

People Leading People Through Change

Even the most seasoned leaders in our industry are affected by challenges and changes. How do we persevere when things seem insurmountable? The way we always have in our industry — by relying on collaboration and remaining flexible.

PiMA offers key insights for leaders to help their businesses thrive during times of major change.



Increase employee engagement.

“Step up employee engagement with daily check-ins with team members, making sure you give employees ample time to talk about what’s going on in their personal lives and the challenges they’re having at work.”

— Avery Smith, president of Kelsey National Corporation



Be transparent in your communication.

“During challenging times, send employees surveys each week with a few questions. This gives you real-time feedback that will help improve your communication.”

— Chris Burke, president and CEO of AGIA Affinity



Invest in technology.

“Take a step back and look at how you can better serve the market with the tools you have, and invest in any areas your organization might be lacking.”

— Bill Suneson, co-founder and CEO of Bindable



Discussion Boards

A private network of leaders in the financial services and insurance industry. A place to make high-quality, vetted connections while enjoying weekly community digests on current news and posts.



Networking Events

During these monthly events, connect with the PiMA community to discuss timely topics with member-led conversations that address challenges and solutions.



P2P Advisory Forums & Interest Groups

Share your thoughts and ideas with other executives and partners across the industry, focusing on the unique topics most relevant to your members.