

CASE STUDY



Peter Rose, CTO, TEKENABLE

We met with Peter Rose, the Chief Technology Officer for TEKENABLE, to learn more about their experience as a Power Platform World Tour sponsor.



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Positive Impact of Sponsoring a Power Platform World Tour

The Most Impactful Program

The Power Platform World Tour, powered by Dynamic Communities, makes its way around the world every year, providing two-day events packed with unprecedented access to premium Power BI, Power Apps and Power Automate content.

With their use of Microsoft Dynamics 365 in customer projects and the Power Platform as a logical extension, TEKENABLE said the Power Platform World Tour is the most impactful tour program and it made sense for the company to sponsor the event to have a presence there and it proved to be the right move.

As a sponsor of Power Platform World Tour, TEKENABLE has built new

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business opportunities and raised their profile. Thanks to the connections made by attending, they even gained a new member of their team, a senior Dynamics consultant who the company met at a Power Platform World Tour stop through sponsorship.

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Building Business through the Power Platform World Tour

The opportunity to showcase the company's products and services has not only helped them grow their brand recognition and business but has given them the chance to connect with numerous experts and engaged professionals.

"There is too much to learn in the IT space to do it all yourself, so events and user groups are invaluable as a means to access experience from others," Peter said.

The two-day, multi-location appeal of the event is what attracted TEKenable to the event, as it provides better exposure and engagement opportunities compared to a one-day conference. For Peter, the decisions to sponsor a Power Platform World Tour stop comes down to three simple words: "Access to Expertise."

For more information on sponsorship, visit:

[PowerPlatformWorldTour.com](https://www.PowerPlatformWorldTour.com)



Company Profile: TEKenable Ltd.

TEKenable is an expert in digital evolution. Founded in 2002, TEKenable is a Dublin-based, Irish technology company delivering digital evolution by combining modern technologies with legacy systems, to help companies build real business advantage.

In 2019 they were named Technology Business of the Year, were included in the Deloitte Fast50, a ranking of Ireland's fastest growing technology companies, and won the Fast50 Impact award. TEKenable has global reach with operations in Ireland, United Kingdom and United Arab Emirates with expertise across Financial Services, Healthcare, Agri-Food and the Public Sector. Learn more about them at:

www.tekenable.ie

