INSIGHTS CONFERENCE
EVENT SPONSORSHIP OPPORTUNITIES

PIMA has two conferences per year – Winter Insights (January) and Summer Insights (June). Showcase your brand at one or both with our event sponsorship packages.

All prices shown are per Insights Conference. **Save 25%** by committing to sponsoring both conferences for the options noted.

Have a creative idea that's not listed?
Let's talk about a custom event package for your brand!

ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo on conference signage
- Logo in conference app and online agenda on conference website
- Digital badge for social media use
- Mainstage recognition and logo in event presentations
- Logo in member eNewsletter

CONFERENCE REGISTRATION AREA
$7,500 | $11,250 FOR BOTH CONFERENCES

Own the welcome moment that sets the tone for the entire conference.
- Branded signage at the registration table every attendee must visit for their conference badge
- Optional Branded Item Handout for all Conference Attendees (sponsor must provide)
- Complimentary Event Registration (1)

WI-FI AND CONFERENCE APP
$7,500 | $11,250 FOR BOTH CONFERENCES

Your brand becomes the key to staying connected all conference long!
- Custom Branded Wi-fi Network Name or Password
- Complimentary Event Registration (1)

NETWORKING OUTING EVENT / TOURS
$7,500 | $11,250 FOR BOTH CONFERENCES

Lead the meetup that drives connection, conversation, and visibility.
- Host the Tuesday Afternoon Meetup Event
- Optional Branded Item Handout for all Conference Attendees (sponsor must provide)
- Complimentary Event Registration (1)

HEADSHOT BOOTH
$7,500 | $11,250 FOR BOTH CONFERENCES

Treat the PIMA membership to their new glamorous headshots.
- Branded signage at the headshot photo station
- Optional Branded Item Handout for all Conference Attendees (sponsor must provide)
- Complimentary Event Registration (1)

OPENING WELCOME RECEPTION
$5,000 | $7,500 FOR BOTH CONFERENCES

Kick off the conference with high-energy visibility at our opening reception.
- Optional Branded Item Handout for all Conference Attendees (sponsor must provide)

RESERVED TABLE FOR 8 AT CLOSING EVENT — $5,000 | $7,500 FOR BOTH CONFERENCES

Claim premium seating for your team or clients at the conference's signature celebration.

CLOSING KEYNOTE — $3,500 | $5,250 FOR BOTH CONFERENCES

Capture attention with a mainstage moment before our most anticipated session.

RESERVED MEETING TABLE FOR 6 — $3,500

Stand out with a dedicated table that keeps your brand visible.

- Optional Company Banner Displayed at Table (sponsor must provide - can be a tablecloth or 3' wide pull up banner)

SESSION INTRODUCTION — $1,500

Gain a spotlight moment with a one-minute mainstage introduction.

WINTER INSIGHTS ONLY OPPORTUNITIES

WOMEN IN AFFINITY RECEPTION — $6,500 (2 available)

Support the women in our industry with an interactive workshop featuring our closing keynote speaker.

- Branded signage at the reception and throughout conference materials
- Optional Branded Item Handout for all Conference Attendees (sponsor must provide)

PIMA POWER HOUR: FAST-TRACK CONNECTIONS — $4,500

Power the fast-paced networking sprint that jump-starts connections before the conference begins. Position your brand as the center of this brand new initiative.

GOLF LUNCHEON SPONSOR — $3,500 (4 available)

Position your brand as the finishing touch to a fun golf outing with a connection-driven luncheon.

SUMMER INSIGHTS ONLY OPPORTUNITIES

BRAND SHOWCASE PARTNER — $6,500

Feature your brand at the Summer Insights Conference with a "mini booth".

We will provide a 10-foot space, folding table, and 2 chairs in the area where meals and networking time will take place. You can bring pop-up banner stands, tabletop backdrops, tablecloth, giveaways, etc. Note: This is not a full exhibit hall with constant traffic, but a way to maintain a visible brand presence throughout the conference while providing a dedicated space to connect with attendees.

PIMA CARES SUPPORTER — $3,500

Align your brand with meaningful impact. Support our service activity Monday afternoon to help a local charity.