

# Auxiliary Connected



Plumbing, Heating, Cooling  
Contractors  
National Auxiliary

Volume 3— May/June 2020

## PHCC National Auxiliary Executive Officers 2019-2020

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**Marketing Secretary:**

Vacant

**Recording Secretary:**

Janice Voss  
Boone, NC

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## The Year of the Asterisk\*

\*This year has a lot of explaining to do.

So much has changed since our last newsletter in February. No one could have imagined the challenges all of us are facing today. I know that everyone has a story to tell about this moment in history. Your story may be scary or devastating, uplifting or funny. It might be about growing and learning.

Personally, I've had to cook a lot more than I'm used to, but I've also taken the opportunity to learn new skills (including cooking) and work on a project that I wouldn't have had time for in the usual hustle of life. I'd love to hear about each and every one of your experiences.

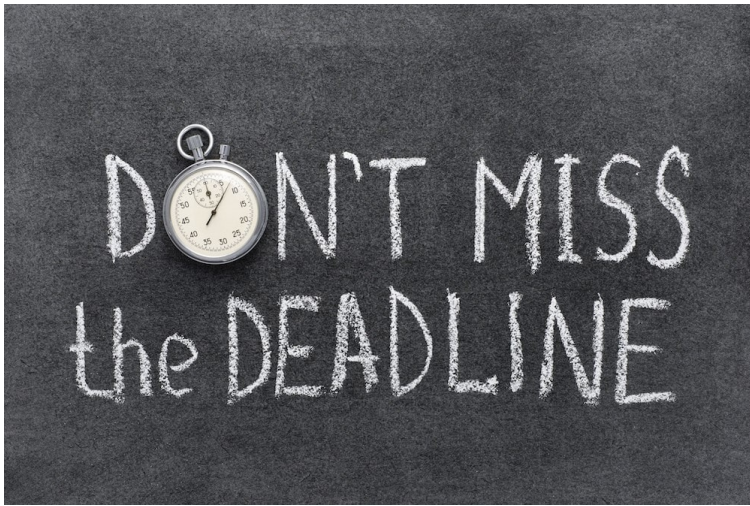
On the Auxiliary front, in March I had planned to go to the Illinois PHCC EXPO... but it was cancelled. In May, I would have been in Washington, DC for the Legislative Conference and PHCC National Association Board of Directors' Meeting. Guess what? Cancelled! Instead, I participated in the first ever virtual Board meeting from home.

For June, we'd planned for the executive officers to meet in Michigan and tour Bradford White's manufacturing plant... change of plans! We will now be conducting our business over video calls.

If it were business as usual, I'd be heading to the Association Executives Council's annual meeting, Spectrum, in July. Traditionally, the Auxiliary President attends to make connections with all our state and local executives. I was really looking forward to attending since I count several of the execs as my friends. However, since AEC has decided to hold the event virtually, I will miss seeing them and making new friends.

This is not how I imagined my year as your president would unfold, but I believe that this is a testament to our history as an organization. We face challenges head on and turn to innovation to make a path into the shining future!

***"Our Shining Future is Now"***



It's almost here! Hurry to get your Scholarship Application in by the deadline of June 15, 2020.

Click [HERE](#) for both the General Scholarship Application and the Bradford White Scholarship Application.



### Message from PHCC National Association EVP

Dear Auxiliary Family,

I hope this finds you all safe and well. As of this writing, most of the country has been closed for many weeks with essential workers on the front lines keeping us all safe. As PHCC National President-Elect Hunter Botto observed recently, "Every aspect of everyone's life and professional career is being redefined." PHCC contractors are reimagining their businesses and implementing new ways of conducting business while protecting their employees and clients under the 'new normal'. This means that the value we provide as an association has had to pivot in order to meet members' changing needs. Staff and members alike have compiled best practices and guidance in the new online [COVID-19 Resource Center](#) to include updated customized resources, short instructional videos, advice from experts, and tips developed specifically for and by p-h-c contractors. In addition there is an Online Discussion Forum for members to discuss COVID-19 concerns. I look forward to when we can shift our efforts to a "COVID-19 Recovery Center."

Even during a pandemic, our work never stops. The PHCC Educational Foundation signed the White House Pledge to America's Workers to train 75,000 students over the next five years. This also entails attracting more minorities and women into the industry as illustrated by the exceptional Auxiliary [videos](#) showcased last fall at PHCCCONNECT2019. I have to admit that I got a bit weepy when watching them. The PHCC National Association continues to attract Corporate Partners and sponsors who want to invest in workforce development including the great efforts of the PHCC National Auxiliary.

The Association has actively advocated for several emergency spending bills to deal directly with the Coronavirus outbreak. Congress is currently considering more legislation to provide relief from the economic impact for small businesses—and PHCC National continues to lobby for its passage. As part of a broader strategy to look out for the interests of our federation, we have also reached out to the administration and Congress urging them to ensure that non-profit associations are not excluded from any eligibility for aid being proposed.

I wrote back in 2016 that "having managed my own small business after my military service, I believe that sustainable team success is achieved through constructive collaboration... and that ultimately the PHCC Federation success is mutually dependent upon the success achieved by each stakeholder within it." Beginning in July of this year, the PHCC—National Auxiliary will become integrated as a vital part of the PHCC National Association while maintaining its passion to promote "public awareness of the industry through education and communication." We are very excited as we work through this transition and collaborate to meet the needs of all of our members.

So for now, as Past National President Patrick Wallner likes to say, "Take Care and Be Aware."

Respectfully,

Michael

Michael R. Copp, MA, MIRM

What's your favorite recipe?

The PHCC of CA Educational Foundation is creating a cookbook. Help them with their fundraiser by sending a recipe to be included in the book. When finished it will be sold at Barnes & Noble. Click [HERE](#) to learn more.



## It's Time to Start Thinking About Awards!

### **ROBERT M. COX HUMANITARIAN AWARDS**

**Sponsored by InSinkErator**

This award recognizes outstanding efforts by a state or local Auxiliary in two categories: image and recruitment. Judging is based on the impact an auxiliary has made on the p-h-c industry or local community, cooperation between Auxiliary and contractor association, and the description of the implementation of the activity and results achieved. First and second prizes and honorable mentions each receive a monetary award.

Highlight the accomplishments of your Auxiliary! Nominations may be submitted by State Auxiliaries and Members -At-Large (members where there are no State Auxiliaries).

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### **LARRY DORE MEMBER OF THE YEAR AWARD**

**Sponsored by InSinkErator**

The Larry Dore Member of the Year Award recognizes a single Auxiliary member's outstanding contribution to the Auxiliary, the plumbing-heating-cooling industry, and the community. This may include work at the local, state or national level. In addition to a cash award, the winner receives a special commemorative plaque. The first runner-up receives a cash prize.

Know someone to nominate who matches the above description? Submit your nomination for the Larry Dore Member of the Year Award!

**Submission deadline for both awards is August 1, 2020.**

## Thank You to Our Sponsors



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## MEMBERSHIP DUES

Invoices for your 2020 PHCC National Auxiliary dues have been sent to all members either electronically or mailed. They were sent 5/1/2020 with a due date of 5/29/2020. If you did not receive an invoice or need to receive another one, please let Jorja Dickemann know, and she will send another one.

Her email is: [membership@phccnationalauxiliary.org](mailto:membership@phccnationalauxiliary.org)

Thank you.



## Mission Statement

*The Plumbing – Heating – Cooling Contractors (PHCC) – National Auxiliary, in cooperation with the PHCC – National Association, promotes public awareness of the industry through education and communication.*