



**OTM USER
CONFERENCE
2022
EUROPE**

**23-25 MARCH 2022
AMSTERDAM**



SPONSORSHIP OPPORTUNITIES

2022 OTM User Conference Europe

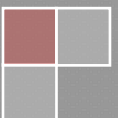
23-25 March 2022

Organiser: OATUG OTM SIG

Oracle Applications User Group (OAUG)
Oracle Transportation Management (OTM)
Special Interest Group (SIG)

otmsig.com/europe

Sponsorship contracts are accepted from 3 January 2022



2022 OTM User Conference Europe

You're Invited

It is our pleasure to invite you to participate in the 2022 OTM User Conference Europe, which will be held on 23-25 March 2022 in Amsterdam, Netherlands. This conference is designed for people to learn and share knowledge, ideas and experiences about OTM software.

With an anticipated attendance of more than 125 people, this conference is the perfect event for organizations to:

- Be part of a valuable conference designed to address key aspects of the OTM software
- Gain exposure to conference attendees
- Maximize your presence in the industry
- Strengthen your brand identity
- Receive recognition as a sponsor on the conference website and in the on-site program guide

OTM SIG values and appreciates our conference sponsors. Your contributions help make this conference possible and keeps registration fees lower for attendees.

Sponsorship opportunities are limited and contracts will be accepted from 3 January 2022. Mark your calendar and plan to submit your contract by this date to ensure your participation in this important conference. We look forward to seeing you there!

Please visit otmsig.com/europe or contact the OTM SIG Board Administrator for additional information at boardadmin@otmsig.com

Contact Details:

PRIMARY CONTACT

OTM SIG – Oracle OTM Special Interest Group
Board Administrator
Email: boardadmin@otmsig.com

VENUE CONTACT

Amsterdam Marriott Hotel
Attn: Judith Pommerel
Stadhouderskade 12
1054ES Amsterdam
Netherlands
Telephone: +31 20 607 5555
E-mail: judith.pommerel@marriott.com

SPONSOR PAYMENTS CONTACT

Meeting Expectations Inc.
Attn: OTM SIG
One Glenlake Parkway NE
Suite 1200
Atlanta, GA 30328
United States of America
Telephone: +1-404-812-8936
E-Mail: otmsig@meetingexpectations.com

Sponsorship Opportunities

Platinum Level (Limit 3)

EUR 5,000.00

- Tabletop Exhibit (1.80m table on 3.00x2.00m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 10 minutes of stage time before one of the General sessions
- (3) Full conference registrations to all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Gold Level (Limit 4)

EUR 3,000.00

- Tabletop Exhibit (1.60m table on 2.00x1.50m area) prominently positioned in Exhibit Hall.
- Opportunity to present a fun & lively Speed Session (2 minutes of stage time in front of all conference attendees).
- (2) Full conference registrations to all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Silver Level (Limit 6)

EUR 2,000.00

- Tabletop Exhibit (cocktail table on 1.50x1.50m area) in Exhibit Hall.
- (1) Full conference registration to all sessions and meals.
- Recognition as a Silver Sponsor on conference marketing material, signage, and website.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Patron Level

EUR 500.00

- Recognition as Sponsor on conference marketing material, signage, and website.
- Pre and post conference registration list.

Sponsorship Instructions

- From 3 January 2022, go to www.otmsig.com/europe and click on Sponsorship Registration. Here you can select your sponsorship, leave your details and make an (online) payment

In case you are not able to make an online payment:

- Please send your completed contract by email to OTM SIG (boardadmin@otmsig.com)
- After receipt of the contract and acceptance of the OTM SIG Board of Directors, you will receive instructions to pay the sponsorship fees.
- Sponsorship fees are collected by MeetingExpectations on behalf of the OTM SIG (Organiser), who will send you instructions to pay for the fees.

Main point of contact for all sponsorship queries is the OTM SIG (boardadmin@otmsig.com)

Payment Terms and Guidelines

Payment Terms: A deposit equal to 100% of the total sponsorship and/or advertising amount is due with the signed contract. If payments are received after 23 March 2022, the OTM SIG may charge interest on the overdue amount at the rate of 2% per month.

Cancellations and Refunds: Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by 23 February 2022. Cancellations received after this date are subject to a full payment cancellation fee.

