

A VIRTUAL CONFERENCE

LIVE DATES:
SEPTEMBER 9, 14, AND 16, 2021
ON-DEMAND ACCESS:
AVAILABLE TROUGH OCTOBER 14, 2021

ONS Bridge™ Chapter Toolkit

ONS Bridge is right around the corner, and it's a great way for your chapter members to learn and network while we can't all meet in person. If your chapter is planning to offer registrations to your members, group discounts are available. You can also connect not only with your chapter members but with other attendees through discussion boards, group chats, and more. Use this toolkit to generate excitement about our premier virtual conference with your chapter members.

What is ONS Bridge?

ONS Bridge, the Oncology Nursing Society's premier virtual conference, features both live sessions and on-demand content in one unique digital experience. Tailored to nurses in direct patient care, attendees can earn up to 22 nursing continuing professional development (NCPD) contact hours across sessions presented in two themes, Care Coordination and Updates in Therapy. Sessions will be offered live on September 9, 14, and 16, 2021 and made available on-demand through October 14, 2021, so that you can learn on your own time. ONS Bridge also features an interactive virtual learning hall, industry events, and real-time networking opportunities, to connect you to other nurses and oncology professionals.

To earn NCPD credit, attendees must submit their ONS Bridge evaluation by 11:59 pm ET on October 14, 2021.

Is this your first fully virtual conference? We've got you covered with ONS Bridge 101, a presentation offered during the virtual conference that features a complete guide to navigating and accessing the ONS Bridge including tips for you and your chapter members to make the most of the experience.

Visit the ONS Bridge virtual lobby for a sneak peek of what this fall's virtual conference has to offer including the full conference schedule.

Registration Information

Conference Pricing:

\$209 for ONS members \$289 for nonmembers

While not all chapters are hosting meetings in person right now, those who are may consider watching on-demand sessions together to promote group learning and collaboration. Please note that only registered attendees are eligible to earn NCPD credit.

Group registration discounts are available to ONS chapters. Receive 10% off the member registration price when you have 10 or more nurses attending ONS Bridge. <u>Learn more and register your chapter members today!</u>



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ONS Bridge Logo

A copy of the official ONS Bridge logo is provided at the end of this document to help you promote ONS Bridge to your chapter members. Feel free to use it in your emails, website, on your social channels, or wherever you see fit. Just remember that it must be used in its entirety and cannot be modified.

Social Media

Suggested Social Media Posts

Social media is a quick and easy way to promote ONS Bridge to your chapter members. Use the following samples as a guide to share your excitement for the virtual conference:

Twitter: 280-character limit

Join me [or chapter name] at @OncologyNursing's premier virtual conference, #ONSBridge, September 9, 14, and 16. Register now to learn and connect virtually in a unique, digital experience: n.ons.org/onsbridge2021

Facebook, LinkedIn, Instagram, or discussion forums: 50-word description

Join me [or chapter name] at the Oncology Nursing Society's premier virtual conference, ONS Bridge™, to learn and connect virtually! The conference offers an interactive virtual learning hall, networking opportunities, and educational sessions tailored to nurses in direct patient care. Register now at n.ons.org/onsbridge2021

Tips:

- Retweet <u>@OncologyNursing</u> and share posts from the <u>ONS Facebook</u> and <u>Instagram</u> accounts to reach your circles.
- Reply to ONS tweets and Facebook posts to share your thoughts.
- Add a personal touch to your posts! Take a selfie with an ONS Bridge insert from the August ONS
 Voice and share your excitement with your followers.

Image Assets:

Download the following images for use on your social media platforms or chapter materials.

- ONS Bridge Flyer
- Official ONS Bridge Logo
- Social Media Image