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**NEW YORK SOCIETY OF ASSOCIATION EXECUTIVES ANNOUNCES
MEETINGS PROFESSIONAL OF THE YEAR**

Stuart Ruff-Lyon, CMP, DES of Risk and Insurance Management Society to receive
Synergy Awards 2020 Meetings Professional of the Year Award

February 3, 2020 - New York, New York --- New York Society of Association Executives (NYSAE) has announced Stuart Ruff-Lyon, CMP, DES, Vice President of Events and Exhibitions at Risk and Insurance Management Society (RIMS), as the Synergy Awards 2020 Meetings Professional of the Year Award winner. He will accept the inaugural award during NYSAE's Synergy Award Luncheon on Wednesday, May 13, 12 PM – 2 PM at the Harvard Club in New York City. There will be eight other awards presented that day.

Ruff-Lyon leads and directs a team of professionals who manage RIMS' global event portfolio, and oversees all event sales initiatives for attendee, exhibitor and sponsor acquisition. He currently serves as the 2020 Chair of the Board for Professional Convention Management Association's (PCMA) Board of Directors and as an advisor to the cities of Denver, Chicago and San Francisco as well as Marriott International. His passion expands beyond the events industry and into his success as a Business Events Strategist.

"The Synergy Awards are a way for NYSAE to honor outstanding, well-respected professionals in the association industry, and we could not think of a better recipient for this foundational award," said Charles Riotto, Chairman of NYSAE. "Stuart has effectively challenged what it means to be a meetings professional by consistently raising the bar for each of his events and exceeding expectations."

For more information about the awards, tickets, tables and sponsorships, visit [this link](#) or contact Holly Koenig at HKoenig@KellenCompany.com.

About NYSAE: Founded in 1919, the New York Society of Association Executives (NYSAE) is an organization of chief executives and their teams who support trade associations, professional societies, and other not-for-profit organizations and supplier partners in the tri-state area (NY, NJ, and CT). Its mission is to lead in advancing and serving the profession of association and not-for-profit management. For more information, please visit nysaenet.org. NYSAE presents the Synergy Awards Luncheon annually, the northeast's most prestigious and celebrated events for the association management, not for profit and hospitality communities.

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