

2026 OTM WMS USER CONFERENCE EMEA 25-27 MARCH 2026

AMSTERDAM, NETHERLANDS



SPONSORSHIP OPPORTUNITIES

WWW.OATUG.ORG/OTMWMSCONFERENCE • OATUG.ORG/CLOUDWMSSIG

ORGANIZERS:

OATUG OTM SIG & WMS SIG • Oracle Applications Technology User Group (OATUG)
• Oracle Transportation Management (OTM) • Special Interest Group (SIG) •
Cloud Warehouse Management Systems (WMS) • Special Interest Group (SIG)

Sponsorship Contracts Are Accepted from December 4, 2025

You're Invited

2026 OTM WMS USER CONFERENCE EMEA 25-27 MARCH 2026 AMSTERDAM, NETHERLANDS

It is our pleasure to invite you to participate in the 2026 OTM & WMS User Conference EMEA, which will be held on 25-27 March 2026 in Amsterdam, Netherlands. This

conference is designed for people to learn and share knowledge, ideas and experiences about Oracle Logistics products OTM, GTM and WMS Cloud.

With an anticipated attendance of more than 150 people, this conference is the perfect event for organizations to:

- Be part of a valuable conference designed to address key aspects of the OTM, GTM and WMS Cloud
- Gain exposure to conference attendees
- Maximize your presence in the industry
- Strengthen your brand identity
- Receive recognition as a sponsor on the conference website and in the on-site program guide

OTM SIG values and appreciates our conference sponsors. Your contributions help make this conference possible and keeps registration fees lower for attendees.

Sponsorship opportunities are limited, and contracts will be accepted from Thursday, December 4, 2025. Mark your calendar and plan to register your sponsorship online from this date to ensure your participation in this important conference. We look forward to seeing you there!

ORGANIZERS

OTM SIG – Oracle OTM Special Interest Group

OTM SIG Board Administrator

✉ boardadmin@otmsig.com

WMS SIG – Oracle WMS Cloud Special Interest Group

MEETING PLANNER

Etherio Inc.

Attn: Natasha Shallow/ OTM SIG
One Glenlake Pkwy NE, Suite 1200
Atlanta, GA 30328

United States of America

☎ +1 (678) 521-6397

✉ nshallow@etherio.com

VENUE

Amsterdam Marriott Hotel

Attn: Judith Pommerel
Stadhouderskade 12
1054 ES Amsterdam
The Netherlands

☎ +31 20 607 5555



Sponsorship Opportunities

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Platinum Level (Limit 3).....USD 12,500

- Tabletop Exhibit (1.80m table on 3.00x2.00m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 10 minutes of stage time in front of all conference attendees
- (3) Full conference registrations for all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Gold Level (Limit 3).....USD 7,500

- Tabletop Exhibit (1.60m table on 2.00x1.50m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 2 minutes of stage time in front of all conference attendees.
- (2) Full conference registrations for all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Gold OTM Level (Limit 3) USD 6,000

- Tabletop Exhibit (1.60m table on 2.00x1.50m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 2 minutes of stage time in front of only the OTM conference attendees.
- (2) Full conference registrations for all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Gold WMS Level (Limit 3)USD 5,500

- Tabletop Exhibit (1.60m table on 2.00x1.50m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 2 minutes of stage time in front of only the WMS conference attendees.
- (2) Full conference registrations for all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Silver Level (Limit 6) USD 4,000

- Tabletop Exhibit (cocktail table on 1.50x1.50m area) in Exhibit Hall.
- (1) Full conference registration for all sessions and meals.
- Recognition as a Silver Sponsor on conference marketing material, signage, and website.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Patron Level (Unlimited) USD 1,500

- Recognition as Sponsor on conference marketing material, signage, and website.
- Pre and post conference registration list.



Additional Branding

Opportunities

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Special Event Sponsor (Limit 1) USD 5,000

- Recognition as the Special Event Sponsor
- Your logo featured on cocktail napkins and onsite event signage
- Event will take place on Thursday, March 26, 2026

Lanyard Sponsor (Limit 1)..... USD 6,000

- Placement of sponsor logo on conference lanyard.

Mobile App Sponsor (Limit 1) USD 2,000

- Include your logo on the homepage of the mobile app with one push notification during the conference.

Coffee/Refreshment Break Sponsor (Limit 1)..... USD 2,000

- Logo on signage for the coffee break.

Conference Merchandise (per bag) (Limit 3)..... USD 500

- Ensure every attendee has a takeaway gift with your logo.
Sponsor to provide all items.

