PHCC National Auxiliary Executive Officers 2017-18

President:
Greta Fischer
Seattle, WA

President-Elect:
Ann Rivers
Pleasanton, CA

Vice President:
Susie Greene
Macon, Georgia

Treasurer:
Cheryl Gammon
Mt. Juliet, TN

Membership Secretary:
Barb Kreifels
Lincoln, NE

Marketing Secretary:
Cristal Pinnix
Seattle, WA

Recording Secretary:
Janice Voss
Boone, NC

Website:
www.phccnationalauxiliary.org

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info@phccnationalauxiliary.org

PRESIDENT’S REPORT – PHCC National Auxiliary
Greta Fischer

CONNECT 2018 (October 10-12, 2018) is shaping up to be an exciting event. PHCC had to add a third hotel because the first two convention hotels are already full. Most of the scheduled events will be held at the Convention Center located near the Hyatt Hotel and the Doubletree. The Convention Center is a lovely, grand space with a little history behind it including, the carpet in the lobby by the fireplace. (You will have to find out by looking at it from the mezzanine above).

The Auxiliary has many events planned throughout CONNECT 2018. One of the highlights will be a presentation by Jed Scheuermann of IAPMO entitled Toilets For Brides. Attend the presentation and learn how some individuals are bringing sanitation into a third world country. This will take place on October 11 at 2:15 pm, towards the beginning of the Annual Auxiliary Business Meeting. Remember to register at the registration table before entering meeting room.

Directly after the business meeting, stay in your seats for some fun - OZ, The Maker of Happenings - where some of our wonderful sponsors will be entertaining us with a sketch. It may be short, but it will be so sweet. Stick around to cheer them on along with a few belly laughs together, no rolling on the floor, but one never knows—isn’t that why we are all together!

Another highlight will be the spectacular closing event being held at the Albuquerque Balloon Festival on Friday. Buses will take us to the Balloon Fiesta Park – dress casually and bring a light wrap for after the sun goes down. This event is sponsored by Federated Insurance.
From PHCC — National President Laurie Crigler

As all facets of PHCC work closely together (PHCC, the Foundation, AEC, the Enhanced Service Groups, and the Auxiliary), we continue to make this great association even better each year. The Power of A (Apprenticeship, Advocacy, Awareness and Access) has been the cornerstone for my presidential year. We have made great strides in many of these areas this year.

Apprenticeship and Workforce Development:
We have a connection in the White House that has allowed us to get our message out about the need for workers in our industry and thinking about water and sewage systems as part of the infrastructure issue. We have been invited no less than 10 times to participate in events.

Advocacy:
We had a very successful Legislative day on Capitol Hill. The big news here is the reauthorization of the Carl Perkins Act (the major funding source of the apprenticeship programs), and they reauthorized it for 5 years with more money allocated each of those 5 years.

Awareness:
We have rolled out the PHCC Academy through both the Foundation and PHCC. What this does is give our members a continuum of educational resources from pre-apprentice to retirement of which to avail themselves. In addition, all 4 years of the E-Learning Apprenticeship program are off and running with HUGE success.

Access:
Our new pilot program (Student/Apprentice member) is beginning to gain strength. These student/apprentices have the opportunity to learn about PHCC in their own community where they can chat and ask questions. What better way to expose young folks to our industry and PHCC. Also, we have three major publications — Solutions magazine, PHCC Online and the Riso Report – which are available to provide up-to-date information on PHCC. Lastly, our website, www.phccweb.org, is being updated to make it easier to access information.

From PHCC — National Executive Vice President Michael Copp

As PHCC-National Association gets ready to host its 2018 CONNECT in Albuquerque, New Mexico on October 10-12, 2018, there are several major initiatives planned for this year.

Look for a new PHCC website in August with an improved look and feel, including easier navigation. PHCC is also deploying a membership database upgrade that better integrates with the new website.

