CONNECT 2017
Held in Milwaukee, WI
October 3-6, 2017
From the PHCC Auxiliary President – Greta Fischer

I am writing you to share the Milwaukee, Wisconsin CONNECT 2017 convention experience. First, a grateful thank you to those participants who physically played an integral role by volunteering their time and fortitude to make it happen. Also, a fabulous thank you to the sponsors for their continued support of this three-tiered organization. The gracious host city of Milwaukee was an
endearing city, affectionately known as Brew City. The Octoberfest attitude of the city enhanced our convention experience. The Hilton Milwaukee Center was a beautiful hotel located right across the street from the Wisconsin Center where most of our meetings were held. The weather even cooperated! Thank you, Wisconsin, for making it happen for us. Sincerest congratulations to outgoing PHCC President Pat Wallner, our own Auxiliary President Lynne Finley, the officers, directors and staff of the PHCC family of organizations on the fabulous year in 2017. The excellent efforts of the Auxiliary marketing team introduced new products for people to take home and show their pride in our association. The wide array of educational programs, the Trade Show, and the Workforce Development Breakfast provided us with information that we could take home and use in our businesses. The Scholarship Breakfast hosted
by Bradford White, the Apprentice Contest, and the Awards luncheon hosted by InSinkErator all gave us the opportunity to celebrate the best in our industry and the Auxiliary. The opening reception on the Trade Show floor was a huge hit with both the participants and the vendors. The many social events during the convention gave all of us an opportunity to see old friends and meet new ones. The closing event at the Harley-Davidson Museum was a fun ending to a great week.

I would like to take another moment and invite you personally to the CONNECT 2018 convention event in sunny Albuquerque, New Mexico this upcoming October 9-12. *Bring your family members* and enjoy the Albuquerque International Balloon Fiesta along with the many networking and educational opportunities of Connect 2018.
Wishing all a HAPPY Thanksgiving and a healthy remainder to this year!

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