

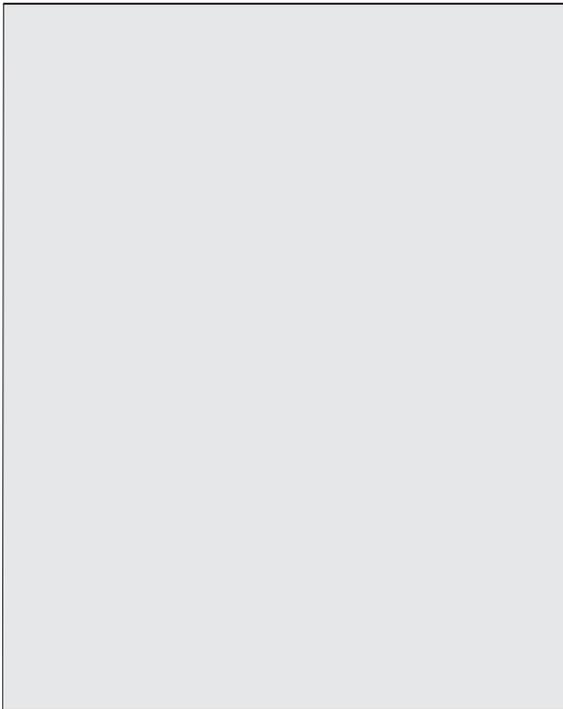


# 2026 ANNUAL CONFERENCE PRINT AD GUIDE

## SIZE OPTIONS

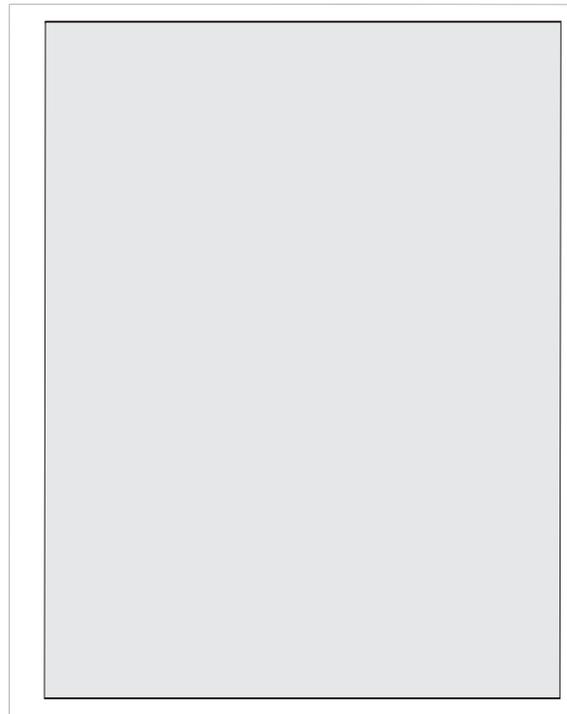
### FULL PAGE BLEED

An ad that prints across entire page with no margin.



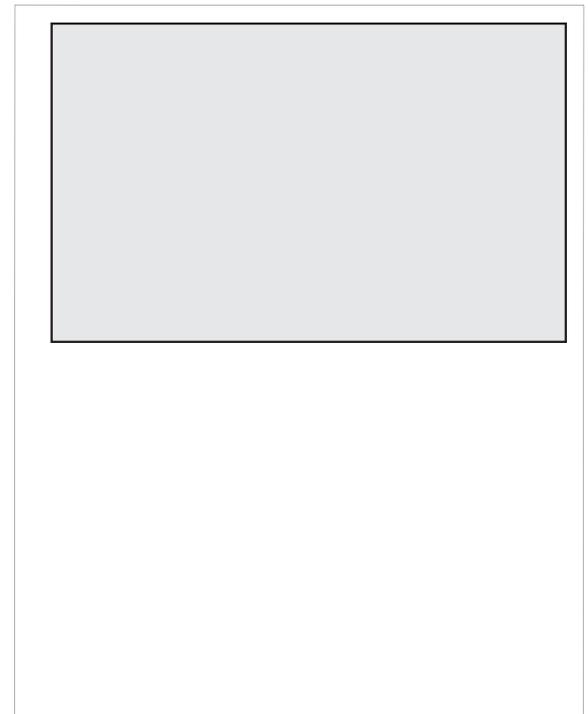
### FULL PAGE NO BLEED

An ad that takes up most of the page, but fits within a frame/margin.