PHCC is seeking to offer an Association Health Plan now that ERISA rules governing Multiple Employer Welfare Arrangements have changed. PHCC now has an online student and apprentice community to facilitate interaction between students and instructors, and continues to enroll students who opt in.

PHCC is also pleased that after several years of visiting with White House policy staff and Congressional leadership, the $1.2b Carl D. Perkins Vocational and Technical Education Act was reauthorized by the Senate with additional funding over the next five years.

It will be another busy year for PHCC-NA as it continues to position PHCC contractors as the best choice for professionalism, reliable products and knowledgeable service.
Meet The Vice President — Susie Greene

I’m a native of Florida but moved to the Atlanta area while I was still in elementary school. I attended Mercer University where I earned my Bachelor of Business Administration in Management. There, I met my husband of 34 years, Chip, and we have lived in the Macon area ever since. I went on to earn my Master of Management Information Systems from Georgia College and State University.

Chip and I have two grown children, a daughter, Ashton, and a son, Jimmy. We also have two dogs and two grand-dogs. We love to spend time at our second home in Beaufort, South Carolina where we kayak, ride bikes, and relax on the screen porch.

I’ve led many professional lives, but the most important job I’ve ever had is homeschooling my son for eight years. Currently, I am a freelance editor and proofreader specializing in business-related publications, such as newsletters, blogs, and websites. I’m an active member of my community, volunteering in several capacities for my church and sorority.

Anne Williams from the Auxiliary Nominating Committee has asked me for the last two years if I would be willing to serve as the Vice President, and both times my response has been a resounding “absolutely not.” However, the word “never” isn’t in God’s vocabulary, and He had different plans for me. Ask me about it, it’s quite a story.

CONNECT 2018 National Auxiliary Merchandise Store

During your time at CONNECT 2018, stop by the Marketing Table to see what’s new! This year’s store will feature a one of a kind CONNECT 2018 t-shirt design. We’re also unveiling the new PHCC National Auxiliary online store. There will be a limited amount of product in house (mostly items to try on and the souvenir t-shirt) at the marketing table this year as we promote the use of the web store and will have items shipped directly to the customer. Save space in your suitcases and avoid extra luggage fees!

VOLUNTEERS NEEDED FOR CONNECT 2018

We need your help!

Every year at CONNNECT PHCC Auxiliary sets-up for the Bradford-White Breakfast, hosts a Trade Show booth, and manages a Marketing Booth and Registration table with the support of Auxiliary member volunteers.

If you are interested in volunteering, please feel free to email marketing@phccnationalauxiliary.org.

We appreciate every ounce of your continued support!
Nomination Report — Anne Williams

I am pleased to report that the following members have placed their names in nomination to fill open positions for the PHCC – National Auxiliary beginning in October 2018. These positions will be voted on by membership at the Annual Business Meeting.

- Kathy Tindall, NJ, Vice President (2018-19)
- Cheryl Gammon, NC, Treasurer (2018-20) Note: currently serving 2016-18
- Bev Potts, IL, Third-Year member of the Scholarship Committee (2018-21)

Recommended by incoming President Ann Rivers for appointment and presented for confirmation at the Annual Business Meeting:

- Membership Secretary: Sandy Stack, WA (2018-20)

I extend my thanks to President Greta and the Executive Officers for their help.

Encourage Growth Within The Auxiliary

We are facing a workforce crisis. High school graduates are opting for universities rather than trade schools, and fewer young people are going into our industry. This shortage affects the Auxiliary, too. We’re in need of new members, and the younger generation just isn’t showing interest.

At the over 20 state and national PHCC conventions I’ve attended, I’ve met countless fun-loving, intelligent, interesting people. I’ve gained many connections and friends. The Auxiliary is more than just a group of people – it’s a community of individuals working towards improving the future of the plumbing-heating-cooling industry.

