

New York Society of Association Executives (NYSAE) Names New Executive Director James Brannigan

NYSAE Announces New Executive Director



New York, NY, March 2, 2022 --The Board of Directors for the [New York Society of Association Executives](#) is proud to announce James Brannigan has been appointed Executive Director effective March 2, 2022. Brannigan replaces Holly Koenig, EVP, [Kellen](#), who has served as NYSAE's CEO since NYSAE joined Kellen as a client in 2019.

"We thank Holly Koenig for her years of service to NYSAE and for leading us through an exciting time in our history, the transition to Kellen as well as navigating us through the last two years of the pandemic." said Joanne S. Barry, CAE, Chair of NYSAE and executive director of the New York State Society of Certified Public Accountants (NYSSCPA).

" We are so pleased to announce this appointment of James Brannigan. James will bring additional energy and creativity to the organization's programs along with a deep sense of commitment to our community," Barry added.

Brannigan, who lives in New York City, joined Kellen in 2015 after graduating from Iona College. He has been serving as NYSAE's General Manager and Associate Director, responsible for the team and day-to-day management and deliverables. He is currently pursuing his MBA at CUNY Baruch College.

To support Brannigan, Kellen has also added to the team, Bradley Pryba, Esq, Executive Vice President, Erin Erickson, Group Vice President, Rebecca Pierucci, Meetings Manager and Brenden Eckstein, Associate Account Executive. Koenig, who served as an NYSAE Board member prior to taking on the staff position, will continue to engage as needed.

###

About NYSAE

Founded in 1919, the NYSAE is an organization of chief executives and middle managers of trade associations, professional societies, voluntary organizations, other not-for-profit organizations, and supplier partners in the tri-state area (NY, NJ, and CT). Its mission is to lead in advancing and serving the profession of association and not-for-profit management. For more information, please visit nysaenet.org.

About Kellen

Kellen, the world's leading partner to associations, offers full-service management as well as support services including government affairs, education, marketing and communications, meetings, and expo production. Kellen is headquartered in Atlanta, with additional offices in Beijing, Brussels, Chicago, Kansas City, New York City and Washington, D.C. For more information, visit kellencompany.com.