awards Nominations Open](#)
- [Legislative Action Coming Soon](#)
- [Citizenship Question on 2020 Census](#)
- [Upcoming Opportunities](#)

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### PAA Member on NICHD Advisory Council

Rebecca Wong, University of Texas Medical Branch, Sealy Center on Aging, has been appointed to the NIH National Advisory Child Health and Human Development Council. [Read more.](#)

### American Association for the Advancement of Science Awards

The 2020 AAAS Awards nomination cycle is underway! To recognize scientists, engineers, authors, journalists, and public servants for significant contributions to science and the public's understanding of science, the AAAS sponsors a wide range of awards and prizes. The deadline for most of the awards is August 1, 2019. More information may be found on the [AAAS website](#).



**Ad Space 1**  
500 x 200 px

### PAA Affairs Call for Submissions

PAA Affairs is the official quarterly newsletter of PAA members to report news of the Association and of the profession. Brief news items of interest to people working in the population field may be submitted. [Submissions due February 15.](#)



**1/2 Space**  
250 x 200px

## Government and Public Affairs

### Alert: Legislative Action Coming Soon

Yesterday, the PAA Government and Public Affairs office alerted U.S. members about impending action in the U.S. House of Representatives on the Fiscal Year 2020 Commerce, Justice, Science appropriations bill, which funds the Census Bureau and National Science Foundation, among other things. [View the alert and take action.](#)

### Citizenship Question on 2020 Census

The US Supreme Court will be ruling on whether a question on citizenship will be included in the 2020 Census. A ruling is expected in mid-to-late June. Since the question was proposed in 2018, PAA has been vocal about its opposition to the addition of an untested citizenship question. [Read PAA's actions and action you can take now.](#)



## Upcoming Opportunities

- [6th Edition of Barcelona Summer School in Survey Methodology 2019](#) is a two-week intensive program covering topics on survey methodology and advanced statistical analysis of survey data. Deadline June 26.
- [Rostock Open Science Workshop](#) will introduce demographic researchers to the tools and practices of open science. The Workshop will be held at the Max Planck Institute for Demographic Research, October 10-11. Deadline July 19.
- The Social Science Research Council (SSRC) and the Japan Foundation Center for Global Partnership (CGP) announce the annual [Abe Fellowship Program competition](#). Deadline Sept. 1.

For more opportunities, visit the [announcements page](#). Also, make sure to visit the always changing [PAA job board](#).



**Ad Space 2**  
500 x 200 px

**Population Association of America**



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