

Understanding Coronavirus in America

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Understanding America Study (UAS)



- Since 2014, longitudinal, national probability-based internet panel of currently approximately 9,000 US residents, collecting information at multiple time points each year on economic, labor, attitudinal, and health measures, etc.
- Tracking pandemic effects started March 10, 2020
 - First survey in field March 10-31
 - As of April 1, two-weekly tracking surveys

Every day ~500 respondents answer UAS questions, 7000 over a two-week period



- The process repeats every two weeks providing continuous tracking information of how the pandemic affects households.
- Thousands of graphs updating daily show results: https://covid19pulse.usc.edu/
- Full wave data files released for public use every two weeks, including a harmonized longitudinal file and codebooks: https://uasdata.usc.edu/page/Covid-19+Home
 - Currently six waves of national data and eleven waves of LA County data available (tonight).
 - Currently about seventy-five research groups worldwide are using UAS COVID19-related data
 - We have added contextual data that can be downloaded with the longitudinal data
 - With more to come
- If funding permits, we hope to continue the tracking surveys well into 2021 or whenever the pandemic effects recede

Survey Categories - Longitudinal Questions



- Symptoms, Testing, and Medical Care
- Coronavirus Knowledge and Expectations
- Protective Social and Health Behaviors
- Risk Perceptions
- Mental Health and Substance Abuse
- Discrimination and Stigma
- Economic and Food Insecurity
- Social Safety Net
- Housing and Debt
- Crime and Safety
- Labor Market Outcomes

Survey Categories - Additional Questions



- K-12 Education / Post-secondary Education
- Behavioral Health
 - Social media use
 - Alcohol and cannabis use
 - Chronic disease diagnoses
 - Mental health condition diagnosis
 - PTSD, OCD, eating disorders, loneliness
- Sexual and Gender Identity
- Food Security / Food purchasing behaviors
- Entrepreneurial activities and plans
- Use of cash
- Attitudes towards lifting stay at home order

Potential for Analysis

- UAS has thousands of background variables that can be used to inform understanding of how families experience the pandemic
- Daily tracking illuminates developments in real time
- New questions build on six years of collected data on the same households and we can add new questions quickly
- Use of contextual data allows for assessment of the effects of policy measures on behavior and outcomes

