

✦ RHA 2026 Annual Conference



SEPTEMBER 23-26

SAVANNAH CONVENTION CENTER

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

Updated 4/16/2026



EXHIBITOR INFORMATION

WHY EXHIBIT AT THE RHA ANNUAL CONFERENCE?

The RHA Annual Conference is the premier destination for engaging with dialysis leaders and renal healthcare decision-makers from across the nation. This high-impact event creates unmatched opportunities to build relationships with professionals focused on improving operations, enhancing efficiency, and delivering high-quality patient care. Attendees arrive ready to evaluate solutions, share challenges, and explore new partnerships.

WHO ATTENDS THE ANNUAL CONFERENCE?

- Facility Administrators
- Nurse Managers
- Medical Directors
- Nephrologists
- Technicians
- Financial/Billing Managers
- Senior Executives

Representing hospitals, universities, and free-standing facilities.

Be part of the conversations shaping the future of renal healthcare - exhibit at the RHA Annual Conference.

WHAT ARE THE BENEFITS OF EXHIBITING?

In-Person Interaction with Influential Decision Makers

The following events are held inside the RHA Exhibit Hall so that all conference attendees have the opportunity to walk the show floor:

- Wednesday Evening Reception
- Thursday and Friday Breakfasts, Breaks, and Lunches

Access to 300+ Attendees

The RHA Exhibit Hall is designed to ensure steady traffic throughout the show floor, during all showtimes. Lunch and breaks will be in the back of the hall, driving attendees to visit all sections of the exhibit hall.

Increased Visibility for Your Company and Products

Exhibitors are listed in the conference program, with a 50-word description, booth location listing, and exhibitor map, making it easy for attendees to find you on the exhibit floor.



EXHIBITOR INFORMATION

WHAT TYPES OF COMPANIES EXHIBIT AT RHA?

The RHA Exhibit Hall attracts vendors showcasing state-of-the-art technology and information resources. Exhibitors represent healthcare services, renal publications, pharmaceutical companies, water treatment, device manufacturers, certification providers, and more.

Former RHA exhibitors, add your name to the list in 2026!

- AbbVie, Inc.
- American Kidney Fund
- AmeriWater
- Amgen
- AOSS Medical Supply
- Ascend Clinical
- ASD Healthcare
- B. Braun Medical Inc
- Baxter Healthcare Corp.
- Cath Dry, Inc.
- Champion Manufacturing, Inc
- Christopher Kidd & Associates, LLC
- Cybernius Medical Ltd.
- Diality
- Dialysis Clinic, Inc.
- Foundation Medical Staffing
- Fresenius Medical Care - Renal Therapies Group
- Gaia Software, LLC
- GF Health Products, Inc.
- HemaSource, Inc.
- Henry Schein, Inc
- Infian
- InteloMed, Inc.
- Keryx Biopharmaceuticals, Inc.
- Mar Cor Purification
- Medical Education Institute
- Meridian Laboratory Corp
- MIQS, Inc
- Nephrology Nursing Certification Commission (NNCC)
- Nikkiso America, Inc.
- Nipro
- NxStage Medical, Inc.
- Optum
- Physician Software Systems
- Physicians Choice Dialysis
- Quantitative Medical Systems, Inc.
- Relypsa Biopharmaceutical
- Renal Billing
- Renesan Software
- Rockwell Medical
- RPC
- Sanofi
- Satellite Healthcare
- Sceptre Management Solutions, Inc.
- ScheduleWise, LLC
- Spectra Laboratories
- TNT Moberg International Limited
- Vase-Alert LLC
- Visonex LLC
- Winco Mfg.



EXHIBITOR INFORMATION

EXHIBIT LOCATION

Exhibits are located in the Governor's Ballroom B2/C at the Savannah Convention Center in Savannah, GA. The Exhibit Hall is protected by security after hours.

TENTATIVE EXHIBIT SCHEDULE

Please note exhibit show hours kick off Wednesday night at the Welcome Reception. Hours listed are tentative and subject to change.

EXHIBITOR SET UP

Wednesday, September 23 12:00 PM - 4:00 PM

SHOW HOURS

Wednesday, September 23 7:00 PM - 8:30 PM (*Welcome Reception*)

Thursday, September 24 7:30 AM - 8:45 AM

12:00 PM - 1:15 PM (*shared time with product theaters*)

3:25 PM - 3:55 PM

Friday, September 25 7:30 AM - 8:45 AM

12:00 PM - 1:15 PM

3:05 PM - 3:35 PM

EXHIBITOR TEAR DOWN

Friday, September 25 3:45 PM - 9:00 PM

HOTEL ACCOMMODATIONS

The 2026 Annual Conference is taking place at the Savannah Convention Center. Renal Healthcare Association has secured discounted rates per night, plus applicable taxes, at The Westin Savannah Harbor Golf Resort & Spa. The special rate will be offered until **Monday, August 24**, or until the group block is sold out, whichever comes first. Please refer to [our website](#) for up-to-date information on hotel accommodations.



