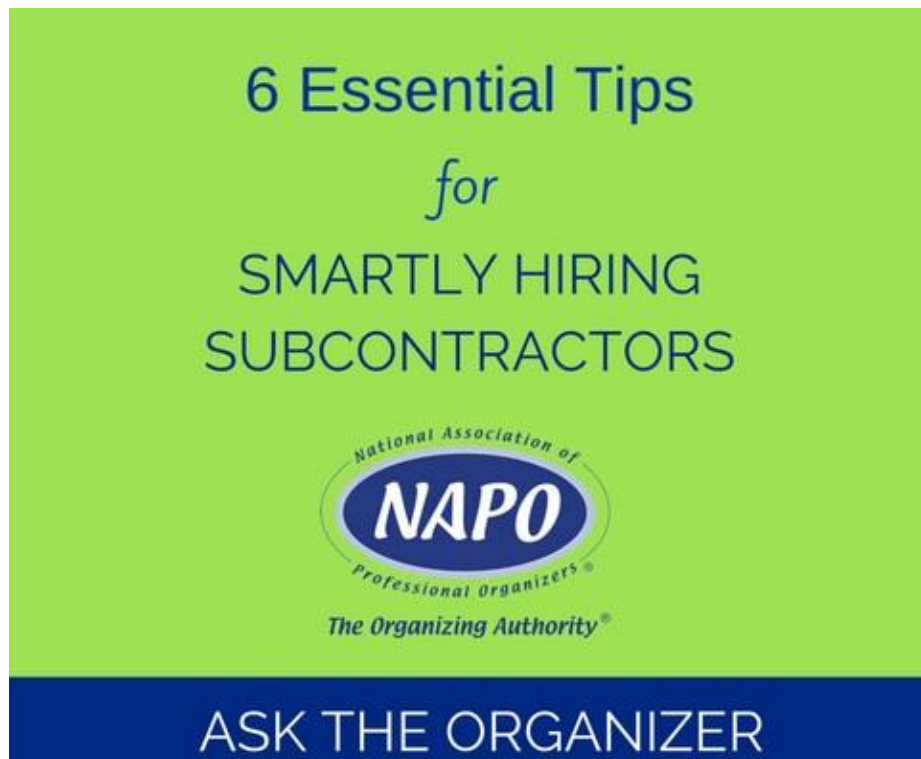


# ***Ask the Organizer Teleseminar***



***An Officially Sponsored Educational Teleseminar***

**6 Essential Tips for Smartly Hiring Subcontractors**  
**Thursday, October 15, 2015**  
**8:00 PM Eastern**

**A PANEL TELESEMINAR**

**Cris Sgrott-Wheedleton, CPO®, CPO-CD®**  
**Organizing Maniacs®, LLC**  
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# Teleseminar Description and Objectives

## 6 Essential Tips for Smartly Hiring Subcontractors

This is a panel teleseminar comprised of Marla Dee, Amy Smith, and Melissa Schmalenberger. The panelists will share the 6 Essential Tips for Smartly Hiring Subcontractors and answer your questions to help grow your business.

### Learning Objectives:

- Offer 6 essential tips about adding subcontractors to your business model
- Information on an additional income stream for your business
- Present ideas on how others are engaging subcontractors

## Teleseminar Hostess



### Hostess:

#### **Cris Sgrott-Wheedleton, CPO®, CPO-CD®**

Cris started Organizing Maniacs® in 2007 after losing her project management job to the economy. She has been an active member of NAPO-WDC and ICD. She is an ECO SIG and a Golden Circle member of NAPO. She is an avid student and reader of organizing and murder mystery books. She is proud to have earned just about all of ICD certificates of studies and has all 4 specialist certificates. She has spent most of her professional career working with the public, and that has been extremely valuable in her professional organizing career. Sometimes she wishes she was more organized!

Learn more about her and her business at

Twitter: @OrganizeManiacs

Facebook: OrganizingManiacs

Pinterest: OrganizingManiacs



**Panelist:**

**Amy Smith**

**3D Organizing**

[www.3dorganizing.com](http://www.3dorganizing.com)

[amy@3DOrganizing.com](mailto:amy@3DOrganizing.com)

Professional Organizer and owner of 3D Organizing, Amy Smith provides hands on complete home organizing services. Expect expert help with organizing projects, rightsizing your home, move planning, packing & unpacking services, room by room organizing and garage organizing. We help you get started and guide you when the decision making gets difficult. Designing a plan or redesigning a room is all part of the fun of working with an experienced organizer. The editing and "decluttering" helps to create space that improves focus and peace of mind. We want to help establish systems that build on what is already working for you. We work to create more ordered space and personalized systems for more efficient living along with the delightful and calming experience of an uncluttered, organized home.

