

**SPONSORSHIP OPPORTUNITIES**

**2021 OTM User Conference US**

**Online Event**

**2-5 August 2021**

**Organizer: OATUG OTM SIG**

Oracle Applications & Technology Users Group (OATUG)

Oracle Transportation Management (OTM)

Special Interest Group (SIG)

https://www.oatug.org/otmsig/home

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**2021 OTM User Conference US - Online Event**

**You’re Invited**

It is our pleasure to invite you to participate in the online 2021 OTM User Conference US, which will be held from August 2 to 5, 2021. This conference is designed for people to learn and share knowledge, ideas and experiences about Oracle’s Logistics products: OTM and GTM.

With an anticipated attendance of 200+ people, this conference is the perfect event for organizations to:

• Be part of a valuable conference designed to address key aspects of Oracle Logistics products

• Gain exposure to conference attendees

• Maximize your presence in the industry

• Strengthen your brand identity

• Receive recognition as a sponsor on the Hubilo online events platform

Sponsorship opportunities are limited as indicated in level descriptions following. A link to submit your sponsor intention will be provided when sponsorships are open. *Meeting Expectations* (Event Planner) will coordinate contracts and payment on behalf of the OTM SIG.

Please contact the OTM SIG Board Administrator for additional information at boardadmin@otmsig.com.

Thank you for your support,

OTM SIG Board of Directors

**Contact Details:**

**ORGANIZER**

OTM SIG – Oracle OTM Special Interest Group

Board Administrator

Email: boardadmin@otmsig.com

Website: https://www.oatug.org/otmsig/home

**EVENT PLANNER**

Meeting Expectations Inc.

James Hobbs/ OTM SIG

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3525 Piedmont Rd.

Atlanta, GA 30305

United States of America

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E-Mail: otmsig@meetingexpectations.com

**2021 OTM User Conference US**

**Sponsorship Opportunities**

**Diamond Sponsor (Limit to 1) USD $10,000**

* Exclusive Diamond Presentation Slot (stand-alone presentation; any topic, outside of submitted/selected presentations)
* 5 Minutes of Pre-Recorded Presentation in Preferred Time Slot\*
* Opportunity to provide marketing email content to be sent to registered attendees prior to conference
* Exclusive Diamond Sponsor Recognition Post in OTM SIG LinkedIn Group
* Diamond Sponsor Status Recognition on OTM SIG Conference Website/Social Media
* Diamond Sponsor Status Recognition on OTM SIG Newsletters
* Diamond Sponsor Status Recognition on pre-session slide shows
* Post Conference Attendee List\*
* Virtual Exhibit Booth\*

**Platinum Sponsor (Limit to 8) USD $3,000**

* Virtual Exhibit Booth\*
* 5 Minutes of Pre-Recorded Presentation Time (to be scheduled by OTM SIG Board)\*
* Platinum Sponsor Status Recognition and Link on OTM SIG Conference Website/Social Media
* Platinum Sponsor Status Recognition on OTM SIG Newsletters
* Platinum Sponsor Status Recognition on pre-session slide show
* Post Conference Attendee List\*

**Gold Sponsor (Unlimited) USD $750**

* Gold Sponsor Status Recognition on OTM SIG Conference Website/Social Media
* Gold Sponsor Status Recognition on OTM SIG Newsletters
* Gold Sponsor Status Recognition on pre-session slide show
* Post Conference Attendee List\*

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| **SPONSOR LEVEL** | **DIAMOND** | **PLATINUM** | **GOLD** |
| **Pre & Post Conference Attendee List** | ✔ | ✔ | ✔ |
| **Sponsor Recognition on Conference Marketing Material including OTM SIG Conference Website, Newsletters & pre/post-session slide shows.** | ✔ | ✔ | ✔ |
| **Virtual Exhibit Booth** | ✔ | ✔ |  |
| **Presentation Time** | 5 Minutes (Preferred Time Slot) | 5 Minutes |  |
| **Exclusive Diamond Presentation Slot** | ✔ |  |  |
| **Diamond Sponsor Recognition Post in OTM SIG LinkedIn Group** | ✔ |  |  |
| **Pre-conference Marketing Email** | ✔ |  |  |

**Notes:**

**\*Pre-Recorded Presentation Time:** The organizer will schedule the Sponsor’s airtime on the agenda and will try to integrate it prominently in the overall schedule. Video recordings must be provided in delivery-ready format. The OTM SIG does not provide video editing. The organizer cannot guarantee minimum number of participants in the sessions.

**\*Post Conference Attendee List:**  To include Name, Company, Title & City

**\*Virtual Exhibit Booth:** Two-dimensional placard-style booth in virtual conference platform.

**Terms and Guidelines:**

**Payment Terms:** Sponsorship payment is made to Meeting Expectations. ***Sponsorship must be paid in full.***

**Cancellations and Refunds:** Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if request received after July 16, 2021.

**Additional Guidelines:** The Organizer (OTM SIG) manages the fulfillment of sponsorship benefits, which are tied to a first come, first-served base. All advertising benefits are based on materials being received by deadlines as communicated to the sponsors by the Organizer.