



SPONSORSHIP OPPORTUNITIES

2025 OTM WMS User Conference APAC November 20 – November 21, 2025

Organiser: OATUG OTM SIG

Oracle Applications & Technology User Group (OATUG)
Oracle Transportation Management (OTM)
Special Interest Group (SIG)

otmsig.com/apac

The Hyatt Centric Hebbal, Bengaluru

43/4, Bellary Rd, Sanjeevini Nagar, Bengaluru, Karnataka - 560092, India

Sponsorship contracts are accepted from: September 15, 2025

2025 OTM User Conference APAC You're Invited

It is our pleasure to invite you to participate in the 2025 OTM User Conference APAC, which will be held on November 20 – November 21, 2025 in Bangalore, India. This conference is designed for people to learn and share knowledge, ideas and experiences about Oracle's Logistics products OTM, GTM & WMS.

With an anticipated attendance of 100 to 200 people, this conference is the perfect event for organizations to:

- Be part of a valuable conference designed to address key aspects of Oracle Logistics products
- Gain exposure to conference attendees
- · Maximize your presence in the industry
- · Strengthen your brand identity
- Receive recognition as a sponsor on the conference website and in the on-site program guide

OTM SIG values and appreciates our conference sponsors. Your contributions help make this conference possible and keeps registration fees lower for attendees.

Sponsorship opportunities are limited and contracts will be accepted from **Monday**, **September 15**, **2025**. Mark your calendar and plan to submit your contract by this date to ensure your participation in this important conference. We look forward to seeing you there!

Please visit <u>otmsig.com/apac</u> or contact the OTM SIG Board Administrator for additional information at boardadmin@otmsig.com

OTM SIG Board of Directors

Contact Details:

ORGANISER

OTM SIG - Oracle OTM Special Interest Group

Board Administrator

Email: <u>boardadmin@otmsig.com</u> / <u>board-apac@otmsig.com</u>

Website: https://oatug.org/otmsig

MEETING PLANNER

MindFleck Private Ltd #474, 3rd Floor Kothanuru Main Road, Puttenahalli Main Road, JP Nagar 7th Phase Bengaluru-560078, Karnataka India

Contact: Charan

Email: Charan@mindfleck.com

Mob: +91 9620330099

VENUE

The Hyatt Centric Hebbal, Bengaluru

43/4, Bellary Rd, Sanjeevini Nagar, Bengaluru, Karnataka 560092 India

2025 OTM User Conference APAC Sponsorship Opportunities

Diamond Sponsor (Max 3)INR 4,00,000 (excl GST)

Special Price - INR 3,85,000 (excl GST) if payment completed by 30 September 2025.

- Sponsor recognition with 15 minutes of stage time
- Standard 12X5 Ft exhibit space Tier 1 placement
- Six (6) full conference registrations to all sessions and meals
- Placement of marketing collateral (provided by Sponsor) in conference attendee bag.
- Recognition as a Diamond Sponsor on conference marketing material, signage, and website.
- Pre and post-conference attendee list of those attendee who have agreed to share their information

Platinum Sponsor (Max 4)INR 3,15,000 (excl GST)

Special Price - INR 2,95,000 (excl GST) if payment completed by 30 September 2025.

- · Sponsor recognition with 10 minutes of stage time
- Standard 9x5 Ft exhibit space Tier 2 placement
- Three (3) full conference registrations to all sessions and meals
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- Recognition as a Platinum Sponsor on conference marketing material, signage, and website.
- Pre and post-conference attendee list of those attendees who have agreed to share their information

Gold Sponsor (Max 5)INR 2,40,000 (excl GST)

Special Price - INR 2,10,000 (excl GST) if payment completed by 30 September 2025.

- Sponsor recognition with 5 minutes of stage time
- Standard 6x5 Ft exhibit space Tier 3 placement
- Two (2) full conference registrations to all sessions and meals
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- Recognition as a Gold Sponsor on conference marketing material, signage, and website.
- Pre and post-conference attendee list of those attendee who have agreed to share their information.

Silver Sponsor (Max 7)INR 1,65,000 (excl GST)

Special Price - INR 1,40,000 (excl GST) if payment completed by 30 September 2025.

- Bistro table exhibit space Tier 4 placement
- One (1) full conference registration to all sessions and meals
- Recognition as a Silver Sponsor on conference marketing material, signage, and website.
- Pre and post-conference attendee list of those attendee who have agreed to share their information

Bronze SponsorINR 90,000 (excl GST)

Special Price - INR 75,000 (excl GST) if payment completed by 30 September 2025.

- One (1) full conference registration to all sessions and meals
- Recognition as a Bronze Sponsor on conference marketing material, signage, and website.
- Pre and post-conference attendee list of those attendee who have agreed to share their information

Terms and Guidelines:

Payment Terms: A deposit equal to 50% of the total sponsorship and/or advertising amount is due with the signed contract. The remaining balance is due 30 days prior to the conference (October 20, 2025). Sponsorship payment is managed by the Meeting Planner. **Sponsorship must be paid in full in order for exhibit onsite**.

