Mary Jo Hoeksema

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Population Association of America & Association of Population Centers 1436 Duke Street, Alexandria, Virginia 22314

Employment History

Population Association of America/Association of Population Centers, 2004-present

Director, Government and Public Affairs—Manage the organizations' federal government relations activities, which entails representing PAA/APC before Congress and Executive Branch agencies and serving on over a dozen nationally based coalitions; chairing or co-chairing six coalitions; developing and executing organization's legislative and funding priorities; organizing annual advocacy events and briefings on Capitol Hill; drafting fact sheets, comments, testimony, report and bill language, and nominations applications; responding to media inquiries; communicating with PAA/APC members via newsletters, social media, and public presentations; supervising staff and contractors; organizing virtual and in-person briefings for congressional staff and agency officials; and, managing budget for government affairs function.

Legislative and Policy Consultant, 2007-present

Co-Director, Census Project Coalition—Manage the coalition's federal government relations; develop and execute legislative and funding strategies in support of the U.S. Census Bureau and American Community Survey; represent coalition in meetings with federal policy makers and foundation executives; speak at national and international conferences; write fact sheets, correspondence and policy papers; organizing and participating in briefings on Capitol Hill and for census stakeholders; and, respond to inquiries from media, funders, and Census Project members. Led successful initiatives to secure over \$400,000 in funding from private foundations.

Consultant, Integrative Healthcare Policy Consortium (IHPC)--Served as a consultant to IHPC, providing strategic advice to the organization regarding its legislative and regulatory agendas and drafting report language, correspondence, congressional testimony, and fact sheets.

Government Relations Consultant, Federation of Associations in Behavioral and Brain Sciences---Represented coalition at meetings with congressional staff and officials at the National Institutes of Health; advised coalition leadership on federal legislative and funding policy; drafted articles for association newsletter; and engaged association members on social media.

Contractor, Population Reference Bureau—Conducted training and organized workshops for U.S. Policy Communication Policy Fellows program.

Advisor, Charcot-Marie-Tooth Association—Advised association on federal funding policy.

Contractor, Council of Professional Associations on Federal Statistics—Contracted with COPAFS to write a handbook for congressional staff on the American Community Survey.

Advisor, American Economic Association—Drafted "Dear Colleague" letter circulated in the U.S. House of Representatives regarding health economics research funded by the National Institutes of Health (NIH) and developed strategy for attracting over 80 members of Congress to sign letter to NIH director.

National Institutes of Health, 1995-2003

Legislative Analyst, National Center for Complementary and Alternative Medicine, 2002-2003

Represented center at meetings with federal policymakers and at trans-NIH committee meetings; advised senior staff on legislative strategies and response; drafted congressional testimony and correspondence; prepared briefing and background memos for Center director; and organized meetings for director and senior staff with federal agency officials and congressional staff.

Legislative Officer, National Institute on Aging, 1998-2002

Represented Institute at meetings with federal policymakers and at trans-NIH committee meetings and with outside organization representatives; advised senior staff on legislative strategies and response; drafted Director and Deputy Director's congressional testimony and correspondence; analyzed legislation and drafted comments; drafted Institute's annual congressional budget justification; supervised administrative staff; represented NIA at national, state, and local conferences and at public speaking engagements; managed office budget; and, organized meetings for director and senior staff with federal agency officials and congressional staff.

Special Assistant to the Director, Office of Extramural Research Policy Administration, 1997-1998

Managed working groups on grants administration reform for director; drafted reports regarding administrative reforms for the White House Reinventing Government Initiative; conducted training and made presentations at regional seminars for prospective NIH grantees; responded to inquiries from media, NIH grantees, and congressional staff regarding grants management policy; drafted articles for NIH newsletters; drafted policy guidance for research administrators; and, represented office at trans-NIH committee meetings and with outside organizations.

Presidential Management Fellow, 1995-1997

Conducted rotations in budget, grants policy, administration, press, legislative affairs, and science writing within NIH, U.S. Department of Health and Human Services, and White House Office of Administration.

Capitol Hill, 1990-1995

Legislative Assistant, U.S. Congresswoman Rosa DeLauro, 1993-1995

Advised congresswoman on policy and funding related to health, labor, civil rights, veterans, housing, nutrition, welfare; and, crime; Represented congresswoman at meetings with constituents, federal officials, and congressional offices; reviewed press releases, drafted speeches, correspondence, testimony, legislative proposals, and prepared briefing memos; organized district events to promote congresswoman's priorities; and supervised interns.

Legislative Correspondent, U.S. Senator Jeff Bingaman, 1990-1992

Drafted constituent correspondence on issues related to health, Indian Affairs, civil rights, reproductive health, disability policy, and crime; analyzed legislative proposals and prepared briefing memos for Senator and senior staff; drafted floor and committee statements for senator; represented senator at meetings with constituents and at public speaking engagements; and, supervised interns.

Honors and Activities

2021-2022 President, Association of Public Data Users

Selected by Committee on National Statistics (CNSTAT) of the National Academies of 2021 Sciences, Engineering, and Medicine to review the 6th and 7th Editions (2017 and 2021)

of its report Principles and Practices for a Federal Statistical Agency.

2016	Elected to Association of Public Data Users Board of Directors
2016	Appointed to Chair, Friends of the National Center for Health Statistics
2016	Appointed to Co-Chair, Friends of National Institute of Child Health and Human Development (NICHD)
2013	Elected to Coalition for Health Funding Board of Directors; re-elected to 2-year term in 2015
2012	Appointed to NDD (Non-Defense Discretionary) United Steering Committee
2011	Appointed Chairman, Friends of the National Institute on Aging (NIA) and permanent member of the Friends of NIA Executive Committee
2006	Appointed to six-year term on Wolf Trap National Park for the Performing Arts, Associates Board of Directors, 2010-2011, Board Secretary, and 2011-2012, Chair.
2006	Appointed to Ad Hoc Group for Medical Research Funding Steering Committee
2006	Appointed Chairman, Friends of the NICHD and permanent member of the Friends of NICHD Executive Committee
1999	NIH Merit Award Recipient
1995	Office of Personnel Management Presidential Management Fellowship Recipient
1992	Wolcott Tuition Fellowship Recipient, George Washington University
1990	National Scoville Fellowship Recipient, Scoville Fellowship Foundation
1989	New Mexico Governor's Fellowship Recipient
1985	University of New Mexico Presidential Scholarship Recipient

Education

- 1993 Master of Public Administration, George Washington University
- 1989 Bachelor of Arts, Political Science and American History, University of New Mexico