EXHIBITOR INFORMATION

GENERAL SERVICE CONTRACTOR

Alliance Nationwide Expositions, Inc. will be the official General Service Contractor. Exhibitor Service Kits will be available approximately 60 days prior to the show. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, and other booth furnishings may be ordered directly from the General Service Contractor. All charges for additional services with Alliance, The Savannah Convention Center, or The Westin Savannah Harbor Golf Resort & Spa are the sole responsibility of the exhibitor.

10' x 10' Booth (\$3,950) includes:

- Unfurnished booth (*does not include table and chairs*)
- Pipe and drape back wall/side rails
- Carpeted booth space
- A company identification sign featuring the company name and booth number
- One (1) wastebasket
- A company listing and a 50-word description in the onsite conference program
- Two (2) full-conference registrations to the Annual Conference

Additional equipment may be rented from the General Service Contractor. Order forms will be available in the Exhibitor Service Kit.

Tabletop (\$2,500) includes:

- 6' skirted table with two (2) chairs
- A company identification sign featuring the company name and tabletop number
- One (1) wastebasket
- Tabletops are not separated by draping
- A company listing and a 50-word description in the onsite conference program
- One (1) full-conference registration to the Annual Conference

Browse Table (\$500) includes:

Unmanned table space (6') outside of the exhibit hall. Materials may be sent to the attention of the Meeting Manager and will be set up and maintained throughout the exhibit hours. Shipping and handling fees are to be paid by the company. Unused materials will not be returned.

RESERVE EXHIBIT SPACE

HOW TO RESERVE YOUR SPACE

Preview the available space and reserve your space through the [online exhibitor portal here](#). Once you have completed the online application, an email will be sent to confirm your reservation.

If you have any questions about the Exhibit Hall, please contact Samantha Adams, Exhibit & Sponsorship Manager, at sadams@talley.com.

EXHIBITOR DEADLINES

Exhibitor & Sponsor Sign-Up Deadline: **Wednesday, July 8**

All Exhibitor Information Due on Exhibition Portal: **Wednesday, July 8**

Last Day to Cancel Booth: **Wednesday, July 8**

Payment Due: **Wednesday, August 19**

Hotel Deadline (for room block): **Monday, August 24**

RENALEDGE GPO MARKETPLACE

The RenalEdge GPO Marketplace is a dedicated showcase area within the exhibit hall where innovation meets energy in an engaging, interactive setting. This curated space brings together RenalEdge GPO vendors, each highlighting products and services that support dialysis providers' clinical, operational, and financial goals.

For more information or to reserve a space in the RenalEdge Marketplace, contact Jana Sharp, RenalEdge GPO Program Manager, at jsharp@talley.com.





SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE - PARTNER (\$5,500)

- Recognition in signage at the registration area
- Opportunity to insert promotional flyer in registration folder (500 pieces)
- Recognition in the Conference Onsite Program
- Half-page advertisement in the Conference Onsite Program
- List of pre-registrants one week prior to the meeting (name, company, mailing address)
- Three (3) complimentary full-conference registrations for the Annual Conference

ANNUAL CONFERENCE - PATRON (\$3,500)

- Recognition in signage at the registration area
- Opportunity to insert promotional flyer in registration folder (500 pieces)
- Recognition in the Conference Onsite Program
- Two (2) complimentary full-conference registrations for the Annual Conference

ANNUAL CONFERENCE - FRIEND OF RHA (\$1,500)

- Recognition in signage at the registration area
- Opportunity to insert promotional flyer in registration folder (500 pieces)
- Recognition in the Conference Onsite Program
- One (1) complimentary full-conference registration for the Annual Conference



SPONSORSHIP OPPORTUNITIES

ADVERTISING - CONFERENCE PROGRAM

All ads/artwork must be approved by RHA.

- Full Page 6" wide x 9" tall (Black & White) – \$600
- Half Page 6" wide x 4.5" tall (Black & White) – \$400

Ad Specifications:

- Please submit ads in the following formats: PDF or PNG.
- All files must be high resolution with images at 300 dpi. For black & white ads, submit grayscale.
- If possible, outline fonts before creating PDFs.
- Ads are due on **FRIDAY, JULY 31**, on the portal.

