

2026

SPONSORSHIP OPPORTUNITIES

PIMA sponsorship gives your organization visibility and influence among top industry leaders. This exclusive partnership positions you as an authority, helping to build strategic relationships that drive innovation and business growth. The following options provide a tailored approach elevating your brand across PIMA's trusted platforms and community.

Level Sponsor Packages

Premier - \$25,000 (3 available) 3 Secured / Not Available

Event Experience

- Complimentary early bird registration at Winter Insights Conference (3)
- Complimentary early bird registration at Summer Insights Conference (3)
- Reserved Networking Table (seating for 6) at Winter & Summer Conferences
- Reserved table at Closing Celebrations for Winter & Summer Conferences
- Board & Sponsor Recognition Reception Invites (3)

Event Recognition

- Logo on conference app, event presentations, and promotional materials
- Conference mainstage recognition
- Conference signage
- Profile conference video

Marketing & Advertising

- Company spotlight in a Member eNewsletter
- Company Spotlight on PIMA social channels
- Banner Ad in All-Member Community
- Enhanced online Community Directory
- Logo on PIMA website
- Full-page advertisement or advertorial in Insights Magazine (Spring and Fall)
- Digital badge for company use online and on social media
- Logo on member eNewsletter

Platinum - \$15,000 (10 available) 4 Secured / 6 Available

Event Experience

- Complimentary early bird registration at Winter Insights Conference (2)
- Complimentary early bird registration at Summer Insights Conference (2)
- Reserved Networking Highboy at Winter & Summer Conferences
- Reserved table at Closing Celebrations for Winter & Summer Conferences
- Board & Sponsor Recognition Reception Invites (2)

Event Recognition

- Logo on conference app, event presentations, and promotional materials
- Conference mainstage recognition
- Conference signage
- Profile conference video

Marketing & Advertising

- Company spotlight in a Member eNewsletter
- Company Spotlight on PIMA social channels
- Banner Ad in All-Member Community
- Enhanced online Community Directory
- Logo on PIMA website
- Half-page advertisement or advertorial in Insights Magazine (Spring and Fall)
- Digital badge for unlimited company use online and on social media
- Logo on member eNewsletter

Gold - \$10,000 (13 available) 3 Secured / 10 Available

Event Experience

- Complimentary early bird registration at Winter Insights Conference (1)
- Complimentary early bird registration at Summer Insights Conference (1)
- Board & Sponsor Recognition Reception Invites (1)

Event Recognition

- Logo on conference app, event presentations, and promotional materials
- Conference mainstage recognition
- Conference signage

Marketing & Advertising

- Company spotlight in a Member eNewsletter
- Company Spotlight on PIMA social channels
- Banner Ad in All-Member Community
- Enhanced online Community Directory
- Logo on PIMA website
- Quarter-page advertisement or advertorial in Insights Magazine (Spring and Fall)
- Digital badge for unlimited company use online and on social media
- Logo on member eNewsletter

Conference Area

Conference Registration Area - \$7,500 *(Winter & Summer Secured / Not available)*

- Complimentary registration included (1)
- Welcome Table Recognition (Refreshments included)
- Branded Item for all conference attendees (must provide item)
- Online agenda, mainstage and conference app recognition
- Logo on conference signage, conference app, and event presentations
- Board & Sponsor Reception Recognition invite (1)
- Digital badge for company use on social media
- Logo on member eNewsletter

WIFI and Conference app Sponsor - \$7,500 *(Winter Secured / Summer available only)*

- Complimentary registration included (1)
- Custom Wifi network name or password
- Online agenda, mainstage and conference app recognition
- Board & Sponsor Reception Recognition invite (1)
- Logo on conference signage, conference app, and event presentations
- Digital badge for company use on social media
- Logo on member eNewsletter

Networking Outing Event - \$7,500 *(Winter Secured / Summer available only)*

- Complimentary registration included (1)
- Branded Item for all conference attendees (must provide item)
- Online agenda, mainstage and conference app recognition
- Logo on conference signage, conference app, and event presentations
- Board & Sponsor Reception Recognition invite (1)
- Digital badge for company use on social media
- Logo on member eNewsletter

2026 Hotel Key Card Sponsor - \$5,000 *(1 Secured / 2 available) (both Winter & Summer Conferences)*

- Branded Hotel Key Card
- Digital badge for company use on social media
- Online agenda, mainstage and conference app recognition
- Logo on conference signage and event presentations

Welcome Reception - \$5,000 *(choose Winter and/or Summer)*

Optional Branded Item for all conference attendees (must provide item)

- Online agenda, mainstage and conference app recognition
- Logo on conference signage, conference app, and event presentations
- Digital badge for company use on social media
- Logo on member eNewsletter

Reserved Table at Closing Event & Award Celebration - \$5,000 *(choose Winter and/or Summer)*

- Reserved Table for 8 at Closing Celebration
- Online agenda, mainstage and conference app recognition
- Logo on conference signage and event presentations

Reserved Networking Table - \$3,500 (4 available) *(choose Winter and/or Summer)*

- Reserved Table (seating for 6) during Networking Hours
- Company logo displayed at table
- Online agenda, mainstage and conference app recognition

Lanyards - \$3,500 *(Winter Secured / Summer available only)*

- Company logo imprint
- Online agenda, mainstage and conference app recognition

PiMA Cares Supporter - \$3,500 (6 available) *(Summer Only)*

- Online agenda, mainstage, and conference app recognition
- 20-Second video and logo on conference signage

Closing Keynote - \$3,500 *(choose Winter and/or Summer)*

- Meet & Greet Keynote with autographed book
- Introduce Closing Keynote Speaker
- Online agenda, mainstage and conference app recognition

Company Information *(please print)*

Company Name *(as it should appear for recognition)*

Contact Name

Telephone

Email

Payment Information *(please print)*

- ☐ ACH Payment
Checking Account / Fifth Third Bank
Routing: 071923909 /Account: 140251
- ☐ Credit Card *(All Credit cards will incur a 3% transaction fee)*
☐ MC/Visa ☐ Amex ☐ Discover
- ☐ Check *(Please make payable to PIMA)*

Card Number

Exp. Date

Name as it appears on card

CVV

Cardholder's Signature

\$ _____ Total Payment

Mail checks to:

PIMA
35 E. Wacker Dr., Suite 850
Chicago, IL 60601-2106
Attn: Ramona Hopkins

Or contact:

Ramona Hopkins at PIMA
817-569-7462(PIMA)
pima@pimainsights.org

Sponsorship commitment confirmed upon payment and paperwork received.

Level Sponsorships

- ☐ Premier Level Sponsorship \$25,000
- ☐ Platinum Level Sponsorship \$15,000
- ☐ Gold Level Sponsorship \$10,000

Conference Area

- ☐ Conference Registration Area \$7,500
☐ Winter ☐ Summer
- ☐ WIFI and Conference app Sponsor \$7,500
☐ Winter ☐ Summer
- ☐ Networking Outing Event \$7,500
☐ Winter ☐ Summer
- ☐ 2026 Hotel Keycard Sponsor \$5,000
- ☐ Welcome Reception \$5,000
☐ Winter ☐ Summer
- ☐ Reserved Table at Closing Event & Award Celebration \$5,000
☐ Winter ☐ Summer
- ☐ Reserved Networking Table \$3,500
☐ Winter ☐ Summer
- ☐ Lanyards \$3,500
☐ Winter ☐ Summer
- ☐ PIMA Cares Supporter \$3,500
☐ Summer
- ☐ Closing Keynote \$3,500
☐ Winter ☐ Summer