

SPONSORSHIP, MARKETING & ADVERTISING 2024 PACKAGES

Showcase your company in front of the top influencers in the affinity market. For more information or to secure an opportunity contact **Ramona Hopkins** at 817-569-7462 or pima@pimainsights.org.

LEVEL SPONSORSHIPS	PREMIER \$25,000 2 available	PLATINUM \$15,000 9 available	GOLD \$10,000 10 available	SILVER \$7,500 12 available
CONFERENCE EXPERIENCE				
Closing Keynote Speaker Introduction	●			
Reserved table at Closing Celebrations	●	●		
Summer Insights Registration	● (3)	● (2)	● (1)	
Winter Insights Registration	● (3)	● (2)	● (1)	● (1)
Board & Sponsor Recognition Reception Invites	● (4)	● (3)	● (2)	● (1)
EVENT RECOGNITION				
Logo on conference promotional materials	●			
Reserved networking space at conferences	●	●		
Profile conference video	●	●	●	
Conference signage	●	●	●	●
Conference mainstage recognition	●	●	●	●
Logo on conference app	●	●	●	●
Logo on event presentations	●	●	●	●
MARKETING & ADVERTISING				
Banner Ad in All Member Community	●			
Spotlight in one member eNewsletter	●	●		
Spotlight on PIMA social channels	●	●		
Ad/Advertorial in each Insights Magazine	● (full page)	● (1/2 page)	● (1/4 page)	
Logo on PIMA Website	●	●	●	●
Enhanced Online Community Directory Listing	●	●	●	●
Logo on member eNewsletter	●	●	●	●
Digital badge for company use on social media	●	●	●	●

PIMA sponsors agree to not hold any competing events or receptions during the scheduled sessions and events of the 2024 Insights Conferences. Other than private dinners, any outside events hosted by a PIMA sponsor must be approved by PIMA in advance.

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Event Sponsorships

Conference Registration Area (1 available at each conference) <ul style="list-style-type: none"> Welcome Table Recognition Logo on lanyards Branded item for all conference attendees (must provide item) Online agenda, mainstage and conference app recognition 	<ul style="list-style-type: none"> Board & Sponsor Reception Recognition (1) Digital badge for company use on social media Logo on member eNewsletter Complimentary Conference Registration (1) 	\$7,500
Conference Welcome Reception (1 available at each conference) <ul style="list-style-type: none"> 5-minute mainstage company presentation (live or recorded) Promotional handout for attendees (digital file required) Branded message and link to all conference attendees Online agenda, mainstage and conference app recognition 	<ul style="list-style-type: none"> Board & Sponsor Recognition Reception invite (1) Digital badge for company use on social media Logo on member eNewsletter Complimentary Conference Registration (1) 	\$7,500
Afternoon Conference Networking Host (1 available at each conference) <ul style="list-style-type: none"> 5-minute company presentation (live) Branded item for all conference attendees (must provide item) Branded message and link to all conference attendees Online agenda, mainstage and conference app recognition 	<ul style="list-style-type: none"> Board & Sponsor Recognition Reception invite (1) Digital badge for company use on social media Logo on member eNewsletter Complimentary Conference Registration (1) 	\$7,500
Conference Closing Celebration (1 available at each conference) <ul style="list-style-type: none"> 5-minute mainstage company presentation (live or recorded) Promotional handout for attendees (digital file required) Branded message and link to all conference attendees Online agenda, mainstage and conference app recognition 	<ul style="list-style-type: none"> Board & Sponsor Recognition Reception invite (1) Digital badge for company use on social media Logo on member eNewsletter Complimentary Conference Registration (1) 	\$7,500
Conference App & WiFi (1 available at each conference) <ul style="list-style-type: none"> Networking app featured sponsor Branded message and link to all conference attendees Online agenda, mainstage and conference app recognition Board & Sponsor Recognition Reception invite (1) 	<ul style="list-style-type: none"> Digital badge for company use on social media Logo on member eNewsletter Complimentary Conference Registration (1) 	\$7,500
Reserved Networking Table (2 available at each conference) <ul style="list-style-type: none"> 2-minute conference mainstage presentation (live or recorded) Branded message and link to all conference attendees Online agenda, mainstage and conference app recognition 	<ul style="list-style-type: none"> Reserved Table (8-seats) at Tuesday's Networking Breakfast Reserved Table (8-seats) at Tuesday's Networking Lunch 	\$3,000

