

Helping Districts Make the Most of Resources



BetterLesson
Live



BetterLesson

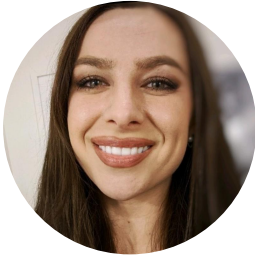
Today, we'll...

- ❑ Discuss the changing state of **K-12 funding** and **postsecondary preparation**
- ❑ Introduce **scheduling and staffing levers** designed to help districts save or reallocate resources to improve academic outcomes
- ❑ Share **real district examples & data visualizations** from Ohio partnerships



Meet our speakers

HOST



Ashley Vilte

Midwest Partnerships,
BetterLesson



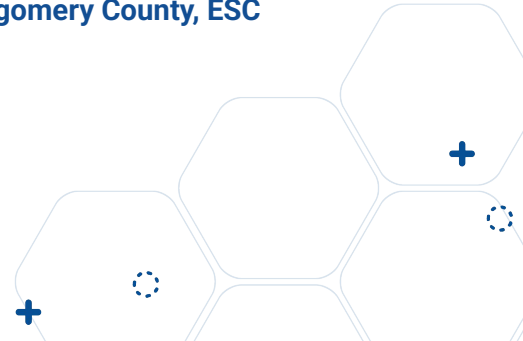
Amy Filsinger

VP of Partnerships,
BetterLesson



Shannon Cox

Superintendent,
Montgomery County, ESC



BetterLesson has been guiding teaching and learning improvements since 2008



86,000+

educators supported



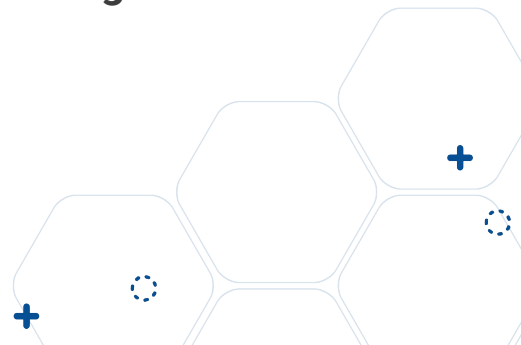
4 million+

students impacted



\$100M+

in staffing and
scheduling efficiencies



Our system-wide solutions improve college and career readiness, workforce alignment, and budget position.

“The dollars are scarce so you have to mindful about how you're investing and you really want to make sure you have a partner who is going to be there with you every step of the way. **I can't say enough about the BetterLesson team as a partner .”**

Brett Ferguson

Director of Federally Funded Programs
Iberia Parish



Washington Office of Superintendent of
PUBLIC INSTRUCTION



DAYTON
PUBLIC SCHOOLS



**RACINE
UNIFIED**
SCHOOL DISTRICT



KEYSTONE
Local School District

What are you seeing across your districts?



Classrooms with too many empty seats



Lack of actionable data to inform scheduling and outcomes



Low enrollment in higher-rigor courses



Light senior schedules



Consistent requests for more teachers & staff



Academic intensity gap across student groups



How K-12 funding has changed



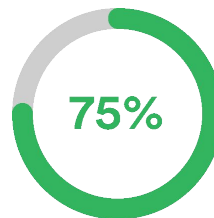
Per pupil spending increased **50%** over a decade

[source](#)



Instructional supports spending has been **~\$35B** annually

[source](#)



And... at least **75%** of your districts budgets are going to salaries

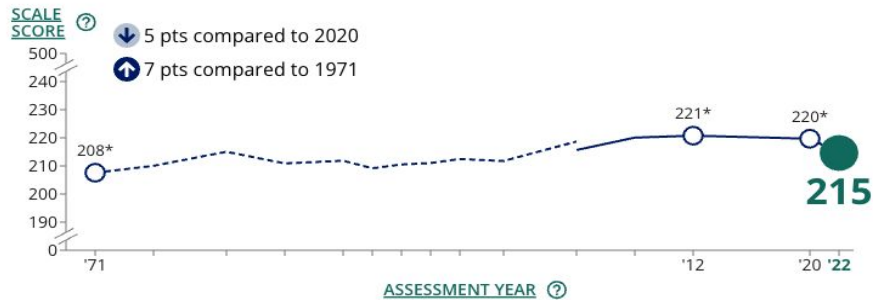
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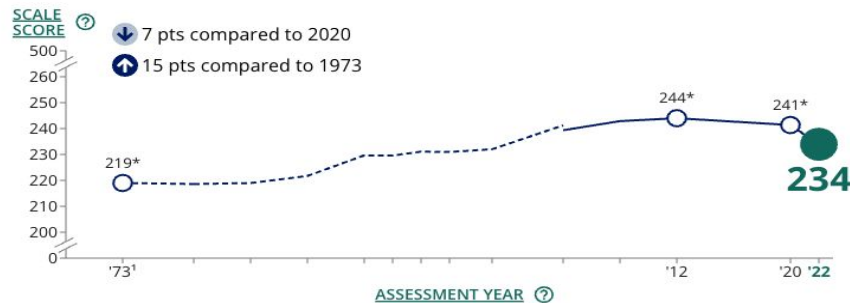
NAEP long-term trends in reading and mathematics

average scores for 9-year-old students

READING



MATHEMATICS



[Source: NAEP](#)

Too many students

do not graduate ready for college or careers

< 50%

In 20 states, **less than 50% of students** graduate college- or career-ready.

