OATUG AMBASSADOR

ORACLE APPLICATIONS & TECHNOLOGY USERS GROUP

We Chose to Ascend—and Boy, Did We Ever!

"Engage. Evolve. Connect." These are the words keynote speaker, Sebastian Terry, shared for attendees to make Ascend 2021 a key opportunity. You can check out our Ascend 2021 recap video **here**!

Valued Ambassadors,

We did it! We brought it all back, on-site and streaming worldwide: over 450 in-person attendees, almost 1200 online attendees, over 400 speakers, and over 80 exhibitors and sponsors that contributed almost $10,000.00 in prizes…they were all at Ascend 2021! The Oracle users community has reconnected in new, exciting ways worldwide.

To everything there is a season, and this was a season of firsts. OATUG's inaugural Ascend conference was orchestrated as the first event with a new partner, OHUG. Ascend was also to be the first event in the industry to provide an in-person event for our exhibitors, speakers, and attendees since the lockdown of 2020. Additionally, due to the continued fluctuation in the pandemic, Ascend also became our first-ever hybrid event. We put together an extensive educational program with over 250 breakout sessions, organized over 400 speakers who were all presenting to a hybrid in-person/virtual audience. We also launched what may be our best-received-ever conference app.

The excitement felt at Ascend was contagious. Those of us on-site got the long-awaited reward of seeing hundreds of smiling, happy people. It was wonderful to be together again serving our members!

Through breakout sessions, Turbo Talks, and trade show events with exhibitors and sponsors, everyone engaged, evolved, and connected. And we can't wait to do it again next year! See you there!

Sincerely,

The OATUG Team

Doris Tambasco, CPPB Business Systems, Manager, Edmonton Public Schools

As an Organization moving to upgrade from Oracle 12.1.3 to 12.2.10 this November the sessions I attended assisted in creating a roadmap of what's next for our eBusiness Suite of products. It is all about ECC's. I attended some great sessions that showed the value in setting these up. Our users are always looking for an easy way to get a quick snapshot of where things are at.

The opportunity to meet with others and discuss challenges and successes is beneficial and can help minimize obstacles for future projects. Through discussions and panels, it is always a good checkpoint for me to understand where our organization is in comparison to others.

Can't wait for the next and possibility to attend in person. Thanks OATUG another great conference!

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OATUG and OHUG Give Back: This year, our community service project tied up and handed off 125 backpacks of school supplies to children in foster care. Attendees jumped in to help stuff the bags with school supplies and other back-to-school necessities. Working toward our community at Ascend gave us all the feels--reminding people how **GOOD** it is to be back together in person.

With the support of our members, we are feeling momentum like never before! Our first-ever Ascend conference brought together two of Oracle's largest and most active user groups for a new event experience: OATUG and OHUG made high-value, unique opportunities happen! For questions regarding opportunities for Ascend 2022, email sales@oatug.org.

SAVE THE DATE

ASCEND 2022

JUNE 12-15, 2022
ARIA RESORT & CASINO
LAS VEGAS

EDUCATION HIGHLIGHTS
Don't miss these upcoming webinars!

- **September 17, 2021, 2pm-3pm (ET) OATUG SIG Tech Talk: September EBS Upgrade Panel**

- **September 22-24, 2021, 9am-5pm (IST) 2021 OTM User Conference APAC - Virtual**

- **September 29, 2021, 1pm-2pm (ET) Practical Training: How to Get Off the Hamster Wheel of Oracle Cloud Quarterly Updates**

- **October 21, 2021, 8:30am-4pm (ET) Ohio Valley OATUG – In-person**

- **February 22-24, 2022, 8am-5pm (ET) East Coast Oracle Users Conference (ECO) *New dates***

Check out the full calendar here.

SIG Spotlight: Emerging Leaders

On the first day of the Ascend conference, the Emerging Leaders group hosted their meet up with the purpose of finding those who are interested in joining the SIG. Emerging Leaders is a Special Interest Group (SIG) for supporting those who are beginning their careers in the technology industry and connecting them to mentors who can help them navigate and implement best practices in their industry. The group was very pleased to have had a great turn-out as attendees came together to network and share ideas for the coming year. SIG members Julio Lois (chair), Richard Stevens III (co-chair), and Lee Edwards, spoke about the direction and intentions of the group. In addition to young leaders, the committee members also shared that they are open to *any* interested OATUG members who are looking for opportunities and new connections! To learn more about Emerging Leaders, please reach out to aneiger@oatug.org.

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The Value of Ambassadors: Each OATUG member organization has one designated Ambassador who serves as the primary point of contact for the membership. Ambassadors are proactive, willing to receive communications from OATUG and share information with your internal teams. Ambassadors help co-workers maximize the value of the organization's membership by keeping them informed about OATUG member benefits and new programs and services. Thank you for serving as an Ambassador!

Call for Candidates

OATUG is now accepting self-nominations for the 2022 Board of Directors. Elected members will serve a two-year term, January 2022 - December 2023. Board service is a fantastic way to deepen your involvement with the Oracle user community, gain leadership experience, and contribute in meaningful ways to the success of OATUG and the members we serve. Apply **here** by **September 15, 2021** by midnight (ET).

Time to Update Your Profile!

Ambassadors have access to the organization's list of contacts and can add or remove contacts within the organization. With the continuous shift from 2020, it is greatly beneficial to update your company's membership at least once per year. You can watch an orientation video **here** as a refresher. To request a new Ambassador contact, please email ambassador@oatug.org.

Almost Time to Vote for the Board of Directors!

Voting for the 2022 Board of Directors will be open September 22 – October 6. Voters will elect eight directors this year.

All company Ambassadors and all individual associate/user members who were in good standing as of September 1, 2021, will receive a ballot link on September 22 from **electionbuddy.com,** which will include your voting instructions. Per the OATUG bylaws, no more than 25 percent (four seats) of the Board can be Associate members; and only one person per member organization may serve on the Board at a time. If you have any questions, please contact the OATUG Election Monitors at elections@oatug.org. Thank you in advance for your participation in the 2021-22 OATUG Board of Directors election**.**