



Orange County Dental Society  
is very excited to offer  
**FREE Online CE platform**  
to over 2,300 member dentists *24 hours a day, 7 days a week!*

**DISCOUNTED EXCLUSIVE SPONSOR PACKAGES**

***View the attached options available to promote your company to over 2,300 dentists!***

Marketing -

Orange County Dental Society is marketing our newest member benefit:

- Personal letters have been mailed to each member introducing **Online CE** with their User name and password.
- A colorful postcard announcing **Online CE**, new membership benefit, have been mailed to each member dentist.
- A written article presenting **Online CE** has been inserted in the OCDS *Impressions*
- Broadcast E-mails are frequently sent to members introducing **Online CE**.

**Online CE** Features -

To begin our members will access our landing page to register and/or sign in. Upon access, Users accounts allow users to perform a variety of tasks including:

- Register for and participate in live/on-demand CE webinars
- Watch on-demand webinars and product training modules
- Create a custom queue of training classes
- Update/edit account information
- Complete class evaluations
- Receive interactive and self-study CE credit upon passing interactive exams (accredited through Viva learning and ADA Cerp approved).
- Request on demand Proof of CE Report showing breakdown of all CE activity
- Receive OC branded continuing education e-newsletter informing Users of upcoming webinars and other training content added to the site.

Feel free to contact me for more information!

***Diana Alcazar***

*Orange County Dental Society Advertising Coordinator*

o: 714.634.8944 f: 714.978.2686 e: [advertising@ocds.org](mailto:advertising@ocds.org)



## Orange County Dental Society

### ONLINE CONTINUING EDUCATION platform

This is an **exclusive opportunity** to participate and **access over 2,300 member dentists 24/7!**

#### EXCLUSIVE SPONSOR PACKAGES

**PLATINUM SPONSORSHIP: \$1400** per year

Includes vendor **LOGO to appear on the top of EACH ONLINE CE page will link directly to your company website.** *Hurry! Spots fill up quick! Logo location: <http://www.dentalsocietyce.com/>*

**VENDOR LISTING W/LOGO** placed on the Online CE Homepage for OCDS website: **\$1,000**

This offer is open to all vendors.

**Logo location: <http://www.ocds.org/onlinece/ocds-societyonlinece>**

#### SPONSORED CONTENT OPPORTUNITIES

##### ON-DEMAND CE (self-study CEU)

**ONE CE Webinar package:** \$1850 (plus \$250 setup fee) = **\$2100**

**FIVE CE Webinar package:** \$5900 (plus \$250 setup fee, SAVE \$670 per webinar) = **\$6150**

**TEN CE Webinar package:** \$11,000 (plus \$250 setup fee, SAVE \$750 per webinar) = **\$11,250**

**'LIVE' CE Webinar package: \$3750** (an archive version will be available on the site for 12 months. If accredited, the 'live' event offers "interactive" CE. The archive offers "self-study" CE).

**Format of Webinar content:** Up to 60 minutes each in PowerPoint, Keynote with Video clips. If webinars are created as a YouTube link from a private YouTube channel, submit the class image, description and multiple choice test. There will be \$250 fee to add the class to the dental societies' platform and accredit it for CEU\*. \* Content must comply with ADA Guidelines to be approved for CEU.

**FEATURED PRODUCT TRAINING AND CE CLASSES: \$250 fee** per product/class

**Format of Product tutorials:** PDF – maximum 75 Mb file.

**Format of CE Classes:** Fully produced/edited mp4 - maximum 60 minutes, 20 Mb mp4 file.

## VENDOR CONTRACT



**Submit payment by credit card or mail check to:**

Orange County Dental Society, 295 South Flower St., Orange, CA 92868 tel. 714.634.8944 fax. 714.978.2686

**CHECK YOUR SELECTION OF OPPORTUNITIES FROM BELOW:**

- PLATINUM SPONSORSHIP: \$1400**
- VENDOR LISTING W/LOGO: \$1000**
- ONE CE WEBINAR: \$2100**
- FIVE CE WEBINAR PACKAGE: \$6150**
- TEN CE WEBINAR PACKAGE: \$11,250**
- 'LIVE' CE WEBINAR: \$3750**
- FEATURED PRODUCT TRAINING: \$250 per product tutorial**
- CE CLASSES: \$250 per class**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company Website \_\_\_\_\_

**PAYMENT:**

Please Bill Me  Check \_\_\_\_\_  Visa  MasterCard  AMEX  Discover

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

This agreement is for an annual contract from \_\_\_\_\_ to \_\_\_\_\_

***Vendor Member Contract automatically renews each year.  
Cancellation must be received one month prior to completion of Vendor Membership term.***