[source](#)



What if every district

is misallocating millions?

\$4.1M

Inefficient scheduling was costing **one district's** secondary schools more than **\$4.1 million** in unfilled student seats.

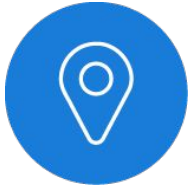


Strategic staffing and scheduling are powerful levers for improving your districts' efficacy *and* efficiency.

But they're too often underestimated, overlooked, or misunderstood.

Integrated Insights

is a pathway to more efficient and effective teaching & learning organizations



**Where are
we today**



**What do
we change**



**How do we
change it**





**Where are we
today**

How do leaders work together within your networks to create great schedules for their districts? How do they define “great” ?

What system-level, local, and national data sources aid this work?

How many students

are on academically intense pathways?

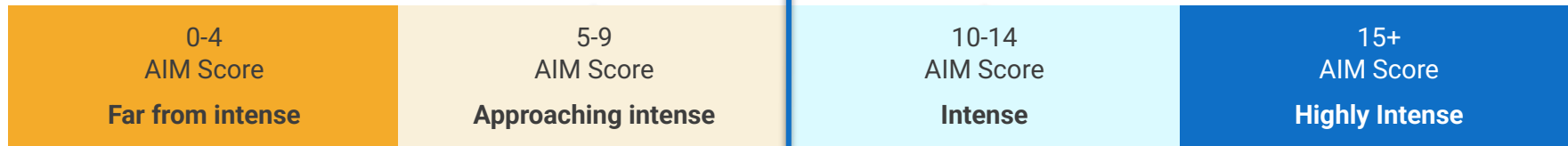
Persistence

Advanced Coursework

Course Progressions

Our **Academic Intensity Measure (AIM score)** combines the three key areas of coursetaking to define the rigor of each student's four-year academic journey.

An AIM score of 10 is considered the minimum required to be postsecondary ready.



Student A

Student B

Persistence

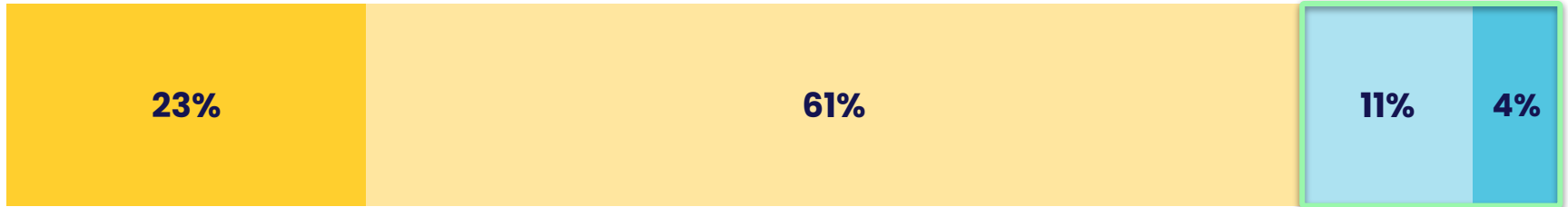
Advanced Coursework

Course Progressions

15%

Percentage of Dayton's high school students that completed an intense body of coursework predictive of postsecondary success.