Cancellations and Refunds: Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by October 31, 2025. Cancellations received after this date are subject to a full payment cancellation fee.

Additional Guidelines: The organizer (OTM SIG) manages the fulfillment of sponsorship benefits, which are tied to a first-come, first-served base. All advertising benefits are based on materials being received by deadlines as communicated to the sponsors by the organizer.

Exhibitor Rules and Guidelines

Exhibitors will be limited to the tabletop exhibits defined by the following rules and regulations:

- 1. OTM SIG will provide skirted table and (2) chairs, based on sponsorship level.
- 2. The exhibitor is responsible for providing payment for additional equipment. Exhibitors must adhere to their assigned space.
- 3. The OTM SIG reserves the right to approve all tabletop exhibits and space use.
- 4. Electricity is available. Complimentary wireless internet access will be provided to all exhibitors by the Venue, but OTM SIG can't guarantee network speeds or quality of this service.
- 5. Tabletop Displays:
 - a. Permitted on Tabletop Displays:
 - i. Sales literature
 - ii. Product samples
 - iii. Displays that fit the table and the confines of the exhibit space.
 - iv. Video equipment that fits the table and the confines of the exhibit space.
 - v. Signs with general company information.
 - vi. Company skirting or table cover.
 - vii. Giveaways and promotional items
 - b. Prohibited from Tabletop Displays:
 - i. Free standing floor displays that exceed your exhibit space.
 - ii. Displays that obstruct the view of adjoining exhibits.
 - iii. Mechanical, electrical or other devices, which produce sound that proves disturbing to other exhibitors. OTM SIG reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
- 6. Demonstration areas must be confined within the Exhibitor's space so as not to interfere with any aisle traffic. Should spectators at a demonstration interfere with the other Exhibitors, OTM SIG may require that the demonstration cease.
- 7. Exhibitors are required to adhere to set-up and dismantle times set by OTM SIG. Exhibits shall remain fully intact until the exhibit area has closed for the conference.
- 8. Additional literature, product, storage crates, or packing materials may be stored under your assigned table as long as there are no protruding items from the sides. Exhibitor is responsible for ensuring their area is free from any debris, etc. that could cause harm to a conference attendee.
- 9. Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled, or otherwise fastened to the permanent structure of the building. Helium balloons are not permitted within the facility. Adhesive-backed decals, stickers, and paint are not to be used or distributed anywhere on the premises.
- 10. Exhibitors are responsible for the delivery of equipment and material for its exhibits to the venue. The venue can't receive deliveries in advance. Please contact the Meeting Planner to discuss shipping equipment and material.
- 11. OTM SIG and the Venue are not responsible for items taken from the exhibit spaces. We highly recommend your personnel remove all personal and valuable items such as laptops, etc. from your exhibit space each evening.
- 12. Smoking is prohibited.
- 13. No outside food and/or beverage may be brought to the venue. Exhibitor participants are expected to eat at the general conference food and beverage functions.
- 14. Exhibitor personnel are required to register online prior to the conference in order to receive a badge to gain access to the exhibit area and other conference activities. Your exhibit package determines the number of complimentary registration(s) your company will receive for the conference. Additional personnel may be registered under the applicable registration rate.
- 15. Each exhibiting company should have a representative present at the exhibit area throughout the exhibit hours and during the set-up and dismantling of their table-top exhibit.
- 16. Meeting Planner staff will be available onsite at the registration desk and/or exhibit area to answer any questions and to ensure that all policies are followed.
- 17. All Exhibit opportunities are on a first-come, first-served basis.
- 18. OTM SIG, Meeting Planner, and the Venue assume no risk. The exhibitor expressly releases them of any and all liability for damage, injury, or loss to any person, goods, or from any cause.

2025 OTM User Conference APAC

Sponsorship Contract

Contact Information:		
Company:		
Company V	Veb-Site:	
		Title:
		Postal Code: Country:
		Mobile:
Sponsor	ship Package:	
Diamond	(INR 4,00,000 excl. 18% GST):	(Yes/No)
Platinum	(INR 3,15,000 excl. 18% GST):	(Yes/No)
Gold	(INR 2,40,000 excl. 18% GST):	(Yes/No)
Silver	(INR 1,65,000 excl. 18% GST):	(Yes/No)
Bronze	(INR 90,000 excl. 18% GST):	(Yes/No)

Note: Discounted/Special price mentioned in this document will be applicable if payment completed by 30 September 2025.

Instructions:

Sponsorship Contracts are accepted from Monday, September 15, 2025.

Please send your completed contract by email to OTM SIG (boardadmin@otmsig.com)

After receipt of the contract and acceptance of the OTM SIG Board of Directors, you will receive instructions to pay the sponsorship fees.

Payment is expected to be collected in INR only.

We do not accept American Express credit cards.

Sponsorship fees are collected by the MindFleck Private Ltd (Meeting Planner) on behalf of the OTM SIG (Organiser), who will send you instructions to pay for the fees.

Main point of contact for all sponsorship queries is the OTM SIG (boardadmin@otmsig.com)