

# 2026

## BOARD OF DIRECTORS

pdma  
Pittsburgh



### SUSHMA KANUGO

**DIRECTOR OF MARKETING**

I am a senior Data Product Consultant with experience in data-driven products for fintech & financial organizations. I enjoy helping teams turn complex data into actionable insights, improve decision-making, and adopt new platforms effectively. I am passionate about bridging business and technology, creating trusted data products, and supporting product professionals in leveraging analytics to build customer-focused solutions.

#### WHY PDMA WAS THE RIGHT CHOICE

I joined PDMA Pittsburgh to be more engaged with the people around me, make new connections, and learn what others are building and innovating. I enjoy hearing real stories, learning from different perspectives, and being part of a community that's curious and collaborative. Most importantly, I wanted to learn, connect, and genuinely enjoy the experience.