CLASS OF 2024 ACADEMIC INTENSITY PROFILE



● Far from Intense ● Approaching Intense ● Intense ● Highly Intense

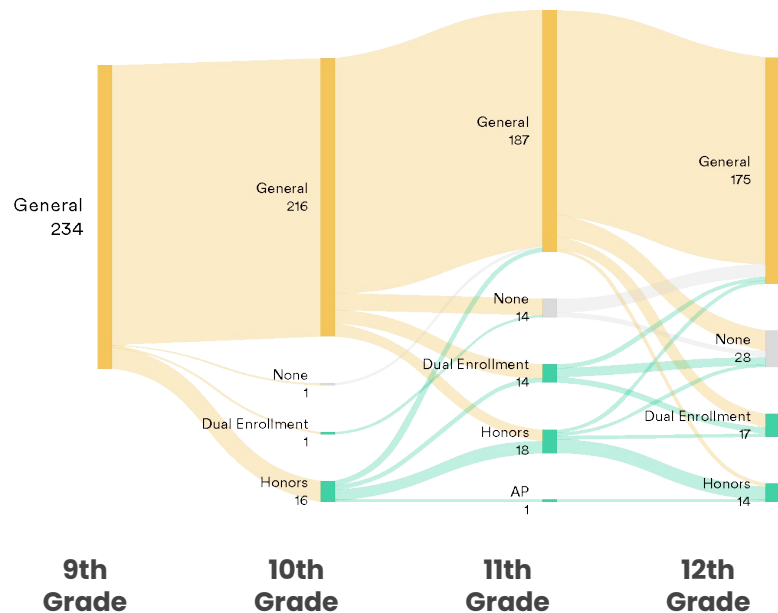


**What do we
change**

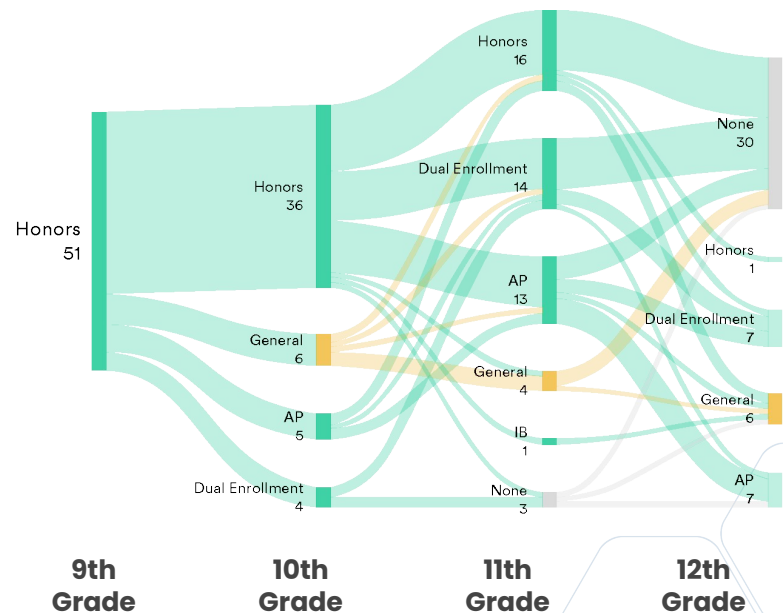
**What systems do we have to help districts evaluate
their most costly investment - staffing?**

Identify opportunities to increase rigor

English progression for students **starting in general**



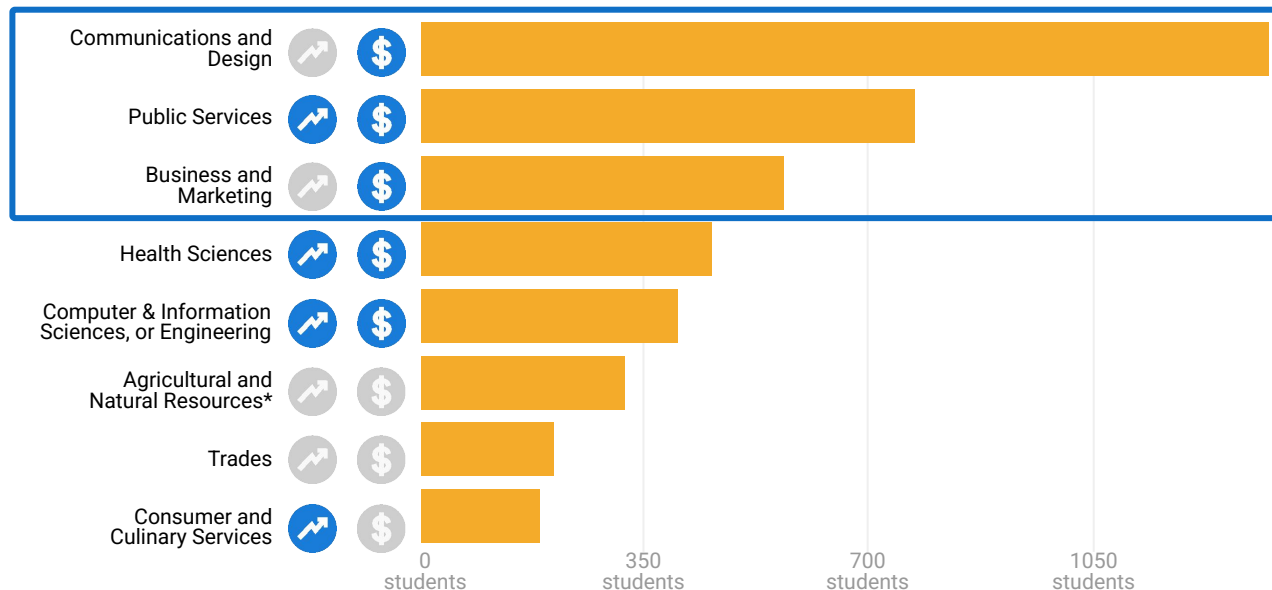
English journey for students **starting in honors**



Improve student pathways

Does the CTE programming align with high-growth, high-wage job opportunities?

