

OTM



OTM USER
CONFERENCE
2020
EUROPE

4-6 MARCH 2020
AMSTERDAM



Sponsorship Opportunities

2020 OTM User Conference Europe
4-6 March 2020

otmsig.com/europe

It is our pleasure to invite you to participate in the 2020 OTM User Conference Europe. Sponsorship opportunities are limited and contracts will be accepted beginning Monday 6 January 2020.

Mark your calendar and plan to submit your contract to ensure your participation in this all-important conference.

Amsterdam Marriott Hotel
Stadhouderskade 12
1054ES Amsterdam
Netherlands



2020 OTM User Conference Europe

You're Invited

It is our pleasure to invite you to participate in the 2020 OTM User Conference Europe, which will be held on 4-6 March 2020 in Amsterdam, Netherlands. This conference is designed for people to learn and share knowledge, ideas and experiences about OTM software.

With an anticipated attendance of 150 people, this conference is the perfect event for organizations to:

- Be part of a valuable conference designed to address key aspects of the OTM software
- Gain exposure to conference attendees
- Maximize your presence in the industry
- Strengthen your brand identity
- Receive recognition as a sponsor on the conference website and in the on-site program guide

OTM SIG values and appreciates our conference sponsors. Your contributions help make this conference possible and keeps registration fees lower for attendees.

Sponsorship opportunities are limited and contracts will be accepted from 6 January 2020. Mark your calendar and plan to submit your contract by this date to ensure your participation in this important conference. We look forward to seeing you there!

Please visit otmsig.com/europe or contact the OTM SIG Board Administrator for additional information at boardadmin@otmsig.com

Contact Details:

ORGANISER

OTM SIG – Oracle OTM Special Interest Group

OTM SIG Board Administrator
Email: boardadmin@otmsig.com

MEETING PLANNER

Meeting Expectations Inc.
Attn: Sarah Jean Joanis / OTM SIG
Building 5, Suite 300
3525 Piedmont Rd.
Atlanta, GA 30305
United States of America

Telephone: +1 (404) 477-5829
E-Mail: sjoanis@meetingexpectations.com

VENUE

Amsterdam Marriott Hotel
Stadhouderskade 12
1054ES Amsterdam
Netherlands

Telephone: +31 20 607 5555

2020 OTM User Conference Europe Sponsorship Opportunities

Platinum Level (Limit 3)EUR 4,400.00

- Tabletop Exhibit (1.80m table on 3.00x2.00m area) prominently positioned in Exhibit Hall.
- Sponsor recognition with 10 minutes of stage time before one of the General sessions
- (3) Full conference registrations to all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Gold Level (Limit 4)EUR 2,750.00

- Tabletop Exhibit (1.60m table on 2.00x1.50m area) prominently positioned in Exhibit Hall.
- Opportunity to present a fun & lively Speed Session (2 minutes of stage time in front of all conference attendees).
- (2) Full conference registrations to all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Silver Level (Limit 6).....EUR 1,650.00

- Tabletop Exhibit (cocktail table on 1.50x1.50m area) in Exhibit Hall.
- (1) Full conference registration to all sessions and meals.
- Placement of marketing collateral (provided by Sponsor) in event giveaway bag.
- All PATRON sponsorship benefits.

Patron Level EUR 550.00

- Recognition as Sponsor on conference marketing material, signage, and website.
- Pre and post conference registration list.

Exhibitor Rules and Guidelines

Exhibitors will be limited to the tabletop exhibits defined by the following rules and regulations:

1. OTM SIG will provide a table as specified in the Sponsor Level descriptions.
2. Exhibitor is responsible for providing payment for additional equipment. Exhibitor must adhere to their assigned space.
3. The OTM SIG reserves the right to approve all tabletop exhibits and space use.
4. Electricity is available. Complimentary wireless internet access will be provided to all exhibitors by the Venue, but OTM SIG can't guarantee network speeds or quality of this service.
5. Tabletop Displays:
 - a. Permitted on Tabletop Displays:
 - i. Sales literature
 - ii. Product samples
 - iii. Displays that fit the table and the confines of the exhibit space.
 - iv. Video equipment that fits the table and the confines of the exhibit space.
 - v. Signs with general company information.
 - vi. Company skirting or table cover.
 - vii. Giveaways and promotional items
 - b. Prohibited from Tabletop Displays:

- i. Free standing floor displays that exceed the dimensions as specified in the Sponsor Level descriptions.
 - ii. Displays that obstruct the view of adjoining exhibits.
 - iii. Mechanical, electrical or other devices, which produce sound that proves disturbing to other exhibitors. OTM SIG reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Demonstration areas must be confined within the Exhibitor's space so as not to interfere with any aisle traffic. Should spectators of a demonstration interfere with the other Exhibitors, OTM SIG may require that the demonstration cease.
7. Exhibitors are required to adhere to set-up and dismantle times set by OTM SIG. Exhibits shall remain fully intact until the exhibit area has closed for the conference.
8. Additional literature, product, storage crates, or packing materials may be stored under your assigned table as long as there are no protruding items from the sides. Exhibitor is responsible for ensuring their area is free from any debris, etc. that could cause harm to a conference attendee.
9. Decorations, signs, banners, etc. may not be taped, nailed, tacked, stapled, or otherwise fastened to the permanent structure of the building. Helium balloons are not permitted within the facility. Adhesive-backed decals, stickers, and paint are not to be used or distributed anywhere on the premises.
10. Exhibitors are responsible for the delivery of equipment and material for its exhibits to the venue. The venue can't receive deliveries in advance. Please contact the Meeting Planner to discuss shipping equipment and material.
11. OTM SIG and the Venue are not responsible for items taken from the exhibit spaces. We highly recommend your personnel remove all personal and valuable items such as laptops, etc. from your exhibit space each evening.
12. Smoking is prohibited.
13. No outside food and/or beverage may be brought to the venue. Exhibitor participants are expected to eat at the general conference food and beverage functions.
14. Exhibitor personnel are required to register online prior to the conference in order to receive a badge to gain access to the exhibit area and other conference activities. Your exhibit package determines the number of complimentary registration(s) your company will receive for the conference. Additional personnel may be registered under the applicable registration rate.
15. Each exhibiting company should have a representative present at the exhibit area throughout the exhibit hours and during the set-up and dismantling of their table-top exhibit.
16. OTM SIG staff will be available onsite at the registration desk and/or exhibit area to answer any questions and to ensure that all policies are followed.
17. All Exhibit opportunities are on a first-come, first-served basis.
18. OTM SIG, Meeting Planner, and the Venue assume no risk. The exhibitor expressly releases them of any and all liability for damage, injury, or loss to any person, goods, or from any cause.