



Cleveland

August 24-27

2020 NSA 75th Annual Meeting Sponsorship Opportunities

All packages include:

1. Recognition as a Conference Sponsor on all pre-event promotions.
2. Listing or logo in the Conference Program and mobile app
3. Opportunity to engage with attendees via the conference mobile app
4. Attendee mailing list 30 days prior and final mailing list 10 days post to include name, title, mailing address, and company.

Welcome Reception Sponsor - \$2,000 investment

- Exclusive named sponsor of the opening reception
- 5-minute speaking opportunity at Welcome Reception
- Signage throughout the reception
- One full-page ad in conference program
- One pre-conference email to attendees, pushed through NSA, 1–3 weeks prior to conference
- One mobile-app push notification sent to all conference app users during the conference

Morning Break Sponsor - \$1,000 investment – 4 opportunities

- Exclusive named sponsor of one of 4 morning breaks
- Signage and distribution of materials during the break
- Half-page ad in conference program
- One mobile-app push notification sent to all conference attendees during the conference

Afternoon Break Sponsor - \$1,000 investment – 4 opportunities

- Exclusive named sponsor of one of 4 morning breaks
- Signage and distribution of materials during the break
- Half-page ad in conference program
- One mobile-app push notification sent to all conference attendees during the conference

Governor's Gala Sponsor - \$5,000 investment

- Exclusive named sponsor of the Governor's Gala for all attendees
- 10-minute speaking opportunity at Welcome Reception
- Access to all social events during conference
- Signage throughout the Gala
- One full-page ad in conference program
- One pre-conference email to attendees, pushed through NSA, 1 – 3 weeks prior to conference
- One mobile-app push notification sent to all conference app users during the conference

Baseball Night Sponsor - \$5,000 investment

- Exclusive named sponsor of Baseball Night for all attendees
- Access to all social events during conference
- Signage throughout the reception
- One full-page ad in conference program
- One pre-conference email to attendees, pushed through NSA, 1 – 3 weeks prior to conference
- One mobile-app push notification sent to all conference app users during the conference

Rock-n-Roll Hall of Fame Reception Sponsor - SOLD

- Exclusive named sponsor of the Governor's Gala for all attendees
- Access to all social events during conference
- Signage throughout the reception
- One full-page ad in conference program
- One pre-conference email to attendees, pushed through NSA, 1 – 3 weeks prior to conference
- One mobile-app push notification sent to all conference app users during the conference

Name Badge Sponsor - \$500 investment/\$250 if lanyards provided

- Exclusive sponsor of attendee name badges
- Your company logo will be on the lanyard worn by all attendees
- One mobile-app push notification sent to all conference app users during the conference

NSA Business Breakfast Sponsor - \$3,000 investment

- Exclusive named sponsor of the breakfast for all attendees
- Access to all social events during conference
- Signage throughout the breakfast
- One full-page ad in conference program
- One pre-conference email to attendees, pushed through NSA, 1 – 3 weeks prior to conference
- One mobile-app push notification sent to all conference app users during the conference

Additional Opportunities:

Conference program ad – Full: \$500 Half: \$250 Quarter: \$100

Mobile App Push Notification - \$150