

**Brian R. Bouchard** is a passionate person who enjoys helping others understand the complexities around Oracle Financials applications. He has over 25 years of Oracle experience with the last 18 years implementing Oracle Financials. He was introduced to Oracle Applications back in the 90s when he served as the Fixed Assets Manager at Motorola. Playing an integral role in the implementation and rollout of the application, he decided to change careers from Accountant to Consultant. In his consulting career, he has designed, developed, and implemented over 40 full life cycles of Oracle EBS Applications ranging from Release 9 – Release 12.1.3. His experience as an end-user, implementation consultant and educator has made him strive to help others and to find the most efficient ways to perform tasks and to utilize the system, this characteristic lead him to develop bolt-on products for Oracle Assets and he opened the doors of his own company in 2006. As President and CEO of Chi-Star Technology<sup>SM</sup> he is striving to improve the utilization of Oracle Assets and to streamline manual efforts by automating some of the most tedious processes in Oracle Assets. He realized the areas of opportunity in Oracle Assets: Asset Transfers and Reconciliation. In April 2006, the introduction of AssetCross<sup>®</sup> came to the market as a solution to the manual asset transfer procedure. The AssetCross<sup>®</sup> software will transfer single or multiple assets between corporate depreciation books, transfer full or partial (cost or units) assets, translate transferred amounts to the receiving depreciation book's currency, and maintain an audit trail with the original asset. In June 2008, the introduction of AssetTie<sup>®</sup> came to the market as a solution to the reconciling Oracle Assets procedure. The AssetTie<sup>®</sup> software will capture balances from Oracle General Ledger and compare them to balances in Oracle Assets and identify variances. The same technology is used to compare the transactions copied from Corporate Books to the Associated Tax Books. Within seconds of posting a journal entry from Oracle Assets, the user can determine if there are any reconciling differences. The introduction of AssetCross<sup>®</sup> and AssetTie<sup>®</sup> to the business world has revolutionized the asset transfer and reconciling processes. Fortune 500 corporations as well as mid-sized family-owned companies can all benefit from this software.

Due to Brian's passion to educate people on the complexities of Oracle Applications, he has also conducted well over 200 training sessions on various applications and releases. In the summer of 2009, he founded the CST Education Network, which was started to offer low cost education on Oracle Applications via webinars. CST Education Network has grown to also offer eLearning, which is a video training program on various Oracle Asset related topics. The eLearning tool comes complete with video instructor lead sessions, manual, self-assessment, and labs.

Brian is very involved in OAUG and serves as the Coordinator of the Asset SIG. He has also authored several white papers:

- How to facilitate the transfer of assets across Corporate Books – *AUSOUG 07 – Oracle with 20:20 Foresight*
- Oracle Assets Release 12 Enhancements – *NCOAUG 08 - Winter*
- R12 Assets – A Look Inside – *NCOAUG 08 – Summer*
- Reporting – Reconciling Assets – *NCOAUG 09 – Winter*
- Event Accounting – Impacts to R12 Assets – *Collaborate 10*
- Who's Booking To My Account – *Collaborate 10*
- Why Move Away From Account Generator – *Collaborate 10*
- I Hate Tax Books! Do they have to be so hard to define & maintain? – *Oracle Open World 10*
- Managing Assets in a Global Environment – *Collaborate 11*
- Understanding Fixed Assets Key Setup Steps – *Collaborate 11*

Visit Chi-Star Technology at <http://www.chistartech.com> to learn more about the bolt-on products and education session/training offered.