



Connecting Innovators Worldwide



2025 PDMA Summit

ignite

INNOVATION

Future-Proofing Product Management

Adapting to the Next Generation of Innovation



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About Teresa

Innovation-obsessed problem solver who's spent the past 17 years leading global product and UX teams, and discovering that empowering people is the ultimate product. Teresa's work has impacted hundreds of organizations including Amazon, Priceline, Microsoft, Tesla, Deloitte, NICE, and Vanguard. Teresa is a bestselling author and a top-rated Udemy instructor.



About Diana

Silicon Valley native who believes in putting people first. For over 20 years, Diana built and led global product teams - discovering launching people is even more rewarding than launching products. This awareness led her to focus on coaching, combining product leadership with a human-centered approach to help ambitious product leaders unlock their full potential.





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Evolving Role of Product Management

Balancing AI and Human Insight

Structuring for Innovation

Creating frameworks that foster continuous breakthroughs.

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Uncovering Unmet Needs

Balancing AI capabilities and human capabilities



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