

2021 Event Sponsorships, Marketing & Advertising Opportunities

2021 Event Sponsor Opportunities

Summer Insights Conference Supporter (20 available through 6/15) (Includes In-person and Virtual Experience)

- Welcome table signage
- 15-second mainstage recorded video presentation
- Networking Breakfast (2) and Networking Break (2) signage

- Mainstage recognition
- Recognition in one Insights eNewsletter

\$500

Conference Attendee Swag Bag (1 available)

- Branded Swag Bag assembled and provided to attendees
Available for the first 200 registrants and includes all contents
- Company logo item may be included (must provide item)
- Promotional handout for attendees (digital file required)
- Online agenda, mainstage and conference app recognition

- Board & Sponsor Recognition Reception invite (1)
- Sponsor badge for company website and digital communications
- Logo and link on PIMA website
- Logo on monthly *Insights* eNewsletter

SECURED

Insights Awards & The Best of PIMA Luncheon Sponsor (1 available)

- 5-minute mainstage company presentation
- Mainstage presentation of Best of Show & Judges Choice
- Online agenda, mainstage and conference app recognition
- Logo on awards ebook plus (5) printed award books and (1) award entry

- Board & Sponsor Recognition Reception invite (1)
- Sponsor badge for company website and digital communications
- Logo and link on PIMA website
- Logo on monthly *Insights* eNewsletter

\$5,000

Company Showcase Luncheon (1 available)

- 5-minute mainstage company presentation (live or recorded)
- Event emcee
- Promotional handout for attendees (digital file required)
- Online agenda, mainstage and conference app recognition

- Board & Sponsor Recognition Reception invite (1)
- Sponsor badge for company website and digital communications
- Logo and link on PIMA website
- Logo on monthly *Insights* eNewsletter

\$5,000

Closing Reception Sponsor (1 available)

- Live-stream Entertainment Branded Stage
- 5-minute mainstage company presentation
- Promotional handout for attendees (digital file required)
- Online agenda, mainstage and conference app recognition
- Board & Sponsor Recognition Reception invite (1)

- Sponsor badge for company website and digital communications
- Logo and link on PIMA website
- Logo on monthly *Insights* eNewsletter

SECURED

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2021 Marketing & Advertising Opportunities

Conference Company Showcase (3 available)	
<ul style="list-style-type: none"> • 10-minute mainstage presentation • Virtual Showcase Kiosk including a welcome video, downloadable resources • Online agenda, mainstage and conference app recognition • Presentation included in On-Demand option • Spotlight article and promotional handout in one <i>Insights</i> eNewsletter (Sept-Nov 2021) 	\$2,500
Branded Room Drops (2 available, must provide items w/logo print)	\$2,500
Keynote Speaker Introduction (1 available)	
<ul style="list-style-type: none"> • 5-minute podium presentation plus speaker introduction (live or recorded) • Online agenda, mainstage and conference app recognition 	SECURED
Conference Safety Kits (1 available)	
<ul style="list-style-type: none"> • Branded, assembled and provided to in-person attendees • Online agenda, mainstage and conference app recognition 	SECURED
Conference Partner Program (1 available)	
<ul style="list-style-type: none"> • Summer Insights Partner Registration (1) • Company name and logo on partner welcome letter and program materials • Online agenda, mainstage and conference app recognition 	\$1,500
Conference Wi-Fi Supporter (1 available)	
<ul style="list-style-type: none"> • Customized conference Wi-Fi password for all attendees • Online agenda, mainstage and conference app recognition 	\$1,500
Peer Advisory Forum & Online Community (4 available) (Forums: Agency CEO; Distributor; Product Provider; Business Partner)	
<ul style="list-style-type: none"> • 15-minute guest speaker presentation • Promotional handouts (digital file required) • Online Community banner ad or profile video (includes quarterly changes) 	\$2,500
Webinar/Lunch & Learn (1 secured / 3 available) (Schedule available for Oct - Dec 2021)	
<ul style="list-style-type: none"> • 45-minute Presentation followed by audience Q&A • Promotional handouts (digital file required) • PIMA marketing support 	\$2,500
Insights Magazine (2 full-page Fall issue (digital) ads 1 secured / 1 available)	\$750

2021 Event Sponsorships, Marketing & Advertising Opportunities

Payment Information

Company Information *(please print)*

Company Name *(as it should appear for recognition)*

Contact Name

Telephone

Email

Payment Information *(please print)*

- ☐ MC / VISA
☐ American Express
☐ Discover
☐ Check *(Please make payable to PIMA)*
- ☐ ACH Payment
 Checking Account / Fifth Third Bank
 Routing: 071923909 / Account: 140251

Card Number

Exp. Date

Name as it appears on card

Cardholder's Signature

\$ Total Payment

Event Sponsor Opportunities

- ☐ Summer Insights Conference Supporter (20 available) \$500
~~☐ Conference Attendee Swag Bag (1 available) \$10,000~~
☐ Insights Awards & The Best of PIMA Luncheon Sponsor (1 available) \$5,000
☐ Company Showcase Luncheon (1 available) \$5,000
~~☐ Closing Reception Sponsor (1 available) \$5,000~~

Marketing & Advertising

- ☐ Conference Company Showcase (3 available) \$2,500
☐ Branded Room Drops (2 available, must provide items w/logo print) \$2,000
~~☐ Keynote Speaker Introduction (1 available) \$1,500~~
~~☐ Conference Safety Kits (1 available) \$1,500~~
☐ Conference Partner Program (1 available) \$1,500
☐ Conference Wi-Fi Supporter (1 available) \$1,500
☐ Peer Advisory Forum & Online Community (4 available) \$2,500
☐ Webinar/Lunch & Learn (1 secured / 3 available) \$2,500
☐ Insights Magazine (2 full-page (digital) Fall issue ads 1 secured / 1 available) \$750

Mail checks to:

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 Attn: Ramona Hopkins

Or contact:

Ramona Hopkins at PIMA
 817-569-7462(PIMA)
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