

2016 FALL CONFERENCE

Program and Schedule

THURSDAY MORNING PROGRAM – OCTOBER 6

8:00 a.m. - 8:20 a.m.

Welcome, Program Introduction, and Annual Meeting

Steven A. Burkhardt, Esq.

PLAC Chair

BIC Corporation

Hugh F. Young, Jr., Esq.

President

Product Liability Advisory Council

8:20 a.m. - 9:00 a.m.

SCOTUS Fall Term – Update on the Court’s Business Docket

Lauren R. Goldman, Esq.

Mayer Brown LLP

9:00 a.m. - 9:30 a.m.

Recall Fallout – How Your Recall Has Repercussions at Trial and Beyond

Wendy F. Lumish, Esq.

Bowman and Brooke LLP

Robert L. Wise, Esq.

Bowman and Brooke LLP

9:30 a.m. - 9:45 a.m.

Break

9:45 a.m. - 10:45 a.m.

Making Cyber and Data Security Personal

Driven by his experience as a victim of identity theft, insider espionage and fraud, John Sileo is dedicated to helping organizations protect their profits, privacy and reputation. He specializes in the human element of cyber security, identity theft, online privacy, social media defense and business fraud prevention.

John Sileo

CEO

The Sileo Group

10:45 a.m. - 11:30 a.m.

Assessing Your Risk to Data Breaches and Cyber Attacks – Understanding the Technology, the Threat, and the Targets – What’s Your Risk?

Paul G. Karlsgodt, Esq.

Baker & Hostetler LLP

Timothy M. Opsitnick, Esq.

TCDI

Lucia M. Ziobro, Esq.

Chief, Cyber Operational Engagement

Federal Bureau of Investigation

11:30 a.m. - Noon

A New View of Security – Program Considerations

Juan Gomez-Sanchez
Chief Security Officer
Lennar Corporation

Noon - 1:15 p.m.

Lunch

THURSDAY AFTERNOON PROGRAM – OCTOBER 6

1:15 p.m. - 1:45 p.m.

Ransom Ware

Serge Jorgensen
Chief Technology Officer
Sylint Group

John Tonnison
Executive Vice President, Cloud Computing and Chief Information Officer
Tech Data

1:45 p.m. - 2:30 p.m.

Lessons Learned from Data Breaches and Cyber Attacks – Crisis Management in Action

Jocelyn J. Hunter, Esq.
Vice President & Deputy General Counsel
The Home Depot

Harriet Pearson, Esq.
Hogan Lovells US LLP

2:30 p.m. - 3:00 p.m.

Law Firm Data Security and Managing Supplier/3rd Party Risk

Robert L. Levy, Esq.
Counsel - Civil Justice Reform and Law Technology
Exxon Mobil Corporation

Josephine Cicchetti, Esq.
Carlton Fields

3:00 p.m. - 3:15 p.m.

Break

3:15 p.m. - 4:00 p.m.

Dealing with the Government – What to Expect, What to Watch

Kurt Beyerchen, Jr., Esq.
Counsel, Privacy
Hyundai Motor America

Sean Farrell, Esq.
Unit Chief
FBI Office of the General Counsel - Cyber Law Unit

Daniel Sutherland, Esq.
Associate General Counsel
National Protection and Programs Directorate
Department of Homeland Security

4:00 p.m. - 4:45 p.m. **Advising Senior Management – How to Keep Your BoD Informed, Focused, and Reassured**

Juan Gomez-Sanchez
Chief Security Officer
Lennar Corporation

Jocelyn J. Hunter, Esq.
Vice President & Deputy General Counsel
The Home Depot

Harriet Pearson, Esq.
Hogan Lovells US LLP

4:45 p.m. - 5:00 p.m. **Managing the Risk – Program Design and Best Practices**

Moderator
Jeffrey A. Cohen, Esq.
Carlton Fields

Moderator
Amy E. Furness, Esq.
Carlton Fields

Panel of Afternoon Presenters

FRIDAY MORNING PROGRAM – OCTOBER 7

7:00 a.m. - 7:50 a.m. **Program Planning Committee**

8:00 a.m. - 9:00 a.m. **Reimagining Warnings**

Lessons learned from two decades of experience in warning development/litigation and how they inform the modern era of warnings/human factors

J. Paul Frantz, Ph.D., C.P.S.M., CPE
Applied Safety and Ergonomics, Inc.

9:00 a.m. - 9:50 a.m. **The Future of Product Liability as a Practice Area**

Steven A. Burkhart, Esq.
PLAC Chair
BIC Corporation

Hugh F. Young, Jr., Esq.
President
Product Liability Advisory Council

9:50 a.m. - 10:00 a.m. **Break**

10:00 a.m. - Noon **Ethics Presentation: The Fear Factor – How Good Lawyers Get Into Bad Ethical Trouble**

Stuart I. Teicher, Esq.
Teicher Professional Growth, LLC

Noon **Conference Concludes**

Conference Schedule at a Glance

Wednesday, October 5

11:00 am – 4:30 pm	Registration Desk Open <i>International Center Foyer</i>
4:30 pm – 5:30 pm	Women's Gathering <i>Crystal Room</i>
5:30 pm – 7:00 pm	Members Welcome Reception <i>Lake Terrace</i>

Thursday, October 6

7:00 am – 8:00 am	Continental Breakfast <i>International Center Pavilion</i>
7:00 am – 5:00 pm	Registration Desk Open <i>International Center Foyer</i>
8:00 am – Noon	General Session <i>International Center Ballroom</i>
Noon – 1:15 pm	Lunch <i>International Center South</i>
1:15 pm – 5:00 pm	General Session <i>International Center Ballroom</i>
6:00 pm	Reception <i>International Center Pavilion</i>
7:00 pm	Dinner <i>International Center Ballroom</i>

Friday, October 7

7:00 am – 7:50 am	Program Committee <i>Colorado Hall F</i>
7:00 am – 8:00 am	Continental Breakfast <i>International Center Pavilion</i>
7:00 am – Noon	Registration Desk Open <i>International Center Foyer</i>
8:00 am – 10:00 am	General Session <i>International Center Ballroom</i>
10:00 am – Noon	Ethics Presentation <i>International Center Ballroom</i>
Noon	Conference Concludes

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