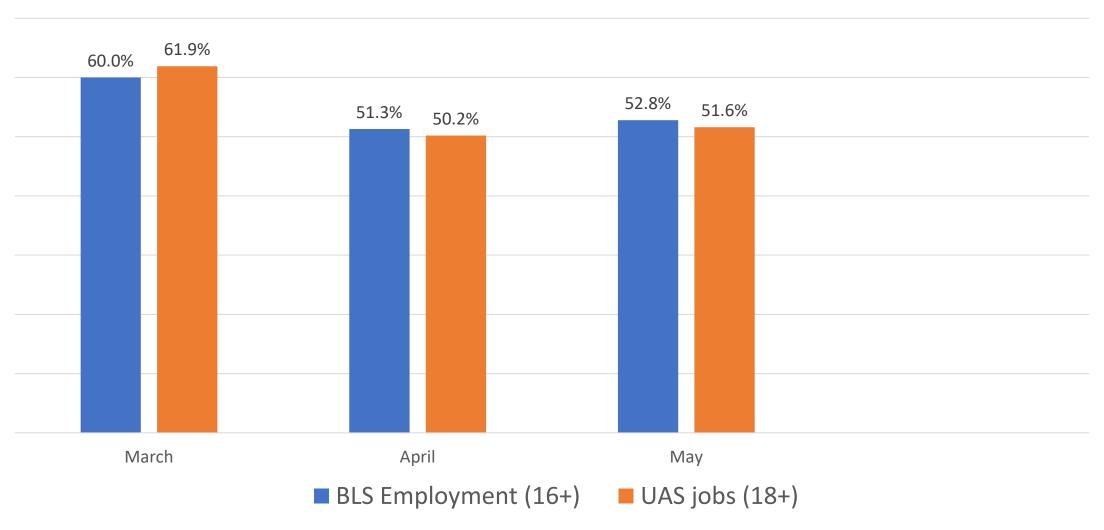
Potential for Analysis

Illustrative Findings

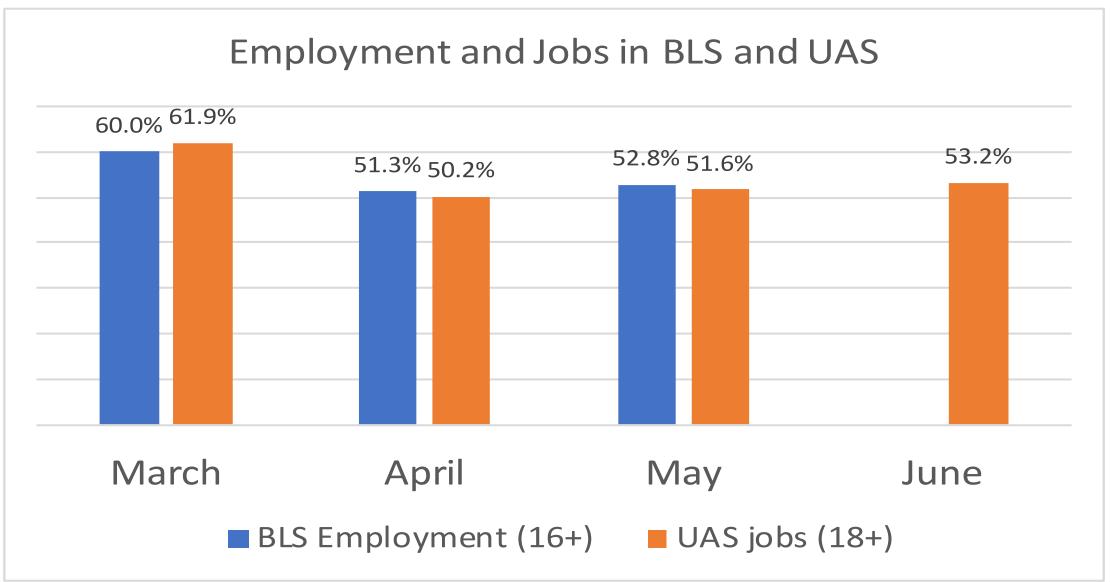
Comparison with BLS employment numbers



Employment and Jobs in BLS and UAS

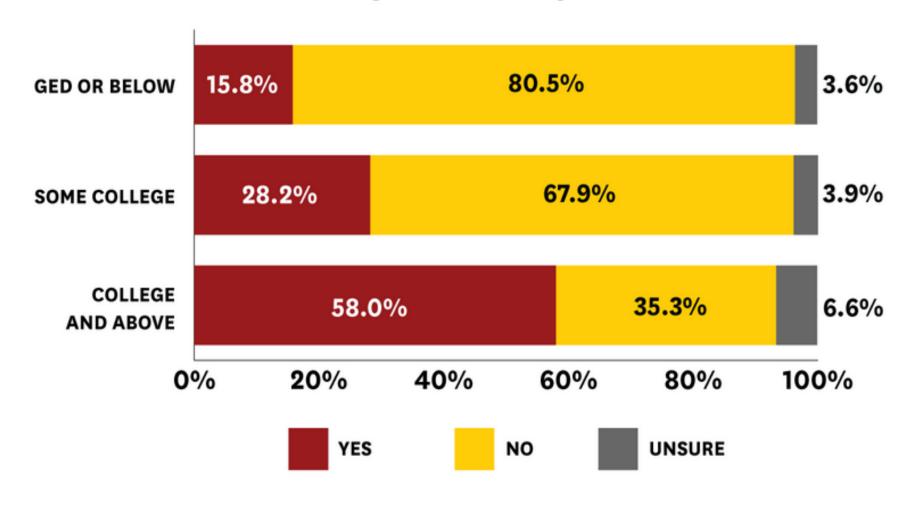






Already in March, we saw strong socio-economic disparities conomic and Social Research

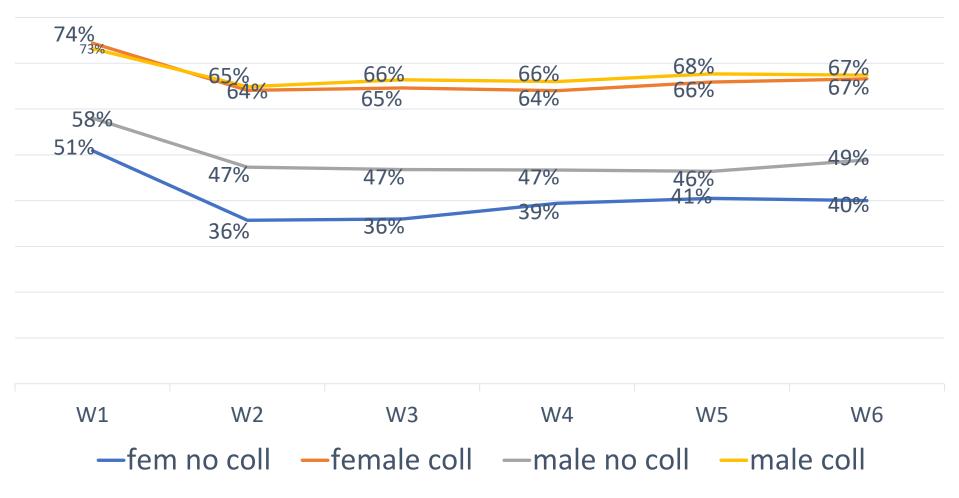
Do You Have the Kind of Job Where Working From Home Could Be an Option, If Required?



