2024 ANNUAL CONFERENCE EXHIBITOR & SPONSORSHIP INFORMATION

Huntington Place Convention Center
Detroit, Michigan
November 14 - 17, 2024
Why the National Women’s Studies Associations Annual Conference?

In 2023 our 1,900 NWSA attendees represented:

- 47 of the 50 States
- 35% were students
- 24 Countries

Detroit has a rich history connected to the underground railroad, Great Migration, and Civil rights movement. Today, multiple organizations and communities uphold this legacy of activism and advocacy.

Fun Facts About Michigan!

- **State Bird:** American Robbin
- **State Flower:** Apple Blossom
- **State Tree:** Eastern White Pine
About the Conference

NATIONAL WOMEN’S STUDIES ASSOCIATION

November 14 - 17th, 2024

Where:

Huntington Place Convention Center
Detroit, MI

Who Attends:

- Program Chairs & Directors
- University Staff
- Faculty
- Independent Scholars
- Activists and Community Organizers
- Graduate and Undergraduate Students

Get Social

Connect with attendees in advance through social media:

Twitter
@NWSA

Facebook
www.facebook.com/NationalWomensStudiesAssoc

Instagram
@NWSA_ig

#NWSA2024
By the Numbers:

Our annual conference regularly draws more than 2,000 attendees and is the only annual meeting dedicated to showcasing the contemporary and innovative feminist scholarship.

“If we want to see change in our lives, we have to change things ourselves.” – Grace Lee Boggs

One of the most rewarding aspects of having a Feminist Studies booth at NWSA is the serendipitous encounters both with former authors and future authors.

We love the sense of feminist community we experience and also help build there.

— Ashwini Tambe, Editorial Director, Feminist Studies

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendees</th>
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<tbody>
<tr>
<td>2012</td>
<td>Oakland</td>
<td>1500</td>
</tr>
<tr>
<td>2013</td>
<td>Cincinnati</td>
<td>1597</td>
</tr>
<tr>
<td>2014</td>
<td>San Juan</td>
<td>2335</td>
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<td>2015</td>
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<td>1954</td>
</tr>
<tr>
<td>2016</td>
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<td>2220</td>
</tr>
<tr>
<td>2017</td>
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<td>2300</td>
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<tr>
<td>2018</td>
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<td>Baltimore</td>
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Exhibit Booth Pricing

Booths can be purchased on our website www.nwsa.org

<table>
<thead>
<tr>
<th>Premium Booths</th>
<th>Standard Booths</th>
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<tbody>
<tr>
<td>$1,000</td>
<td>$500</td>
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We invite local small businesses to reach out to the NWSA Office to purchase a booth at a reduced rate! Please contact us at nwsa@nwsa.org with the subject line “Small Business Booth Request”.

**BOOTHs INCLUDE:**

- one 8 X10 booth including 8’ high backwall and 3’ high side dividers
- one 6’ topped and skirted table
- two side chairs
- one waste basket
- one 7” x 44” identification sign

Please note that electricity, internet, additional equipment, and freight/shipping are additional fees and are not included with this booth rate.

All exhibitors are responsible for contacting the NWSA contracted drayage company for shipping and set up needs. NWSA is not responsible for arranging or paying for shipping needs of individual exhibitors. During the times the exhibit hall is closed, NWSA will provide on-site security.

Exhibit Hours

**Thursday**
9:00AM - 2:00PM: Exhibitor Set-Up
3:00PM - 7:00PM: Exhibit Hall Hours

**Friday**
9:00AM - 6:00PM: Exhibit Hall Hours

**Saturday**
9:00AM - 6:00PM: Exhibit Hall Hours

**Sunday**
9:00AM – 12:00PM: Exhibit Hall Hours
12:00PM –1:30PM: Tear Down

Booths can be purchased on our website www.nwsa.org
Exhibit Hall Map

Exhibit Hall Location: Grand Riverview Ballroom A, second floor

Premium Booths: #27-34, #1 & 2
Standard booths: All other booths

Exhibitors are unable to select the exact location of their booth, after purchasing a premium or standard booth, you will be notified of your assigned booth number.
Exhibitor/Sponsorship Packages

Packages can be purchased on our website www.nwsa.org

The Robin Package: $3,500

- 1 Full Page Program Book Advertisement
- 1 Standard Exhibitor Booth
- Logo on the NWSA website and the NWSA Conference schedule site beginning in August
- Logo on the conference meter board outside of registration

The Blossom Package: $1,500

- 1 Full Page Program Book Advertisement
- 1 Standard Exhibitor Booth
- Logo on the NWSA Website and the NWSA Conference Schedule Site beginning in September

The White Pine Package: $1,000

- 1 Full Page Program Book Advertisement
- 1 Standard Exhibitor Booth
Event Sponsorships

If you are interested in any of the opportunities below, or if you would like to sponsor a specific reception, workshop, or session please reach out to our office at nwsa@nwsa.org

Sponsor a Plenary or Keynote: $3,000

- Sponsor one of our three plenaries and keynotes!
- Sponsorship will be recognized at the beginning and close of the event
- Sponsorship advertised in marketing for the plenary/keynote and in the program in print and online

Sponsor Our Food Court: $2,500

- Recognition of sponsorship for our food court hours in print program
- Inclusion of sponsorship for our food court hours on the NWSA website beginning in September
- Logo included in the Sponsors Section (conference page) on the NWSA website beginning in September
- Logo on Atrium Banner as a sponsor of the conference

Sponsor Our Hybrid Room: $1,500

- Logo on digital signage outside of the hybrid room
- Recognition of sponsorship at the beginning of every session
- Inclusion of sponsorship (logo) in the print program book
Program Book Advertisements

The NWSA printed program is our attendees’ guide to all of our featured events and receptions, it holds detailed information and maps. Our attendees utilize this as their guide to the conference and initiatives.

<table>
<thead>
<tr>
<th>Advertisement</th>
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<tr>
<td>Half Page Advertisement</td>
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</tr>
<tr>
<td>Full Page Inside Front Cover</td>
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</tr>
<tr>
<td>Full Page Inside Back Cover</td>
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