To do this we must continue improving the PHCC National Association and National Auxiliary. I challenge you to get out there and talk to the younger generation. Let them know the impact this organization has made in this country, your community, your business, and your life. Tell them the value of their membership. We have long been the voice of our industry, and we can’t stop now. Introduce yourself and start the conversation!

First-time Attendees At CONNECT 2018 — Ann Rivers

Life Members attending CONNECT 2018 are requested to attend the First-Timers reception to help welcome those attending CONNECT for the first time. In keeping with the balloon theme, first-time attendees will have a balloon sticker on their badge that will identify them.

Please plan to attend the First-Timers reception to introduce yourself and then introduce these first-timers to other members. Help make them feel welcome! In addition to a badge to help identify first timers, these attendees will be given a special welcome bag at the Auxiliary Registration Desk. I have appreciated all the help you have given me since we began doing this. My goal is to make this a wonderful experience.

Long-Range Planning Committee Meeting — Ann Rivers

The Long-Range Planning Committee Meeting was held in Albuquerque, New Mexico on January 29, 2018. One of the topics discussed included doing a membership survey to determine how members’ strengths can be identified to get more people to participate in the Auxiliary. The Committee also discussed how to improve the flow of information to the membership. We want to make sure that it gets to the appropriate persons. The committee has decided that every 6 months they will check with the Executive Officers regarding recommendations and implement any changes that are made to the ongoing planning.

The Committee also suggested that the newsletter be shorter and include a recipe or idea for others to try and provide feedback. We hope this will be a fun activity!
PHCC – NATIONAL AUXILIARY SCHEDULE
(Preliminary Schedule)

Tuesday, October 9
5:15 a.m. – 9:30 a.m.
Preregistration required for tours
Optional Tour: Balloon Fiesta Mass Ascension
Additional Tour Options: Santa Fe, Sandia Peak Tramway, Breaking Bad Tour

8:00 a.m. – 5:00 p.m.

Wednesday, October 10
8:00 a.m. – 5:00 p.m.
Auxiliary Registration

2:30 p.m. – 4:30 p.m.
Auxiliary Board of Directors Meeting

5:00 p.m. – 5:30 p.m.
First-Timers Get Together sponsored by ???

5:30 p.m. – 7:30 p.m.
CONNECT 2018 Opening reception sponsored by Bradford-White and InSinkErator

7:30 pm. – 10:00 p.m.
PHCC PAC Event

Thursday, October 11
8:00 a.m. – 8:45 a.m.
Opening Breakfast sponsored by Bradford-White

10:00 a.m. – 2:00 p.m.
Product and Technology Showcase

2:15 p.m. – 2:45 p.m.
Jed Scheuerman IAPMO Presentation: Toilets for Brides (30 minutes)

2:30 p.m. – 4:30 p.m.
Auxiliary Annual Business Meeting and Oz, The Maker of Happenings
Immediately following

Auxiliary Life Members’ Tea sponsored by ???????

Friday, October 12
7:30 a.m. – 8:45 a.m.
Workforce Development Program sponsored by the PHCC - National Auxiliary

9:00 a.m. – 10:30 a.m.
PHCC Annual Business Meeting, Voting, Installation of Officers

10:30 a.m. – 11:30 a.m.
Keynote

11:45 a.m. – 1:15 p.m.
2018 Awards Luncheon sponsored by InSinkErator

4:00 p.m. – 9:30 p.m.
PHCC Closing Event at Balloon Fiesta sponsored by Federated Insurance

Saturday, October 13
9:00 a.m. – 10:00 a.m.
Auxiliary Committee Information Exchange

9:00 a.m. – 2:00 p.m.
Auxiliary Post-Convention Board Meeting

NOTES:
* Watch for the Fashion/Jewelry/Art Walk. Details are being finalized.
* This schedule is preliminary. Please check the convention schedule for final event times and locations
The 2018 Summer Executive Officers’ Meeting was held in July near Seattle, Washington. The Pacific Northwest provided a terrific “paradise” experience with many of the meetings being held outside. Greta took very good care of us, providing everything we would need to have a great meeting – location, snacks, lunches, even hosting a cookout one evening. We also visited the Space Needle and Chihuly Garden and Glass.