### HALF PAGE

An ad that fits on half a page (with no bleed)



See following pages for additional information and file set up guidelines.



## 2026 CONFERENCE PRINT AD SPECS: FULL PAGE AD WITH BLEED

A full page ad takes up the entire page with no margin/border area. If you want your ad to fit the page an additional bleed must be provided for proper printing. This ad set up is required for any premier cover ad space. It is optional for a standard interior page.

### SIZE

TRIM SIZE: 8" x 10"

This is the size of the page.

(The file size with the bleed would be 8.25" x 10.25")

#### BLEED SIZE:

Add an extra 0.125" of art to all sides of the ad.

#### RECOMMENDED SAFE AREA:

Keep important elements (text or logos for instance) at least 0.5" away from each edge.

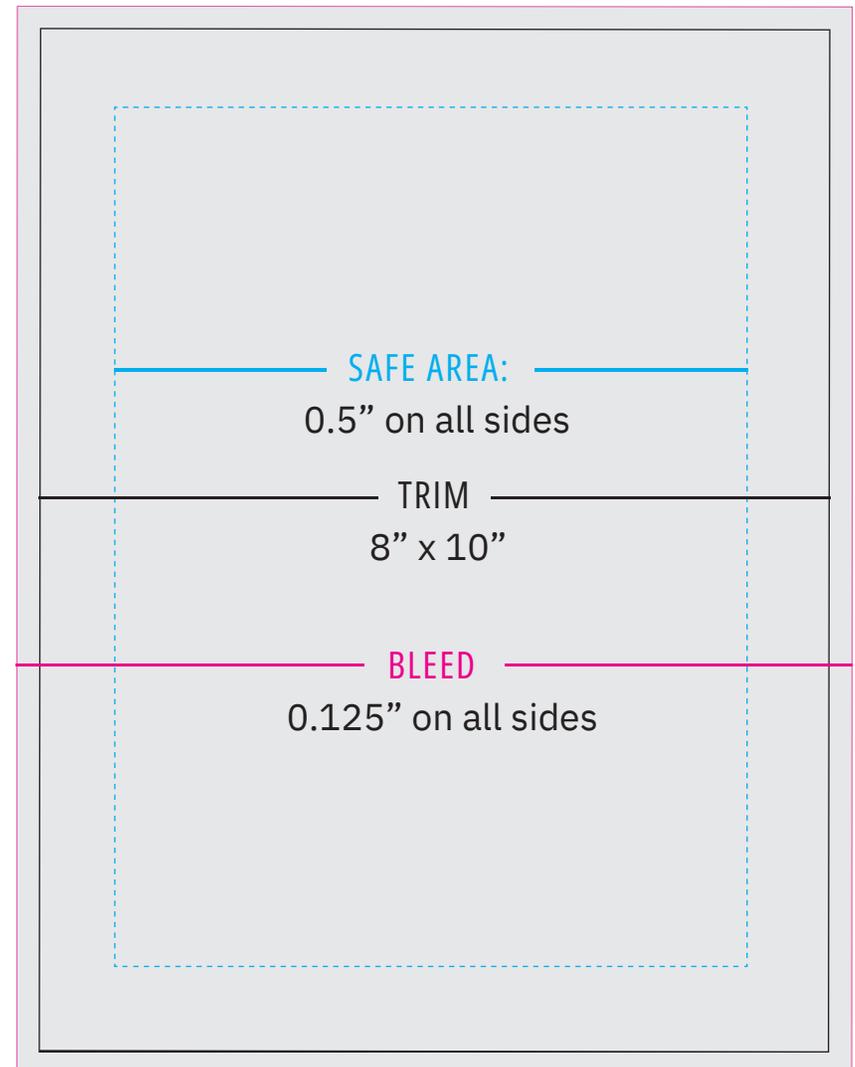
### FILE SET UP

COLOR: CMYK build

RESOLUTION: 300 DPI

BEST FILE: Maximum quality PDF

NOTE: Please save with bleeds included. No crop marks necessary.