Additional Guidelines: Fulfillment of package benefits may be tied to a first come, first-served selection of available options (i.e. conference bag, lanyard or notebook, etc.). All advertising benefits are based on materials being received by requested deadlines. The OTM SIG Rules and Regulations govern all conference and sponsorship components

Exhibitor Rules and Guidelines

Exhibitors will be limited to the tabletop exhibits defined by the following rules and regulations:

1. OTM SIG will provide a table as specified in the Sponsor Level descriptions.
2. Exhibitor is responsible for providing payment for additional equipment. Exhibitor must adhere to their assigned space.
3. The OTM SIG reserves the right to approve all tabletop exhibits and space use.
4. Electricity is available. Complimentary wireless internet access will be provided to all exhibitors by the Venue, but OTM SIG can't guarantee network speeds or quality of this service.
5. Tabletop Displays:
 1. Permitted on Tabletop Displays:
 1. Sales literature
 2. Product samples
 3. Displays that fit the table and the confines of the exhibit space.
 4. Video equipment that fits the table and the confines of the exhibit space.

5. Signs with general company information.
6. Company skirting or table cover.
7. Giveaways and promotional items

b. Prohibited from Tabletop Displays:

1. Free standing floor displays that exceed the dimensions as specified in the Sponsor Level descriptions.
2. Displays that obstruct the view of adjoining exhibits.
3. Mechanical, electrical or other devices, which produce sound that proves disturbing to other exhibitors. OTM SIG reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

6. Demonstration areas must be confined within the Exhibitor's space so as not to interfere with any aisle traffic. Should spectators of a demonstration interfere with the other Exhibitors, OTM SIG may require that the demonstration cease.

7. Exhibitors are required to adhere to set-up and dismantle times set by OTM SIG. Exhibits shall remain fully intact until the exhibit area has closed for the conference.

8. Additional literature, product, storage crates, or packing materials may be stored under your assigned table as long as there are no protruding items from the sides. Exhibitor is responsible for ensuring their area is free from any debris, etc. that could cause harm to a conference attendee.

9. Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled, or otherwise fastened to the permanent structure of the building. Helium balloons are not permitted within the facility. Adhesive-backed decals, stickers, and paint are not to be used or distributed anywhere on the premises.

10. Exhibitors are responsible for the delivery of equipment and material for its exhibits to the venue. The venue can't receive deliveries in advance. Please contact the Meeting Planner to discuss shipping equipment and material.

11. OTM SIG and the Venue are not responsible for items taken from the exhibit spaces. We highly recommend your personnel remove all personal and valuable items such as laptops, etc. from your exhibit space each evening.

12. Smoking is prohibited.

13. No outside food and/or beverage may be brought to the venue. Exhibitor participants are expected to eat at the general conference food and beverage functions.

14. Exhibitor personnel are required to register online prior to the conference in order to receive a badge to gain access to the exhibit area and other conference activities. Your exhibit package determines the number of complimentary registration(s) your company will receive for the conference. Additional personnel may be registered under the applicable registration rate.

15. Each exhibiting company should have a representative present at the exhibit area throughout the exhibit hours and during the set-up and dismantling of their table-top exhibit.

16. OTM SIG staff will be available onsite at the registration desk and/or exhibit area to answer any questions and to ensure that all policies are followed.

17. All Exhibit opportunities are on a first-come, first-served basis.

18. OTM SIG, Meeting Planner, and the Venue assume no risk. The exhibitor expressly releases them of any and all liability for damage, injury, or loss to any person, goods, or from any cause.

2022 OTM User Conference Europe Sponsorship Contract

Contact Information:

Company: _____

Company Web-Site: _____

Primary Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Telephone: _____ Mobile: _____

E-Mail Address: _____

Sponsorship Package:	Advertising Opportunities:
<input type="checkbox"/> Platinum Package EUR 5,000.00	<input type="checkbox"/> Silver Package EUR 2,000.00
<input type="checkbox"/> Gold Package EUR 3,000.00	<input type="checkbox"/> Patron Package EUR 500.00

Payment Information:

Amount: _____

Online Payment - paypal

<https://www.paypal.com/paypalme/meetingexpectations>

Other modes/options for Payment

Please select the appropriate payment options:

- Check or Money Order enclosed (Payable to OTM)
 Visa MasterCard American Express

Checks Payable to: OTM SIG

Mail Address: OTM SIG
C/O Meeting Expectations
One Glenlake Parkway NE, Suite 1200
Atlanta, GA 30328
United States of America

Name (as it appears on credit card): _____

Billing Address: _____

Credit Card Number: _____ Security Code: _____

Expiration Date: _____ Card Holder's Signature: _____
