

2026 Strategic Plan

VISION

An empowered global community of histotechnology professionals; at the forefront of an evolving profession, connecting science, medicine, and patients.

MISSION

To improve patient outcomes by shaping histotechnology through a global community of professionals committed to education, advocacy, and quality care.

STRATEGIC PILLARS

Pillar 1: ELEVATED PROFESSION

Histotechnology, practitioners, and their unique skill sets are recognized as essential by health care employers, the public, and in public policy, which results in quality patient care and outcomes.

Strategy: Profession Revered

Influence the awareness of histotechnology as a unique discipline and career, with a significant economic impact in pathology, research, and medicine.

Pillar 2: SUSTAINABLE CAREERS

Histotechnologists have clear career pathways, education, and resources for each critical stage of their professional lives, to position them for success and increase the influx of people into the profession.

Strategy: Career Magnet

Be the recognized premier provider of education, certification, & resources for all career stages to enhance and validate competency levels and attract more people into the profession.

PILLARY 3: ESSENTIAL ASSOCIATION

NSH's growing membership is a vibrant community of professionals, who engage, lead, and continuously develop indispensable member resources and benefits.

Strategy: Compelling Participation

With a members first approach, develop & execute a comprehensive plan to grow a diverse, engaged membership.