## 2026 CONFERENCE PRINT AD SPECS: FULL PAGE AD (NO BLEED)

A full page ad with no bleed will fit into a predetermined ad space. The size is slightly smaller than the actual page size creating a 0.25" white border around the ad. There will be a thin line to frame the ad in the space.

### SIZE

AD SIZE: 7.25" x 9.5"

Your ad will display in the program with a 0.25" white border.

#### RECOMMENDED SAFE AREA:

Keep important elements (text or logos for instance) at least 0.5" away from each edge.

**BLEED SIZE:** Not necessary

### FILE SET UP

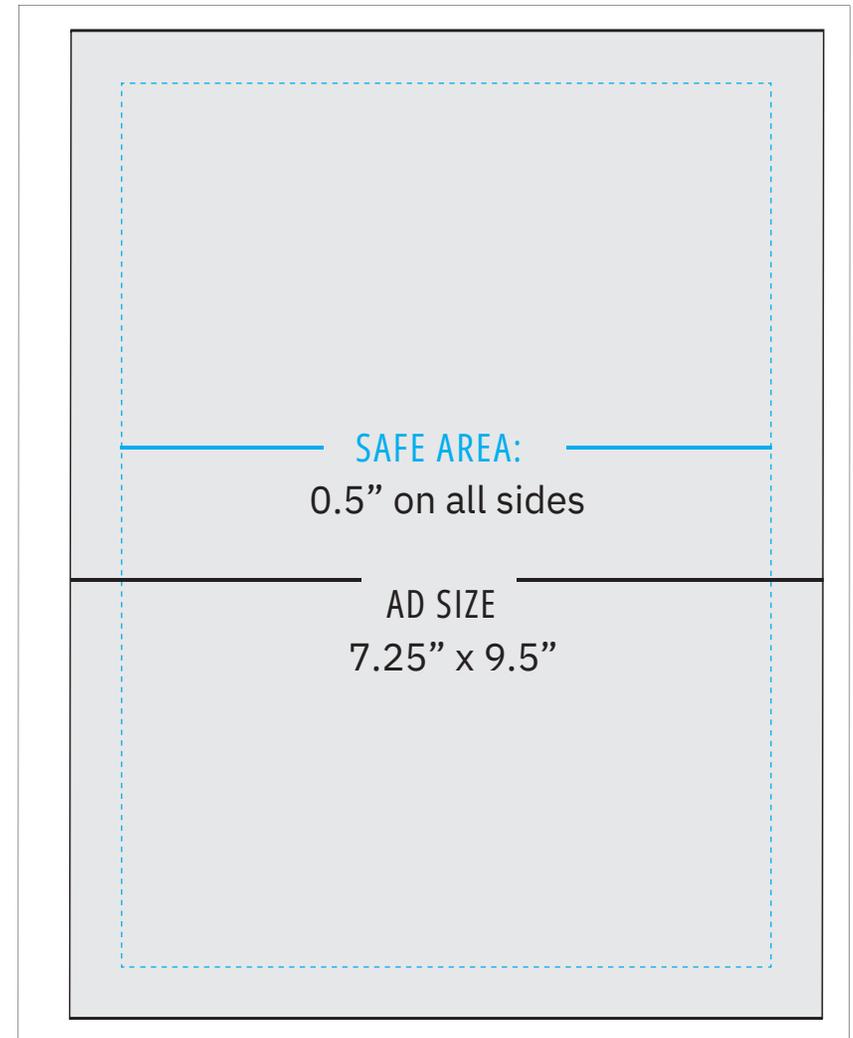
COLOR: CMYK build

RESOLUTION: 300 DPI

BEST FILE: Maximum quality PDF

NOTE: Saving with printer marks is optional.

