

2026
BOARD OF
DIRECTORS

pdma
Pittsburgh



BILL FAZENBAKER

VP OF PROGRAMMING

Bill is a seasoned product management, technology, and strategic marketing leader with over 17 years of experience across multiple industries including defense, medical devices, and industrial safety. Bill currently holds the role of Product Group Manager at MSA – The Safety Company and oversees the global product strategy for the Fixed Gas & Flame Detection Systems. Prior to this role, Bill led the Connected Infrastructure product management team responsible for developing and scaling MSA's cloud-based IoT platform of industrial infrastructure. Bill has also held key roles in product management, software development, and agile leadership at Omnicell, Aesynt, and McKesson, with a proven track record of bringing high-impact healthcare solutions to market. Bill is a U.S. Navy Submarine Force veteran with a strong foundation in operations, engineering, and quality assurance.