

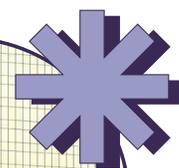


NATIONAL WOMEN'S STUDIES ASSOCIATION

NATIONAL WOMEN'S STUDIES ASSOCIATION

*2026 ANNUAL
CONFERENCE*

SPONSORSHIP OPPORTUNITIES



ATLANTA, GEORGIA
NOVEMBER, 5-8, 2026



2025 BY THE NUMBERS



**1,500 +
ATTENDEES**



431 SESSIONS



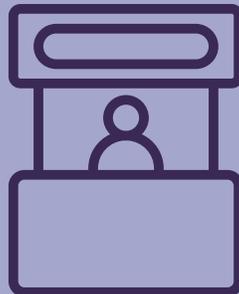
**27% OF ATTENDEES
ARE STUDENTS**



**460+
UNIVERSITIES/COLLEGES
REPRESENTED**



**41 STATES &
21 COUNTRIES
REPRESENTED**



50+ EXHIBITORS



**40% INCREASE IN
SOCIAL MEDIA
FOLLOWING**





THANK YOU TO OUR 2025 SPONSORS



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Facultad de Estudios Generales Universidad de Puerto Rico, Recinto de Río Piedras



ABOUT THE 2026 CONFERENCE



NOVEMBER: 5–8, 2026

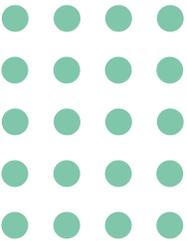


HILTON, ATLANTA
ATLANTA, GEORGIA



**OUR ANNUAL CONFERENCE REGULARLY
DRAWS MORE THAN** **2,000+**

**ATTENDEES AND IS THE ONLY ANNUAL MEETING
DEDICATED TO SHOWCASING CONTEMPORARY
AND INNOVATIVE FEMINIST SCHOLARSHIP**

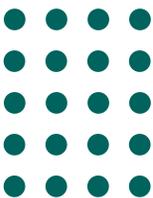


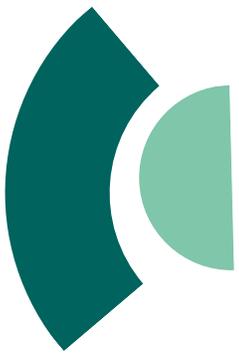
WHY NWSA?



Established in 1977, the National Women's Studies Association (NWSA) has, as one of its primary objectives, promoting and supporting the production and dissemination of knowledge about women, gender, and sexuality through teaching, learning, research and service in academia and beyond.

- NWSA has over 2,000 institutional and individual members from across the U.S. and the world.
- We have over 15,000 subscribers to our Newsletter
- Our Conference website, program book, app, and the NWSA website are consistently frequented by attendees to receive information and updates.
- Sponsoring NWSA will give you direct brand awareness and engagement to thousands of feminists, activists, and scholars across the globe

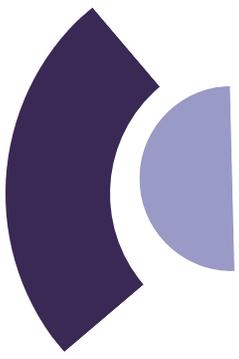




SPONSORSHIP PACKAGES

Platinum Package: \$10,000

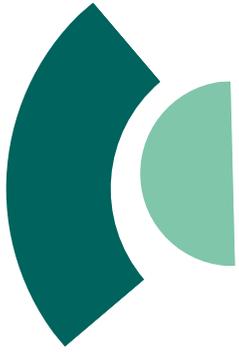
- (2) Full Page Program Book Ads
- (1) Rotating Banner Ad in the Conference App
- Official Sponsor of one Plenary (Sponsorship listed in program book, online program, mentioned at the beginning of plenary, logo on all PowerPoints during the plenary)
- Official Sponsor of the MA/PhD Reception, listed in the program and on signage
- Listed as Platinum Sponsor on Conference Program App & Conference Web Page
- Logo on the Conference meter board outside of our Registration Hub
- Listed as a Platinum Sponsor on NWSA Annual Conference Website Page (posted on the website in September through November)
- Two complementary Newsletter Ads in your month of choosing within one year of purchase



SPONSORSHIP PACKAGES

Diamond Package: \$5,000

- (1) Full Page Program Book Ad
- Rotating Banner Ad in the Conference App
- Official Sponsor of the Pre-Conference Luncheon, listed in the program and on signage
- Listed as Diamond Sponsor on Conference Program App & Conference Web Page
- Logo on the Conference meter board outside of the Registration Hub
- Listed as Diamond Sponsor on NWSA Annual Conference Website Page (posted on website in September through November)
- One complementary Newsletter Ad in your month of choosing within one year of purchase



SPONSORSHIP PACKAGES

Crystal Package: \$2,000

- (1) Full Page Program Book Ad
- (1) Rotating Banner Ad in the Conference App
- Official Sponsor of a Presidential Session listed in the program and on signage (choose from 6 sessions!)
- Listed as a Crystal Sponsor on Conference Program App & Conference Web Page
- Listed as Crystal Sponsor on NWSA Annual Conference Website Page (posted on website in September through November)
- One complementary Ad included in the NWSA Newsletter within 3 months of purchase



TAILORED SPONSORSHIP OPPORTUNITIES

\$2,000

CHILDCARE ROOM

Show your commitment to parents and guardians by sponsoring the NWSA's Childcare room at the 2026 Annual Conference. Your company's logo will be featured in our program book, throughout our annual conference site, and prominently on the welcome sign at the entrance of the childcare room.

\$5,000

INTERPERTATION SERVICES

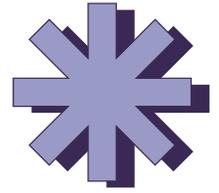
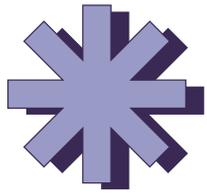
Increase accessibility for attendees by sponsoring ASL interpreters and Closed Captioning. Sponsorship of these critical resources includes "Translation Sponsored by" and "Accessibility Sponsored by" acknowledgements at each plenary, on our ADA Signage, on plenary presentations, and in our program book.

\$2,000

STUDENT ENGAGEMENT

Make an impact on the next generation of emerging scholars by supporting a reception for the 2026 Student Attendees. Your company would be acknowledged as the sponsor for the event on signage and in the program book!

A LA CARTE SPONSORSHIP OPPORTUNITIES



PROGRAM BOOK PRINT ADVERTISEMENTS

| | |
|---------------------------|----------------|
| FULL PAGE | \$700 |
| HALF PAGE | \$500 |
| INSIDE FRONT COVER | \$1,500 |
| OUTSIDE BACK COVER | \$1,500 |



CONFERENCE APP BANNER ADVERTISEMENTS

Reach our attendees directly by purchasing a Banner Ad in our Conference App! Our attendees will be using this app for all conference information, room locations, and so much more!

BANNER AD: \$600



QUESTIONS?

CONTACT OUR TEAM

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Email operations@nwsa.org

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Baltimore, MD 21204



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