Non-College Women Hit Hardest with Job Losses

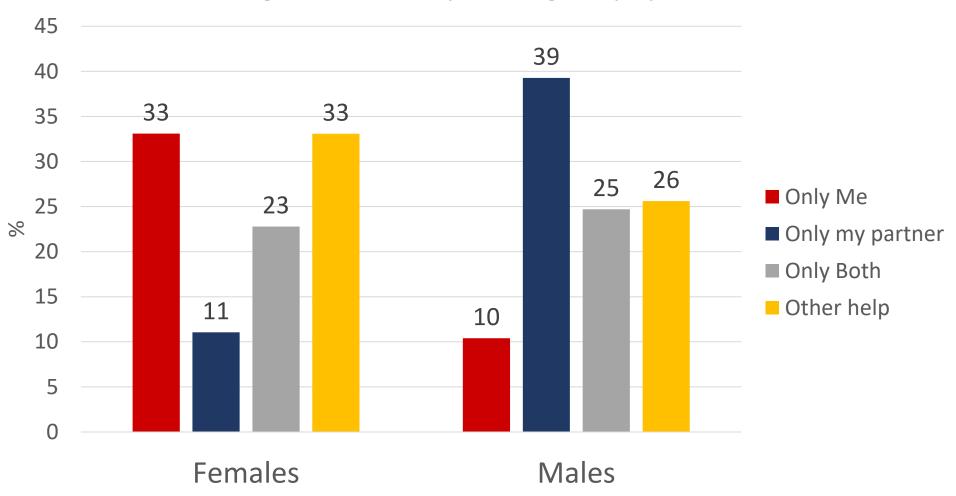






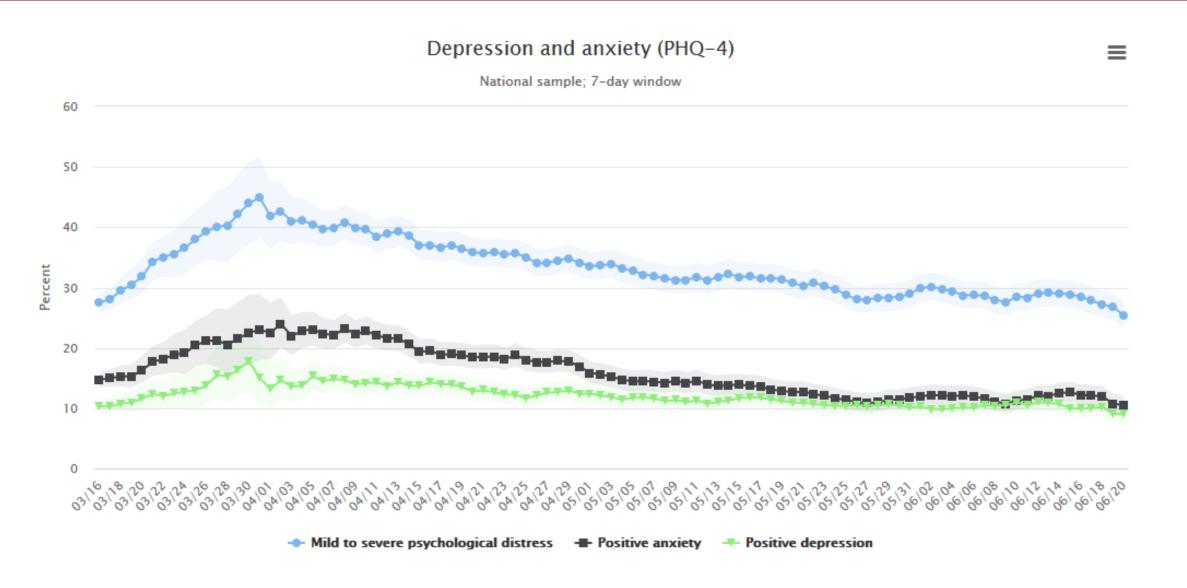
Working Women Balancing Work and Child Wrangling

Primary Responsibility for Children When School is Closed?-Among those currently working-Early April 2020



