



## Mailing List Rentals

Interested parties may rent a list of PAA members, attendees and others engaged in PAA activities. Sort criteria is available below. Orders must be submitted to Francesca Morton via email at [francesca@popassoc.org](mailto:francesca@popassoc.org).

All orders must include this form along with a PDF sample of what will be mailed or emailed to the recipients. The literature must be professional, nondiscriminatory, and of interest to a broad segment of PAA members. Emails sent must include the required disclaimer language. Rentals are subject to approval by PAA and PAA reserves the right to refuse any mailing list order. Mailing lists are provided for a one-time use only and may not be reproduced for subsequent use. All sales are final.

### Available Lists

**PAA Members:** There are approximately 3,000 PAA members: 2,225 domestic, 150 Canadian, and 725 foreign. You may select sort criteria from the options provided below.

**Annual Meeting Attendee Lists:** The annual meeting attendee list is available to exhibitors, sponsors, advertisers, and organizers promoting meeting related events, products, or services and their participation in the PAA Annual Meeting.

### Format Selection

Mailing lists are provided in a Comma Separated Values format (.csv).

### Field Options

**Email List Only:** Email only lists will include first name, last name, organization name, and email address as well as any selected sort criteria.

**Full Mailing List:** Full mailing list includes first name, last name, address fields, city, state/province, postal code, country, e-mail address as well as any selected sort criteria.

### Rates

Per Record	\$0.15
Minimum Order	\$100.00



## Mailing List Rental Agreement

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Requested Mailing List Type (select one)

PAA Members

PAA Annual Meeting Registrants

Field Options (select one)

Email Info Only

Contact Mailing and Email Info

Sort Criteria

Select desired sort criteria on the following page of this form if desired.

In consideration for renting a mailing list from the Population Association of America, the undersigned agrees to regard the file received from the Population Association of America (PAA) as the exclusive property of PAA and agrees to use it for a one-time mailing or e-mail distribution for which it was ordered from PAA. It is agreed that this file cannot be reproduced or distributed to any other parties without written permission of PAA.

Agreed to by:

\_\_\_\_\_  
Authorized Signer

\_\_\_\_\_  
Date

### FOR PAA OFFICE USE ONLY

\_\_\_\_\_ Number of Records x \$0.15 = \_\_\_\_\_ \*

\*if less than \$100, the total amount due is \$100.00

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

Date File Exported: \_\_\_\_\_

Date File Emailed to Customer: \_\_\_\_\_

Please provide me with the records with the following sort criteria only.

## SORT CRITERIA

### Professional Field

- Anthropology
- Business
- Computer Science
- Demography
- Economics
- Education
- Genetics
- Geography
- History
- Law
- Mathematics
- Medical/Life Science
- Other
- Psychology
- Public Administration/  
Government
- Public  
Health/Epidemiology
- Sociology
- Statistics

### Primary Field of Employment

- Academic/Not Student
- Business & Industry
- Federal Government
- International Organization
- Nonprofit Organization
- Other
- Private Consultant/Self  
Employed
- Private Consultant/Self-  
Employed
- Retired
- State/Local/Provincial  
Government
- Student

### Area of Specialization

- Fertility, Family Planning,  
Sexual Behavior, and  
Reproductive Health
- Marriage, Family,  
Households, and Unions
- Children and Youth
- Health and Mortality
- Gender, Race, and  
Ethnicity
- Migration and  
Urbanization
- Economy, Labor Force,  
Education, and Inequality
- Population, Development,  
and the Environment
- Population and Aging
- Data and Methods
- Applied Demography
- Other Topics

### Region of Specialization

- WORLD
- AFRICA
  - Eastern Africa
  - Middle Africa
  - Northern Africa
  - Southern Africa
  - Western Africa
- AMERICAS
  - Caribbean
  - Central America
  - North America (not  
US)
  - South America
  - United States
- ASIA
  - Central Asia
  - China
  - Eastern Asia (not  
China)
  - India
  - Southern Asia (not  
India)
  - South-Eastern  
Asia
  - Western Asia
- EUROPE
  - Eastern Europe
  - Northern Europe
  - Southern Europe
  - Western Europe
- OCEANIA
  - Australia and New  
Zealand
  - Melanesia
  - Micronesia
  - Polynesia