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InView

The Monthly Publication for the New York Society of Association Executives

InView, a digital publication issued the first week of every month by the New York Society of Association Executives, is designed to provide relevant, practical information specifically for members. *InView* publishes featured articles, member and industry news, and information on NYSAE programs and events. This user-friendly e-publication, allows readers to browse through the headlines and summaries, and when they find something that interests them, simply click the link, and they'll be automatically transported to NYSAE's website for the full article.

Frequency	Rate (net)*
6 issues	\$ 2,000
12 issues	\$ 3,750

Material Specifications & Deadlines:

Ad Dimensions: 150 pixels wide x 100 pixels high

Max. File Size: 20k per rotation

Image File Format: GIF or JPG (Sorry we are unable to accept Flash files)

Hyperlink: Each banner will hyperlink to the url of the advertiser's choice

Materials due: The 15th of the month, prior to month of start date

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