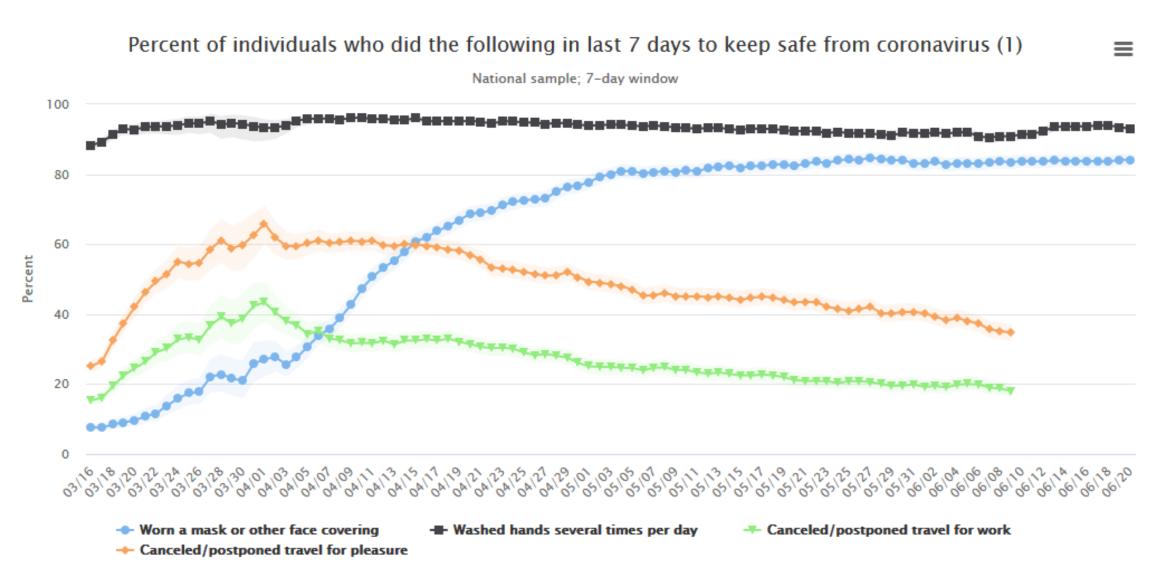
Psychological distress peaked early April





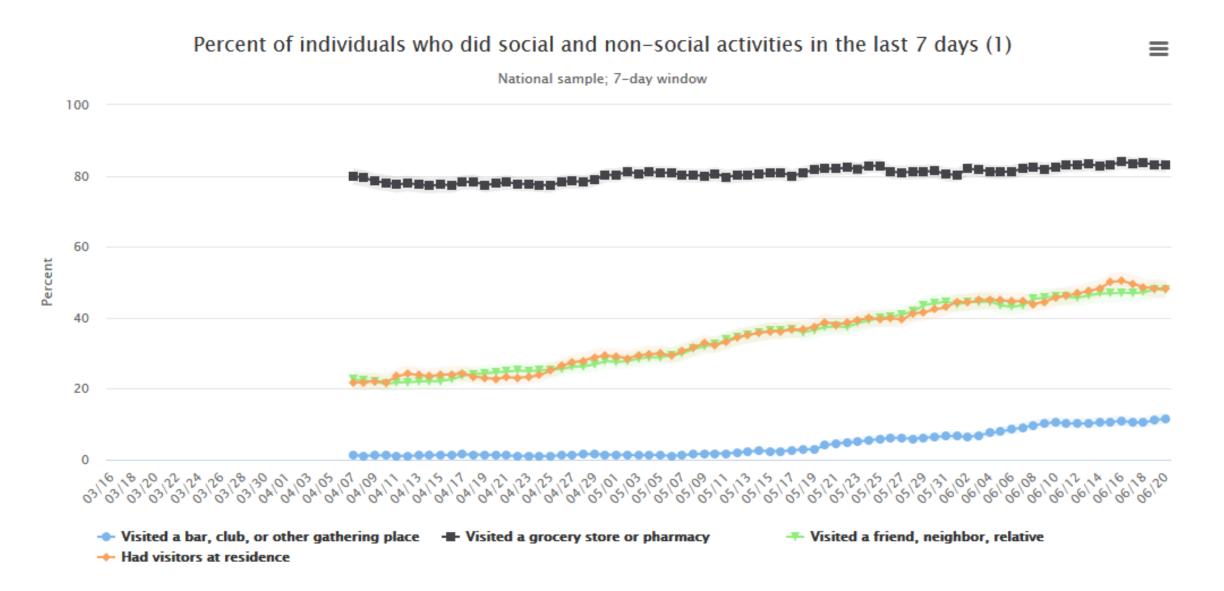
Mask Wearing Dramatically increased in April





Protective Behavior began to change in May and June





Data available at UASdata.usc.edu