



**24-26 MAR 2021  
ONLINE EVENT**



# **SPONSORSHIP OPPORTUNITIES**

**2021 OTM User Conference Europe  
Online Event  
24-26 March 2021**

**Organiser: OATUG OTM SIG**  
Oracle Applications User Group (OAUG)  
Oracle Transportation Management (OTM)  
Special Interest Group (SIG)

[otmsig.com/europe](https://otmsig.com/europe)

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Sponsorship contracts are accepted from 19. February 2021

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# 2021 OTM User Conference Europe - Online Event You're Invited

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It is our pleasure to invite you to participate in the online 2021 OTM User Conference Europe, which will be held from 24 to 26 March 2021. This conference is designed for people to learn and share knowledge, ideas and experiences about Oracle's Logistics products: OTM, GTM and OCWMS.

With an anticipated attendance of 200 people, this conference is the perfect event for organizations to:

- Be part of a valuable conference designed to address key aspects of Oracle Logistics products
- Gain exposure to conference attendees
- Maximize your presence in the industry
- Strengthen your brand identity
- Receive recognition as a sponsor on the Hopin online events platform

Sponsorship opportunities are limited and contracts will be accepted from 19 February 2021.

Please visit [www.otmsig.com/europe](http://www.otmsig.com/europe) or contact the OTM SIG Board Administrator for additional information at [boardadmin@otmsig.com](mailto:boardadmin@otmsig.com)

OTM SIG Board of Directors

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## Contact Details:

### ORGANISER

OTM SIG – Oracle OTM Special Interest Group  
Board Administrator  
Email: [boardadmin@otmsig.com](mailto:boardadmin@otmsig.com)  
Website: <http://www.otmsig.com>

### MEETING PLANNER

Lyrics & Text

Sunny Schwarz

Calle Timon 4  
35560 La Santa  
Lanzarote – Spain

[sunny@lyricsandtext.de](mailto:sunny@lyricsandtext.de)

# 2021 OTM User Conference Europe Sponsorship Opportunities

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## ~~Gold Sponsor (Platinum renamed to Gold due to online platform restrictions)~~ ..... sold out

- Recognition as a Sponsor on conference marketing material and event platform.
- Sponsor recognition with 10 minutes of stage time before or during one of the Keynote sessions.
- Own XL-top presence in sponsors area with extensive networking features
- Pre and post conference registration list

## **Silver Sponsor (Gold renamed to Silver due to online platform restrictions)** ..... EUR 1,000

- Recognition as a Sponsor on conference marketing material and online event platform.
- Sponsor recognition with 2 minutes of stage time before a prominent session.
- Own large presence in sponsors area with extensive networking features
- Pre and post conference registration list

## **Bronze Sponsor (Silver renamed to Bronze due to online platform restrictions)** ..... EUR 750

- Recognition as a Sponsor on conference marketing material and online event platform.
- Own presence in sponsors area with extensive networking features
- Pre and post conference registration list

NOTE: The organizer will schedule the Sponsors airtime on the agenda and will try to integrate it prominently in the overall schedule. The organizer cannot guarantee minimum number of participants in the sessions.

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### **Terms and Guidelines:**

**Payment Terms:** Sponsorship payment is made to Meeting Expectations. ***Sponsorship must be paid in full.***

**Cancellations and Refunds:** Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by 26 February 2021. Cancellations received after this date are subject to a full payment cancellation fee.

**Additional Guidelines:** The Organiser (OTM SIG) manages the fulfillment of sponsorship benefits, which are tied to a first come, first-served base. All advertising benefits are based on materials being received by deadlines as communicated to the sponsors by the Organiser.

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# 2021 OTM User Conference Europe

## Sponsorship Contract

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### Contact Information:

Company: \_\_\_\_\_

Company Web-Site: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

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### Payment Information:

Amount:  1500  1000  750 EUR

#### Online Payment - paypal

<https://www.paypal.com/paypalme/meetingexpectations>

#### Other modes/options for Payment

Please select the appropriate payment options:

- Check or Money Order enclosed (Payable to OTM)  
 Visa       MasterCard       American Express

Name (as it appears on credit card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card Holder's Signature: \_\_\_\_\_

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### Instructions:

Sponsorship Contracts are accepted from 19 February 2021

Please send your completed contract by email to OTM SIG ([boardadmin@otmsig.com](mailto:boardadmin@otmsig.com)).

After receipt of the contract and acceptance of the OTM SIG Board of Directors, you will receive instructions to pay the sponsorship fees.

Sponsorship fees are collected by the MeetingExpectations on behalf of the OTM SIG (Organiser), who will send you instructions to pay for the fees.

Main point of contact for all sponsorship queries is the OTM SIG ([boardadmin@otmsig.com](mailto:boardadmin@otmsig.com))

<p><b>Checks Payable to:</b> OTM SIG</p> <p><b>Mail Address:</b> OTM SIG C/O Meeting Expectations 3525 Piedmont Rd. NE, STE 300 Atlanta GA 30305</p> <p>For Payment questions, please contact: James Hobbs d: +1 404.760.2811   m: +1 415.269.2768 <a href="mailto:jhobbs@meetingexpectations.com">jhobbs@meetingexpectations.com</a></p>
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