

2026

BOARD OF DIRECTORS



pdma
Pittsburgh



KELLY MURT

DIRECTOR OF MARKETING

I'm a Clinical Relationship Manager at Philips, where I help customers learn, adopt, and actually enjoy using the fixed X-ray imaging systems that support their clinical teams. I started as a clinical end-user myself, so I love being the bridge between real workflows and the people who build or support the tools. My strengths lie in relationship-building, user education, cross-functional collaboration, and translating complex tech into something approachable and helpful.

I'm active in Employee Resource Groups like the Neurodiversity Network, where I serve as chair of the mentorship program, and Philips Women Lead, and I host internal podcasts that spotlight employee stories and make our big company feel a little smaller. I recently joined the PDMA Pittsburgh Chapter because I'm passionate about innovation, human-centered design, and connecting with people who build cool things that solve real problems.

Outside of work, I love shopping, gardening, practicing with my drone, and honestly doing whatever else my squirrel brain feels like in the moment.

WHY PDMA WAS THE RIGHT CHOICE

I chose to be part of PDMA because it brings together people who are curious, collaborative, and passionate about solving problems, regardless of job title. PDMA recognizes that product development is not confined to one function, and that perspective strongly resonates with me. Serving on the PDMA Pittsburgh Board allows me to contribute to a community that values shared learning, diverse viewpoints, and turning ideas into meaningful impact.