

Sample Text to include in an email

Dear Friends,

I am leading a Population Association of America (PAA) tribute campaign for [NAME] and am writing to encourage you to contribute to the PAA Fund in [HER/HIS] honor through the "Honor a Colleague" (HAC) campaign.

The Honor a Colleague campaign is a way to personalize a contribution to the PAA Fund in honor of a colleague, friend or mentor. When contributions reach \$5,000, [NAME] will be showcased with other PAA honorees on the PAA website with [HER/HIS] own page and photograph, a brief essay on [HER/HIS] accomplishments, and the list of those who contributed toward the tribute for [NAME] (see [Honored Members](#) on the PAA website.)

To reach this goal in [NAME'S] honor, I am writing to [HER/HIS] colleagues, collaborators, students, postdocs, and friends to make the push to reach \$5,000 before the end of this year. [NAME] has been a colleague, mentor and friend to me throughout my career.... **INCLUDE SOMETHING PERSONAL HERE ABOUT THE HONOREE....**

Your contribution will be put to good use. The PAA Fund uses contributions to fund a wide range of activities:

- Encourage diversity in the Association's membership;
- Congressional briefings on relevant demographic topics;
- Educate members of Congress on the importance of demographic data and research;
- Articles in *Demography*, and;
- Bringing more international scholars from abroad to the PAA annual meetings each year.

You don't need to be a member of PAA to make a donation in honor of [NAME]. You can [make a donation online](#) or you can mail a check (with name on the memo line) to:

Population Association of America
PAA Fund
1436 Duke Street
Alexandria, VA 22314

Please feel free to forward this message to other colleagues, collaborators and friends of [NAME], and thanks for your help in this tribute campaign for [NAME].

Sincerely,

YOUR NAME