GUTTER



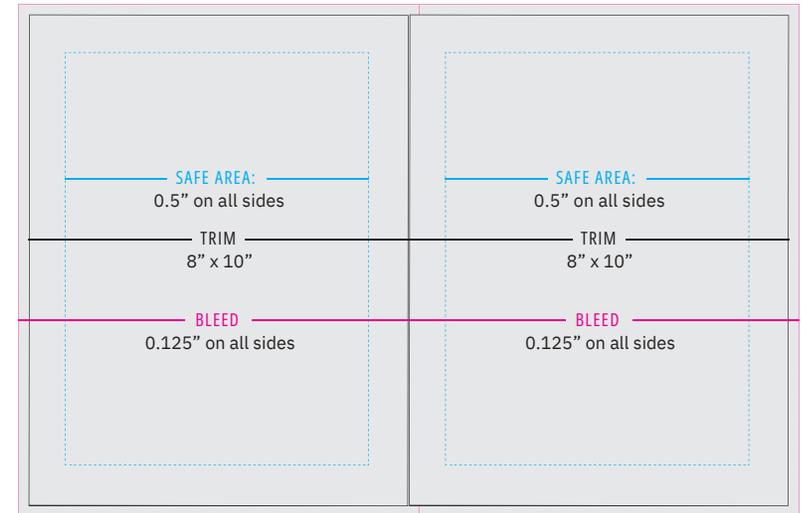


## 2026 CONFERENCE PRINT AD SPECS: DOUBLE PAGE SPREAD

If you are purchasing a premiere double page spread please follow these recommendations:

### DESIGN WITH BLEED

Please follow the specifications above for the full page ad with bleed. If you wish for the ads to be continuous across the gutter it is recommended to start by designing the two pages together. When ready to prep for print please split the pages apart and add the specified bleeds to the edges in between. Save each page individually and label with “Left” and “Right” to specify placement.

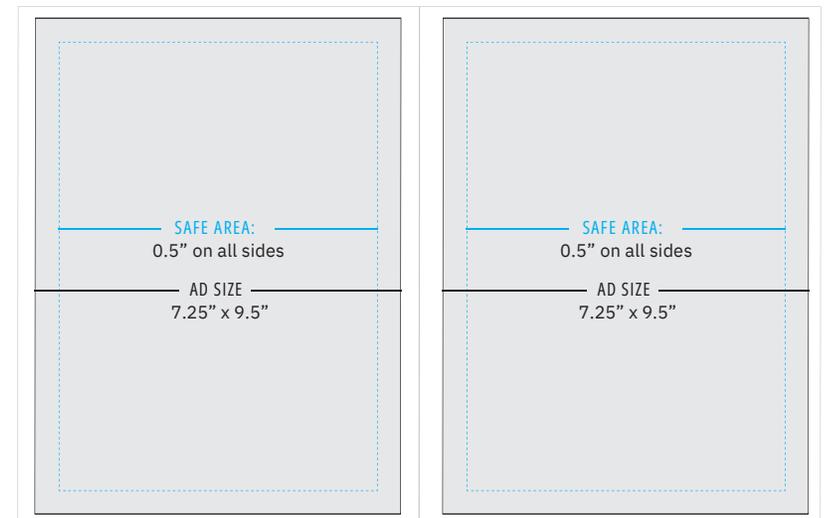


### DESIGN WITHOUT BLEED

Please follow the specifications above for the full page ad without bleed. Please save each page individually and label with “Left” and “Right” to specify placement.

### FILE SET UP

COLOR: CMYK build  
RESOLUTION: 300 DPI  
BEST FILE: Maximum quality PDF





## 2026 CONFERENCE PRINT AD SPECS: HALF PAGE AD

A half page ad will be placed at either the top or bottom of a page. There will be a 0.25" white border around the ad. There will be a thin line to frame the ad in the space.

### SIZE

AD SIZE: 7.25" x 4.5"

Your ad will display in the program with a 0.25" white border.

#### RECOMMENDED SAFE AREA:

Keep important elements (text or logos for instance) at least 0.5" away from each edge.

BLEED SIZE: Not necessary

### FILE SET UP

COLOR: CMYK build

RESOLUTION: 300 DPI

BEST FILE: Maximum quality PDF

NOTE: There is no need to save with bleeds or printer marks.

