

Certified Administrator Renal Healthcare (CARH)

Policy 1.11- Use of the Certification Mark

The Certification Mark

After receiving official notification of CARH certification, the credential may be used only as long as certification remains valid and in good standing. Individuals may not use the CARH credential until they have received specific written notification that they have successfully completed all requirements, including passing the examination and documenting the required experience.

Certificants must comply with all recertification requirements to maintain use of the credential. Certification is a non-transferable, revocable, limited, non-exclusive license to use the certification designation subject to compliance with the policies and procedures, as may be revised from time to time.

Except as permitted by this policy, any use or display of RHA certification marks and/or logos without the prior written permission of the RHA is prohibited. Any candidate or certificant who manufactures, modifies, reproduces, distributes, or uses a fraudulent or otherwise unauthorized RHA certificate, RHA designation or other credential may be subject to disciplinary action, including denial or revocation of eligibility for certification.

Any individual who engages in such behavior also may be subject to legal action.

Education and training providers may not use the certification name, logos, or mark to state or imply any approval or endorsement by RHA or any affiliation with RHA.

Proper Use of the Credential

After meeting all eligibility requirements and passing the examination, individuals may use the credential in all correspondence and professional relations and on promotional materials, such as stationery, websites, business cards, etc. The mark or logo may be used only on business cards, stationery, letterhead, and similar documents on which the name of the individual certified is prominently displayed.

Individuals who have met the certification standards established by the RHCC are authorized to use the following certification mark in communications and marketing materials:

- The credential may be used as CARH or Certified Administrator Renal Healthcare.
- The credential is typically used after the certificant's name following any academic degrees and licensure (e.g., John Smith, MBA, CARH).
- The mark must be clearly associated with the certified individual(s).

The certification mark may be used only as long as the certification is valid. Should the certification be suspended or withdrawn for any reason, the individual must immediately cease the use of the certification designation and acronym on stationery, websites, business cards, and all promotional materials.

Ownership of the Mark and Logo

The certification marks and logo are the property of the RHA. Permission to use the certification mark or logo is granted to credentialed persons at the discretion of the Commission for permissible uses only.

The CARH marks and logo may not be revised or altered in any way. They must be displayed in the same form as produced by RHA and cannot be reproduced unless such reproduction is identical to the mark provided by RHA.

The mark or logo may not be used in any manner which could bring RHA into disrepute or in any way is considered misleading or unauthorized. This includes any use of the mark or logo that the public might construe as an endorsement, approval, or sponsorship by RHA of a certificant's business or any service or product thereof.

Certificates

Candidates who successfully earn the CARH will receive a non-transferable certificate specifying that the designation has been awarded and including their name, credential awarded, and expiration date. The certificate may only be displayed during the period for which the credential is valid. Certificates remain the property of RHA and must be returned to RHA upon request. Certificates may be issued in physical or digital format (i.e., digital badge).

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