



## Keynote

<b>Title</b>	<b>Open New Doors and Build Your Tribe</b>
<b>Presenter</b>	Jason Barnaby Chief Fire Starter, Fire Starters Inc
<b>Abstract</b> <p>The problem with comfort zones is that they're comfortable! The problem with old and "established" ways and processes, is that they don't leave room for change and innovation. Staying comfortable and not embracing change is a recipe for disaster in this crazy-paced world we are all trying to keep up with. Jason Barnaby has lived around the world, failed in business, reinvented himself in education and corporate America and created a company to speak and write about those experiences all over the country. In addition to challenging the status quo and the "let's just get by" mindset, Jason teaches his audiences what it means to build an effective tribe of supporters. Through his Tribal Inventory tool, you will determine who you admire that you already have, who you hire that you're missing and who you fire that you don't need. Comfortable being uncomfortable is one of Jason's favorite phrases. You are sure to experience that in this fun, energetic and interactive keynote session.</p>	



## Oracle Cloud Track

<b>Title</b>	<b>Enabling HR Operational Excellence at IMMI using HCM Cloud</b>
<b>Presenter(s)</b>	Apparao Kandru, IMMI
<b>Abstract</b>	
<p>For nearly 60 years, IMMI has been an industry leader in the design, testing and manufacturing of advanced safety systems. IMMI operates in five countries around the globe and uses various on-premise and Cloud based SaaS systems to support manufacturing operations in all five countries. This presentation will provide a glimpse into how IMMI implemented HCM Cloud to support a corporate goal of bringing operational excellence to HR in a very dynamic and growing operation. The first phase of HCM rollout included manager self-service. This session discusses how IMMI leveraged HCM to enable policy driven best practices to replace legacy paper-based processes. The presentation also discusses a subsequent phase to build on this foundation to implement additional modules around identifying Talent.</p>	

<b>Title</b>	<b>Oracle Expenses Cloud: Travel Card and Cash Transactions Overview / End to End Implementation Life Cycle and Steps</b>
<b>Presenter(s)</b>	Gopal Krishna Vadlamani, Fujitsu America
<b>Abstract</b>	
<p>This presentation provides an overview of the Travel card and Cash transactions reimbursements including the implementation steps and end to end process of Oracle Expenses Cloud. This session also highlights the challenges we faced and how we overcame them during the implementation for over 500 users. Come, see how you can take advantage of our experience if you plan to implement Oracle Expenses Cloud.</p>	

<b>Title</b>	<b>Making Business Transformation a Reality</b>
<b>Presenter(s)</b>	Tim Oberschlake, Navigator Management Partners
<b>Abstract</b>	
<p>Eastern Gateway Community College implemented Oracle HCM &amp; ERP Cloud to achieve increased accuracy, operational effectiveness, and efficiencies in administrative processes enabling focused education and learning with flexibility to support future college growth and initiatives. This session will discuss how the college was able to transform their business through the adoption of HR, Payroll, and Finance best practices. This will include how best practices were determined / presented, the conscious decision to move beyond current practice, and the impact of proactive project governance on the transformation process.</p>	



## Oracle eBusiness Track

<b>Title</b>	<b>DevOps Cookbook for ERP Teams</b>
<b>Presenter(s)</b>	Dennis Nelson, Quest Software
<b>Abstract</b>	
<p>This session covers the unique challenges ERP teams face with implementing DevOps and provides them with some insight into understanding and overcoming those challenges.</p>	

<b>Title</b>	<b>Integrating Cloud Email in Office 365 with Oracle EBS</b>
<b>Presenter(s)</b>	TJ Fehring, David J Joseph Company
<b>Abstract</b>	
<p>One of the biggest areas of concern for companies today is increasing security. To do so companies are increasingly moving their Email infrastructure to the cloud and getting rid of non-authenticated SMTP email relays, as they can be easily exploited if the network becomes compromised. This presentation will demonstrate how we were able to migrate our existing Oracle footprint from our on-premise Exchange server to the Microsoft Office 365 Outlook offering and get rid of our reliance on the anonymous SMTP email relay. We will outline all the steps that were taken in this migration, which included updating the settings for the Workflow Mailers, Database, Application Server, XML Publisher (Bursting emails), and APEX email functionality.</p>	

<b>Title</b>	<b>eCommerce Integrations with Oracle ERP using Oracle Technology Stack</b>
<b>Presenter(s)</b>	Jayachandar Kuncham, Infosys Lisa Beasley, Emerson (Commercial & Residential Solutions)
<b>Abstract</b>	
<p>A key strategic initiative for manufacturing companies is to re-platform the Commerce buying experience for B2C and B2B customers. In this session we are going to present specific Oracle technologies which helped us build these complex integrations between IBM WCS, FMW, Cloudera, and Oracle eBusiness.</p> <ul style="list-style-type: none"> <li>• How Business Events are leveraged to build a Customer Data Hub solution in Cloudera from ERP systems</li> <li>• How Custom RESTful WebServices exposed thru Integrated SOA Gateway are integrated with Product Display, Shopping Cart Pages for negotiated price from ERP systems</li> <li>• Order Orchestration process thru FMW to purchase across product lines and place orders with a consolidated shopping cart</li> </ul>	



## Oracle Hyperion / EPM Track

<b>Title</b>	<b>One Fish, Two Fish, Red Fish, Blue Fish Scenario Modeling in OAC</b>
<b>Presenter(s)</b>	Catherine Summers, Vertical Edge Consulting Group
<b>Abstract</b>	
<p>What is Scenario modeling?</p> <p>Wikipedia describes it simply as: A process of analyzing possible future events by considering alternative possible outcomes (sometimes called "alternative worlds").</p> <p>In your business this may mean something as simple as targeting new revenue models for sales up to complicated models that allow you to predict how your company will be more proactive in the future. There are hundreds of ways to use Scenario Modeling to give you expanded visibility into how your business works and how it can perform better in the future. Journey with us to see how scenario modeling in Essbase Cloud along with Oracle Data Visualizer can transform the way your enterprise does business.</p>	

<b>Title</b>	<b>Supercharge Your Spreadsheets and Take the Pain Out of Planning and Budgeting with Oracle PBCS</b>
<b>Presenter(s)</b>	Hemal Parikh, Nexinfo Solutions
<b>Abstract</b>	
<p>Come attend this education session to understand best practices for adopting Oracle Planning &amp; Budgeting Cloud for your organization. We will show you step by step process – “How to go about starting?”. With a Use Case, encompassing typical challenges &amp; and approach adopted to overcome. Business advantage derived. When you attend our session, you will also learn key steps to consider while designing Planning &amp; Budgeting application.</p> <p><b>What Attendees will learn</b></p> <p>Expected takeaways: Challenges &amp; Pain points, What &amp; Why of PBCS, Key Business Benefits, Use Case, How to go about starting?, Steps in Designing PBCS Application</p>	

<b>Title</b>	<b>Introduction to Essbase in the Cloud</b>
<b>Presenters(s)</b>	Tim Faitsch, Applied OLAP
<b>Abstract</b>	
<p>OAC or Essbase in the Cloud has been available for a couple of years now but many people still haven't seen it in action. I will present an overview of the user interface through a live demo. I'll talk about how to accomplish administrative tasks such as migrating applications from on-prem using LCM and running batch using MaxL. Finally, I will discuss some of the new features including BSO Solve Order and MDX Insert.</p>	