

PDMA St. Louis – October Chapter Meeting

October 11th, 2023

Agenda

- Welcome and St. Louis Chapter Business
- Upcoming Events
- Speaker Event – **Raj Iyer**
- Networking

PDMA St. Louis Chapter



*Our **vision** is to be one stop destination to increase the awareness and value of product development, product management, and innovation among practitioners and organizations in the Metropolitan St. Louis Region.*

- St. Louis Chapter's LinkedIn group : "St. Louis Product Development & Management Association (PDMA) Chapter" [<https://www.linkedin.com/groups/13920036/>]
- St. Louis Chapter website : " PDMA St. Louis" [<https://community.pdma.org/stlouis/home>]
- PDMA membership:
 - Make use of the free events for members, so please consider joining and spread the word :)
https://www.pdma.org/page/join_renew
- Reminder ☺ - St. Louis has been chosen as the destination for 2024 PDMA annual conference

Upcoming Events



Registrations Open:

NPD Body of Knowledge training	<ul style="list-style-type: none">● October 19th - December 7th 2023 5:30PM - 7:30PM CST
---------------------------------------	--

Please Visit PDMS St. Louis website : <https://community.pdma.org/stlouis/events/calendar>



Raj Iyer

- Agile transformation leader at Kraft Heinz
- Design thinking specialist
- Emphasizes on servant leadership and emotional intelligence
- Based in St. Louis, MO

All participants today receive a \$50 discount towards a certification course including for product owners, advanced scrum masters, lean portfolio managers, release train engineers. To claim the \$50 discount, send an email to contact@letsconsultllc.com with a code **PDMAFALL50**

Q&A

Thank You!