Marketing & Advertising

PIMA Cares Supporter (6 available at Summer Conference) <ul style="list-style-type: none"> 20-second submitted video clip featured at conference and on social media Online agenda, mainstage, and conference app recognition Reserved seat (1) at Closing Awards & Recognition Reception Company included in post-event press release and In the News Company logo and quote included in recap article in Fall Insights Magazine 		\$3,000
Industry & Member Newsletter Advertising (4 available) <ul style="list-style-type: none"> Quarterly industry eNewsletter, distributed to 1500+ industry leaders Bi-monthly member eNewsletter, distributed to PIMA's 500+ members 600px (w) x 150 px (h) ad with embedded link 	SOLD	\$2,500
Keynote Speaker Conference Introduction (1 available at each conference) <ul style="list-style-type: none"> 5-minute podium presentation plus speaker introduction (live or recorded) Online agenda, mainstage and conference app recognition 		\$2,000
Insights Magazine (2 available per issue) <ul style="list-style-type: none"> Full-page ad 		\$1,500

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SPONSORSHIP, MARKETING & ADVERTISING

2024 PAYMENT INFORMATION

Company Information *(please print)*

Company Name *(as it should appear for recognition)*

Contact Name

Telephone

Email

Payment Information *(please print)*

- ☐ ACH Payment
Checking Account / Fifth Third Bank
Routing: 071923909 /Account: 140251
- ☐ Credit Card *(All Credit cards will incur a 3% transaction fee)*
☐ MC/Visa ☐ Amex ☐ Discover
- ☐ Check *(Please make payable to PIMA)*

Card Number

Exp. Date

Name as it appears on card

CVV

Cardholder's Signature

\$ Total Payment

Level Sponsorships

- | | |
|---|----------|
| <input type="checkbox"/> Premier Level Sponsorship | \$25,000 |
| <input type="checkbox"/> Platinum Level Sponsorship | \$15,000 |
| <input type="checkbox"/> Gold Level Sponsorship | \$10,000 |
| <input type="checkbox"/> Silver Level Sponsorship | \$7,500 |

Event Sponsorships

- | | |
|--|---------|
| <input type="checkbox"/> Conference Registration Area
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |
| <input type="checkbox"/> Conference Welcome Reception
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |
| <input type="checkbox"/> Conference Networking Lunch
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |
| <input type="checkbox"/> Afternoon Conference Networking Host
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |
| <input type="checkbox"/> Conference Closing Celebration
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |
| <input type="checkbox"/> Conference App & WiFi
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | \$7,500 |

Marketing & Advertising

- | | |
|--|---------|
| <input type="checkbox"/> PIMA Cares Supporter | \$3,000 |
| <input type="checkbox"/> Industry & Member Newsletter Advertising
<input type="checkbox"/> Quarter 1 <input type="checkbox"/> Quarter 2 <input type="checkbox"/> Quarter 3 <input type="checkbox"/> Quarter 4 | \$2,500 |
| <input type="checkbox"/> Keynote Speaker Conference Introduction
<input type="checkbox"/> Winter <input type="checkbox"/> Summer | |
| <input type="checkbox"/> <i>Insights Magazine</i>
<input type="checkbox"/> Spring <input type="checkbox"/> Fall | \$1,500 |

SOLD

Mail checks to:

PIMA
35 E. Wacker Dr., Suite 850
Chicago, IL 60601-2106
Attn: Ramona Hopkins

Or contact:

Ramona Hopkins at PIMA
817-569-7462(PIMA)
pima@pimainsights.org

Event sponsorship confirmed upon payment and paperwork received.

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