



**Welcome
to**





Connecting Innovators Worldwide



**Empowering Professionals to Lead and Advance
Product Development, Product Management, and Innovation**



Our chapter runs on the dedication of these talented board members

John DeBauche

Rob Caldow

Kim Johnson

Bill Farmer

Kevin Burns

Siri De Lange

Steve Stucky*

John Hanson*

* Emeritus members

Agenda

WHAT TO EXPECT

- ✓ Networking
- ✓ Announcements and introduction
- ✓ Learning
- ✓ Q&A
- ✓ Feedback survey

Who We Are



We strives to advance and nurture the discipline of innovation, product development and management through academic research and focus, thought leadership professional development and education, certification and community.



A global community of professionals whose skills, expertise and experience power the most recognized and respected innovative companies in the world.



Our members include product development and management practitioners, academics and service providers in a variety of industries and knowledge areas, including innovation strategy, portfolio management, new product processes, organizations and teams, tools and metrics, market research, and lifecycle management.

Engage with PDMA!



20 Local Chapters



Awards



Knowledge Hub
(khub)



Competitions



Annual Summit



Certification

Join today at pdma.org



2026 PDMA Summit



ignite

INNOVATION

October 8-9

Atlanta, GA

pdmasummit.com



PDMA-MN 'Training Interest' Survey

-  **We want to hear from Minnesota product professionals!**
- The Minnesota PDMA Board is conducting a brief member survey to better understand what training and resources would provide the most value to our community.
- Your feedback will help shape future chapter offerings and ensure we're investing in the areas that matter most to product leaders and practitioners.
- The survey takes just a few minutes to complete:
- Thank you for helping us build a stronger product management community in Minnesota.

<https://forms.gle/uYFs5Z7fXjRVKmdv6>

TC productcamp

TWIN CITIES
2026



www.PCampTC.org

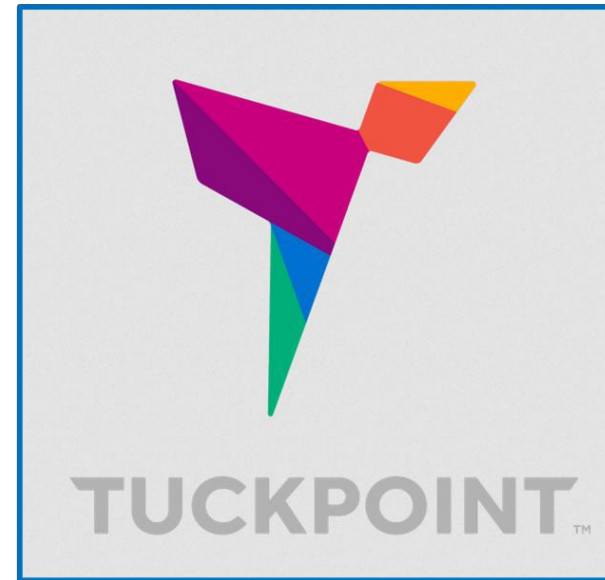
Best Buy HQ, Bloomington
Friday, September 25, 8:00am - 4:30pm

Visit the ProductCamp Twin Cities Website
to:

- Submit a Presentation Proposal
- Link to Registration on EventBrite
- Become a Sponsor
- Volunteer
- View 2025's Speakers & Their Decks



Thank You, ProductCamp Gold Sponsors



UPCOMING EVENT

The Sax Player's Guide to Product Design: Improvisation, Iteration, and Innovation

WHAT YOU'LL GET

- ✓ Practical usability and design frameworks from napkin sketch to launch.
- ✓ Insight into building and scaling a design consultancy.
- ✓ A jazz-inspired take on creativity and innovation.



Fred Sklenar

President & CEO
Kablooe Design

 Wed Aug 19, 5:30-7pm CDT

 Hybrid in person or via Zoom

 Free to join

How We Build: Clockwork teamwork on product work, adoption, and AI

WHAT YOU'LL GET

- ✓ A different way to think about what “done” means on a product project. And why go-live is the beginning, not the finish line.
- ✓ Honest perspective on how AI is changing team size, pace, and the nature of work itself.
- ✓ What cross-functional product work can look like when everyone has a seat at the table.