The first day was spent learning about technology that will make many tasks easier for the current and future officers and volunteers. This includes communication, collaboration, documentation and officer transition.

The rest of the week was a whirlwind of updating and planning for the numerous responsibilities of the Auxiliary. The Executive Officers spent time being updated on the background functions, such as finance and membership, that are necessary for the continued success of this organization. In addition, they also put a lot of thought into new plans for our marketing including, encouraging year-round sales versus only at the convention. One of the tasks we spent the most time on was planning for CONNECT.

At CONNECT in Albuquerque we will:

- Provide welcome gifts to all First-Timers and make them feel welcome.
- Offer a limited edition CONNECT tee shirt.
- Sponsor an HVAC Apprentice Contestant in the Contest.
- Present the Auxiliary Scholarships.
- Host the Bradford-White Scholarship Breakfast where the Bradford White Scholarship winners will be announced.
- Host the InSinkErator Awards Luncheon.
- Provide a booth at the Trade Show to showcase the materials that are available for recruiting into the industry.
- Sponsor the Workforce Development Information Exchange.

Other areas that we brainstormed about were our website, our presence on the contractor's website, attracting new members,
Spotlight on PHCC of California

President Greta Fischer and President-Elect Ann Rivers attended the PHCC WEST 2018 Convention which was held in the beautiful city of Sacramento on May 15 - 18, 2018. This year's convention included exciting, informative events with a focus on building relationships, business growth and innovation, and team development. Speakers included Paul Mellor of “Memory! How to Remember Anything” and Becky Lunders of teamWorks on generations working together.

Optional events included wine tasting and underground tours in Old Sacramento, where the streets and buildings were literally “Jacked Up!” 150 years ago to avoid flooding. In addition, pre-conference events included a members-only opportunity to play a round of golf at Del Paso Country Club, a Sacramento landmark for over 100 years, and a Pop, Pour and Paint Night at PHCC’s Greater Sacramento Area Training Facility.

The opening President’s mixer was a fundraiser for Copper for Kids, and PHCC WEST 2018 concluded with a Board of Director’s installation ceremony and awards dinner. President Greta and President-Elect Ann want to thank all the officers and attendees who made them feel welcome at the PHCC West Convention.

Mark your calendar and plan to attend PHCC WEST 2019 which will be held at the Outrigger Reef on Oahu, April 8-12, 2019.

2018 Proposed Resolutions

The following three Resolutions came from the Summer Board of the Executive Officers. The Resolutions are presented to the PHCC – National Auxiliary membership for review as required by our Bylaws no later than thirty (30) days prior to the Annual Business Meeting. The Annual Business Meeting will be held on Thursday, October 11 at CONNECT 2018 in Albuquerque, New Mexico.

Resolutions #1 and #2 pertain to the duties of the Membership and Recording Secretaries (dues, and donations/sponsorships, respectively). In the past, money was sent to these two positions then forwarded to the Treasurer. In QuickBooks, the Treasurer invoices sponsors and non-dues items, and the Membership Secretary invoices for dues. The individual and/or the organization has the option of paying by credit card, check, or ACH (bank-to-bank transfer). Checks received by the Treasurer are deposited. For two-hands-on accountability, the Treasurer sends to the Membership and Recording Secretaries a copy of the deposit slip with detail. The Membership and Recording Secretaries log into the bank account to confirm that the money was correctly deposited.