Mobile App Push Notification Sponsors (Limit 5) USD 1,000

- A 100-word push notification broadcasting to your company during the conference.



Sponsorship Registration

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Instructions

Register Your Sponsorship online in the sponsorship section of the website <https://www.oatug.org/otmwmsconference>

Sponsorship Fees are collected by the Meeting Planner on behalf of the Organizer. For any payment related queries, please contact the Meeting Planner at nshallow@etherio.com.

Main Point of Contact for all sponsorship queries is the OTM SIG (boardadmin@otmsig.com)

Terms and Guidelines

Payment Terms: A deposit equal to 100% of the total sponsorship amount is due with the online sponsorship registration.

Cancellations and Refunds: Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by 18, February 2026. Cancellations received after this date are subject to a full payment cancellation fee.

Additional Guidelines: Fulfillment of package benefits may be tied to a first come, first-served selection of available options (i.e. conference bag, lanyard or notebook, etc.). All advertising benefits are based on materials being received by requested deadlines. The OTM SIG and WMS SIG Rules and Regulations govern all conference and sponsorship components.



Exhibitor Rules & Guidelines

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Exhibitors will be limited to the tabletop exhibits defined by the following rules and regulations:

1. OTM SIG and WMS SIG will provide a table as specified in the Sponsor Level descriptions.
2. Exhibitor is responsible for providing payment for additional equipment. Exhibitor must adhere to their assigned space.
3. The OTM SIG and WMS SIG reserve the right to approve all tabletop exhibits and space use.
4. Electricity is available. Complimentary wireless internet access will be provided to all exhibitors by the Venue, but OTM SIG and WMS SIG can't guarantee network speeds or quality of this service.
5. Tabletop Displays:
 - A. Permitted on Tabletop Displays:
 - i. Sales literature
 - ii. Product samples
 - iii. Displays that fit the table and the confines of the exhibit space.
 - iv. Video equipment that fits the table and the confines of the exhibit space.
 - v. Signs with general company information.
 - vi. Company skirting or table cover.
 - vii. Giveaways and promotional items
 - B. Prohibited from Tabletop Displays:
 - i. Free standing floor displays that exceed the dimensions as specified in the Sponsor Level descriptions.
 - ii. Displays that obstruct the view of adjoining exhibits.
 - iii. Mechanical, electrical or other devices, which produce sound that proves disturbing to other exhibitors. OTM SIG and WMS SIG reserve the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Demonstration areas must be confined within the Exhibitor's space so as not to interfere with any aisle traffic. Should spectators of a demonstration interfere with the other Exhibitors, OTM SIG and WMS SIG may require that the demonstration cease.
7. Exhibitors are required to adhere to set-up and dismantle times set by OTM SIG and WMS SIG. Exhibits shall remain fully intact until the exhibit area has closed for the conference.
8. Additional literature, products, storage crates, or packing materials may be stored under your assigned table as long as there are no protruding items from the sides. The exhibitor is responsible for ensuring their area is free from any debris, etc., that could cause harm to a conference attendee.
9. Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled, or otherwise fastened to the permanent structure of the building. Helium balloons are not permitted within the facility. Adhesive-backed decals, stickers, and paint are not to be used or distributed anywhere on the premises.
10. Exhibitors are responsible for the delivery of equipment and material for its exhibits to the venue. The venue can't receive deliveries in advance. Please contact the Meeting Planner to discuss shipping equipment and material.
11. OTM SIG, WMS SIG and the Venue are not responsible for items taken from the exhibit spaces. We highly recommend your personnel remove all personal and valuable items such as laptops, etc. from your exhibit space each evening.
12. Smoking is prohibited.
13. No outside food and/or beverage may be brought to the venue. Exhibitor participants are expected to eat at the general conference food and beverage functions.
14. Exhibitor personnel are required to register online prior to the conference in order to receive a badge to gain access to the exhibit area and other conference activities. Your exhibit package determines the number of complimentary registration(s) your company will receive for the conference. Additional personnel may be registered under the applicable registration rate.
15. Each exhibiting company should have a representative present at the exhibit area throughout the exhibit hours and during the set-up and dismantling of their table-top exhibit.
16. Meeting Planner staff will be available onsite at the registration desk and/or exhibit area to answer any questions and to ensure that all policies are followed.
17. All Exhibit opportunities are on a first-come, first-served basis.
18. OTM SIG, WMS SIG, Meeting Planner, and the Venue assume no risk. The exhibitor expressly releases them of any and all liability for damage, injury, or loss to any person, goods, or from any cause.