Member of the National Association of Professional Organizers (NAPO), Board Member for the NAPO-Houston Chapter and former education professional specializing in working with ADHD and learning differences, Amy founded 3D Organizing – Design DeClutter Delight! LLC in 2013 to offer her knowledge and experience to others in creating home and work spaces where they can work and be happy.

Learn more about her and her business at  
Facebook: 3DOrganizing  
Pinterest: charlceys



**Panelist:**

**Marla Dee, CPO®**

**Clear and Simple**

[www.clearsimple.com](http://www.clearsimple.com)

[Marla@clearsimple.com](mailto:Marla@clearsimple.com)

Marla teaches people around the world the Clear & SIMPLE Way to get and stay organized. She has incredible enthusiasm for organizing and is passionate about teaching people how. Marla believes organizing is a skill that most people have never been taught. Therefore, she created the Clear & Simple™ Systems that identify where to start, what to do and how to keep it up. They are often called the “ABC’s of Organizing!”

Organizing your home, office, paper, space and time frees you to be available for the things that mean the most in your life. Marla strongly believes that focusing on the gifts of clutter clearing and organizing can be empowering to the individual or business and positively motivate change.

Marla is a master messenger, an international speaker and trainer. She is a Certified Professional Organizer, Golden Circle member of the National Association of Professional Organizers, and Past President of the Utah Professional Organizers. She is the creator and trainer for the Clear & SIMPLE Professional Organizer Training Program, having trained organizers from 7 countries. Marla has appeared on KIQ and KSL talk radio, KUTV Channel 2, KSL Channel 5, Channel 2 “Good Things Utah”, Salt Lake Tribune “Fall” and “Spring” Home Shows, Barnes & Noble, Wild Oats and others. Marla is the creator of The Professional Organizer Training Program and is the author of “Get Organized, The Clear & SIMPLE Way” and “The Simple Life, along with numerous other publications sold internationally. She is passionate about sharing the Clear & SIMPLE Way!

Learn more about her and her business at:

<https://www.facebook.com/clearsimple>



**Panelist:**

**Melissa Schmalenberger, JD**

**Ms. Simplicity Professional Organizing**

[www.mssimplicity.com](http://www.mssimplicity.com)

[Melissa@MSSimplicity.com](mailto:Melissa@MSSimplicity.com)

Melissa has been an attorney since 1993 but really felt dissatisfied. She did some soul searching and decided that a career change was in order for her. She looked at what she enjoyed and what her friends told her she was good at. When she began the career change, she didn't know there was a whole industry of professional organizers; she just started reading books and doing hands on organization for her friends. With the career change she heard from a lot of shocked friends who could not understand why she would give up a career as an attorney, with many years schooling and start something so different. The reason was simple: she had to be herself and she had to be happy and she had to live her passion.

Her passion is helping other people grow and develop their own entrepreneurial spirit and become financially independent. She is setting an example for her three children that they too can follow their dreams and do what they love.

She LOVES the feeling when she leaves her client's homes in a state of organization. She sees their shoulders drop and the stress levels go down. They tell her that their health will improve because they can now cook and eat in their kitchen as a family.

She LOVES knowing that she is improving the lives of her clients in more ways than just having an organized home. She is helping them to find ways to spend more time with the people they love.

Learn more about her and her business at:

<https://www.facebook.com/melissaMSSimplicity>

[twitter.com/ms\\_simplicity](https://twitter.com/ms_simplicity)

**Panelist Questions:**

**1 - Why did you choose to engage in subcontractors instead of hiring employees?**

**2 -What are your suggestions in getting/creating a subcontractor agreement?**

**3 -What is the biggest lesson you have learned?**

**4 - What is your experience with letting go of a subcontractor?**

**5 - What are some subcontracting boundaries people should be exercising?**

**6 - Do you find that being a subcontractor is bad for your business? In a sense that you don't spend time working on it?**

# Resources for More Information

## Teleclasses

- [PO 104 Starting an Organizing Business](#)
- [PO 106 Starting out as a Business Organizer](#)
- [How To Work "On" Not "In" Your Business](#)
- [Build A Winning Team: Hiring and Training Employees](#)

## Websites

- [Small Business Administration](#)

## Groups

- NAPO Multi-Person Business SIG