Resolution #3 will be part of a discussion pertaining to membership dues effective 2019. With increasing costs and a decline in membership, the Executive Officers are discussing a dues increase over the next several years. Bylaws Article XIV states that “National Auxiliary dues shall be as determined by the Board of Directors and confirmed by the voting members at the Annual Business Meeting.” Bylaws Article V, Section 3B states that “Life Members shall have all the privileges of any members, without payment of dues….” Resolution #3 proposes that effective 2019, Life Members will continue to pay membership dues. Note: This will not apply to those who became Life Members prior to 2019. Payment of dues or a donation has been optional for Life Members.
Executive Officer - Resolution #1
July 13, 2018

We, the undersigned, being the Plumbing, Heating, Cooling Contractors (PHCC) National Auxiliary Executive Officers in attendance at the annual Summer Board Meeting, consent and agree that the following resolution was made,

On July 13, 2018
At 12:30 p.m. Pacific Time
At Edmonds, Washington

We do hereby consent to the adoption of the following:
WHEREAS, it is necessary to clarify the duties of the Membership Secretary in regards to the collection of funds for the National Auxiliary; and

THEREFORE, it is hereby resolved, that the PHCC National Auxiliary Executive Officers request to revise our By-Laws to read as follows:

Currently States:
ARTICLE VII, Section F. The Membership Secretary shall perform the duties delegated by the President.
3. Issue dues notices and collect membership dues.
4. Remit all funds with an accounting of them to the Treasurer in a timely manner

Proposed Change:
Change #3. Issue dues notices.
REMOVE #4. (Rationale with ACH & credit card payments, membership funds no longer remitted to the Membership Secretary to forward to the Treasurer).

Currently States:
ARTICLE XIV – Dues and Appropriations
Section 1. Dues shall be in the Membership Secretary’s hands by March 1.
Section 3. Any dues sent to the Membership Secretary for new members sixty- (60) days or less prior to the Annual Business Meeting shall automatically apply to the next year.

Proposed Change:
Section 1. Dues shall be in the Treasurer’s hands.
Section 3. Any dues sent to the Treasurer for new members sixty-(60) days or less prior to the Annual Business Meeting shall automatically apply to the next year.

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PHCC National Auxiliary Executive Officers Rec

President Gerda Fischer

President Elect Ann Rivers

Vice President Susie Greene

Membership Secretary Barbara Kretfels

Treasurer Cheryl Gammon

Marketing Secretary Cristal Pinnix

The Recording Secretary, certifies that the above is a true and correct copy of the resolution that was duly adopted on July 13, 2018 at the above noted meeting of the Executive Officers.

Recording Secretary Janice Voss
Executive Officer’s - Resolution #2
July 13, 2018

We, the undersigned, being the Plumbing, Heating, Cooling Contractors (PHCC) National Auxiliary Executive Officers in attendance at the annual Summer Board Meeting, consent and agree that the following resolution was made,

On July 13, 2018
At 12:30 p.m. Pacific Time
At Edmonds, Washington

We do hereby consent to the adoption of the following:
WHEREAS, it is necessary to clarify the duties of the Recording Secretary in regards to the collection of funds for the National Auxiliary; and

THEREFORE, it is hereby resolved, that the PHCC National Auxiliary Executive Officers request to revise our By-Laws to read as follows:

ARTICLE VII – Section 4-G4:
Currently States:
The Recording Secretary shall perform duties delegated by the President
1. Serve a two-year term and may be reappointed.
2. Keep minutes of all meetings of the Executive Officers, Board of Directors and the Annual Business Meeting.
3. Keep all records required by law and the policies of the Board of Directors.
4. Remit all funds with an accounting of them to the Treasurer in a timely manner.

Proposed Change:
REMOVE #4. (Rationale: With ACH & credit card payments, non-membership funds are no longer remitted to the Recording Secretary to forward to the Treasurer.)

President Gerda Fischer
President Elect Ann Rivers
Vice President Susie Greene

Membership Secretary Barbara Kriegers
Treasurer Cheryl Gammon
Marketing Secretary Cristal Pinnix

The Recording Secretary, certifies that the above is a true and correct copy of the resolution that was duly adopted on July 13, 2018 at the above noted meeting of the Executive Officers.