CTE PATHWAY PARTICIPATION BY FIELD

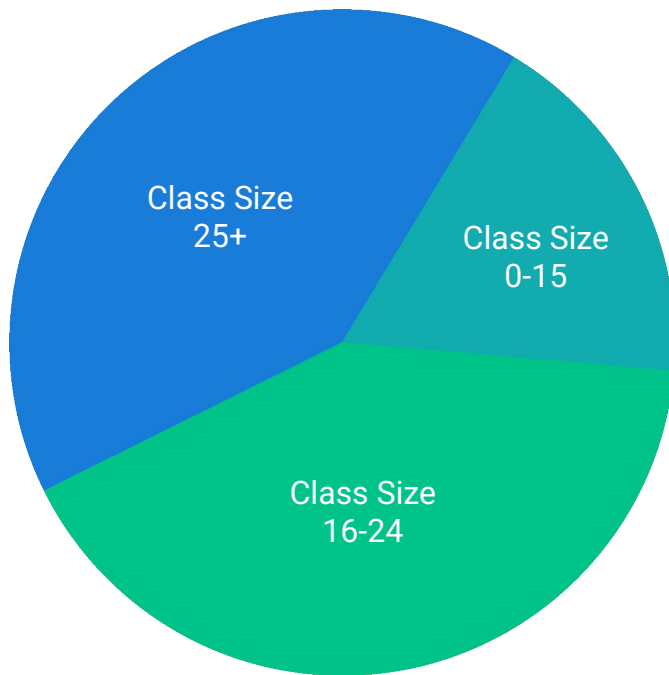


Most highly enrolled CTE fields are aligned with high-wage industries, but only one of those three are in high-growth career fields.

Better resource allocation

18% of core teachers' salary is allocated to classrooms with fewer than 16 students. Another 41% is directed towards class sizes below 25.

\$6M of teacher salaries
are allocated to class
sizes greater than 25



\$2.6M of teacher salaries
are allocated to class sizes
of 15 or smaller.

\$6M of teacher salaries
are allocated to class
sizes of 16-24

- 1-15 Class Size
- 16-24 Class Size
- 25+ Class Size



**How do we change
it**

How are districts evaluating the ROI of their staffing spend?

What tools do they have to intervene as schedules are being developed?

The Integrated Insights process



Partner Kickoff

Together, we define vision and align on your region and district strategic goals



Data Analysis

We analyze each district's transcripts, resources, courses, and schedules



Data Review

District Leaders

We highlight opportunities to **realign pathways, increase academic rigor, and allocate resources** more efficiently



Stakeholder Workshops

District & School Leaders

We lead a three-part series including a **data deep dive** and **action planning** with school leadership

Willoughby-Eastlake Superintendent Dr. Ward: Using the Process to Act Now and Optimize Resources



Measurable, meaningful impact on student access, district finance, and future readiness



LA UNIFIED SCHOOL DISTRICT (CA)

8% increase in
access to advanced
for participating sites



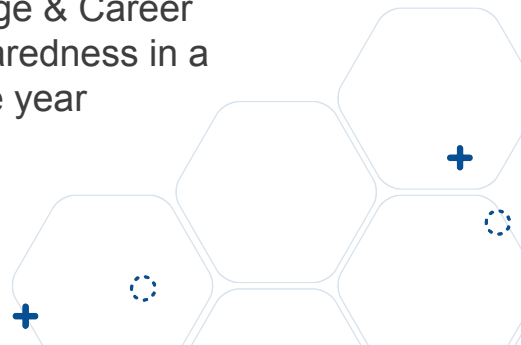
RACINE UNIFIED SCHOOL DISTRICT (WI)

\$2.5M in savings + 172 instructional hours discovered by changing their bell schedule (\$4.1M identified in total)



PORTLAND PUBLIC SCHOOLS (OR)

18% increase in
College & Career
Preparedness in a
single year



“

“Our strategic plan gave us the vision.
BetterLesson's solutions helped us build the roadmap.

With BetterLesson, we've shifted from
reacting to symptoms to addressing root causes.
By analyzing student journeys and resource allocation,
we're making smarter, more sustainable decisions
that don't just meet goals on paper —
they expand real opportunities for every student.”

– Kirk Shrum, Superintendent - Visalia USD

Download the full set of 10 strategic levers to share with your team

FREE RESOURCE

10 Strategic Scheduling Levers for K-12 Budgeting