Recording Secretary Janice Voss
Executive Officer Resolution #3  
July 13, 2018

We, the undersigned, being the Plumbing, Heating, Cooling Contractors (PHCC) National Auxiliary Executive Officers in attendance at the annual Summer Board Meeting, consent and agree that the following resolution was made,

On July 13, 2018  
At 12:30 p.m. Pacific Time  
At Edmonds, Washington

We do hereby consent to the adoption of the following:  
WHEREAS, it is necessary to clarify the status of the Auxiliary Life Members, and

THEREFORE, it is hereby resolved, that the PHCC National Auxiliary Executive Officers request to revise our By-Laws to read as follows:

Currently States:  
ARTICLE V – Membership  
Section 3. Life Members shall always retain member status.

B. Life Members shall have all the privileges of any member, without payment of dues, and shall receive a Life Member card.

PROPOSED for January 1, 2019:  
B. Life Members shall have all the privileges of any members and shall receive a Life Member card.

President Gerda Fischer  
President Elect Ann Rivers  
Vice President Susie Greene

Membership Secretary Barbara Kreifels  
Treasurer Cheryl Gammon  
Marketing Secretary Cristal Pinnix

The Recording Secretary, certifies that the above is a true and correct copy of the resolution that was duly adopted on July 13, 2018 at the above noted meeting of the Executive Officers.

Recording Secretary Janice Voss
Your Role in Building a Stronger Auxiliary

Come be a part of the first (and second) century of PHCC - National Auxiliary history! We’ve advocated for the future of the plumbing-heating-cooling industry for almost 100 years, and now we need your help! We’ve got positions open that can enrich your overall Auxiliary experience. Fill out the Time & Talents survey to get involved.

Please return to info@PHCCNationalAuxiliary.org. Thanks!

TIME & TALENTS
The Plumbing-Heating-Cooling Contractors – National Auxiliary can use your help!

This form shows areas where you can make a difference for your Auxiliary. Please check which items you can help with. Feel free to select multiple items!

Note: Officer positions listed here are either vacant or the current term is ending and will be up for re-election at the Annual Business Meeting at Connect.

Volunteer Application Form

Name*

Phone Number*

Email *(required)

Officer Positions
(elections/seating held at every Annual Business Meeting)

☐ Vice-President
☐ Treasurer
☐ Membership Secretary
☐ Recording Secretary
☐ Marketing Secretary
☐ Chaplain
☐ Historian
☐ Parliamentarian

Other Appointed Officers

☐ Members-At-Large Representative (Need: 1)
☐ Sergeant-At-Arms & Election Teller

Committees

☐ Bylaws, Duties & Procedures
☐ Convention Committee (Vacant)
☐ Education Committee
☐ Financial Review Committee (Have: 2, Need: 1)
☐ Government Relations (Have: 1, Need: 3)
☐ Hospitality Committee
☐ Long-Range Planning Committee (Have: 3, Need: 1)
☐ Membership Committee
☐ Nominating Committee (Need: 1)
☐ Registration Committee
☐ Resolutions Committee
☐ Scholarship Committee
☐ State Leaders’/Officers’ Meeting

Marketing Roles

☐ Email and Social Media Management
☐ Inventory/Shipping Management
☐ Newsletter
☐ Photographer (Need: 1)
☐ Website Review and Updates
☐ IT Support

Comments and/or Preferences:

Again, we THANK YOU SO MUCH for considering any of these Auxiliary positions, and please don’t hesitate to contact any current Executive Officer with any questions you may have.

PHCC
PLUMBING-HEATING-COOLING CONTRACTORS – NATIONAL AUXILIARY
Mission Statement

The Plumbing – Heating – Cooling Contractors (PHCC) – National Auxiliary, in cooperation with the PHCC – National Association, promotes public awareness of the industry through education and communication.

THANK YOU TO OUR SPONSORS