BRANDING OPPORTUNITIES

Meeting Space Branding

Take your brand off your booth and put it around the meeting space. We're offering several options this year to brand parts of the common space. This is the perfect way to highlight your company outside of your booth. RHA manages the production, installation, and removal of decals and images.

- Column Cling (3 available)
 - Full Cling \$8,000
 - Half Cling \$5,500
- Exhibit Hall Windows (2 available)
 - Full Window \$8,000
 - Half Window \$5,500
- Digital Signage: \$7,000 (3 available)

Meeting space branding artwork due by August 14.





INDIVIDUAL OPPORTUNITIES

SATELLITE SYMPOSIUM - \$15,000

A one-hour breakfast symposium held on Saturday, September 26th from 7:30-8:30 AM, independently developed and directly supported by your company. Presentations may be formatted as presentation(s) by speaker(s), panel discussion, video presentation and/or product demonstration. This price includes the following:

- One-hour access to meeting space for up to 100 attendees
- Signage outside of meeting room
- Inclusion on printed program and mobile app

It is not endorsed by the RHA, and it is not eligible for CE/CME. RHA does not guarantee headcount.

Host Responsibilities:

- Company is responsible for breakfast, audio visual, etc.
- Company is responsible for marketing the event (upon approval from RHA). RHA e-blasts are available for purchase.
- Company has the ability to submit an article for Renal Watch (RHA's weekly newsletter) highlighting the program with registration instructions.

RHA Responsibilities:

- Providing company with appropriate hotel contacts.
- Providing company with one pre-registration list (name, company, mailing address) two weeks before the meeting.
- Approving marketing materials for company to utilize to market the event.
- Listing the symposium title, description, and registration information on the RHA Annual Conference website, in Annual Conference marketing materials and in Renal Watch (as provided by the company).

Criteria for Acceptance:

Applications will be reviewed in the order in which they are received and assessed for the topic relevance to the Annual Conference audience.

Application Process and Deadline:

The completed application must be submitted via the [online exhibitor portal here](#) by **Friday, June 26, at 5:00 PM ET**. RHA will notify all applicants by Friday, July 10. Please direct all questions to Samantha Adams at sadams@talley.com.



INDIVIDUAL OPPORTUNITIES

PRODUCT THEATER - \$3,500

An opportunity for three companies to present back-to-back 15-minute presentations during lunch on Thursday, September 24, from 12:00-1:15 PM. Product theaters will be independently developed and directly supported by your company. Presentations may be formatted as presentations by the speaker, video presentations, and/or product demonstrations. This price includes the following:

- 15-minute access to the exhibit hall stage during lunch break for all attendees – All exhibitors will be present
- Inclusion on printed programs and mobile app

It is not endorsed by RHA, and it is not eligible for CE/CME. RHA does not guarantee headcount.

Host Responsibilities:

- Company is responsible for additional audio visual beyond what is listed below

RHA Responsibilities:

- Providing screen, projector and mic
- Listing the product theater title and description on the conference app.

Criteria for Acceptance: Applications will be reviewed in the order in which they are received and assessed for the topic relevance to the Annual Conference audience.

Application Process and Deadline:

The completed application must be submitted via the [online exhibitor portal here](#) by **Friday, June 26, at 5:00 PM ET**. RHA will notify all applicants by Friday, July 10. Please direct all questions to Samantha Adams at sadams@talley.com.

INDIVIDUAL OPPORTUNITIES

MEETING ROOM RENTAL - \$2,000

Rent space for a private, invitation-only session or meeting convened by the sponsor to gain insights from key opinion leaders, experts, or stakeholders.

These meetings are strategic in nature and are not open to the general conference audience. Advisory boards that include RHA attendees may not take place during RHA programming.

These slots are limited and will be considered by application only.

Total duration of meeting is not to exceed four hours, including set-up and breakdown time. Additional time will incur additional fees.

Upon approval from RHA, you will be provided with a contact name at the venue to assist in setting up your event. You are responsible for all event costs, including but not limited to:

- Room Rental (payable to AHS)
- Food & Beverage (payable to the venue)
- Audio Visual (payable to the venue)

The completed application must be submitted via the [online exhibitor portal here](#) by **Wednesday, July 8**. Please direct all questions to Samantha Adams at sadams@talley.com.



INDIVIDUAL OPPORTUNITIES

~~LANYARDS \$3,000~~

SOLD

Your one-color company logo, along with the RHA logo is on the lanyard distributed to all attendees at registration and offers great exposure through the length of the meeting (RHA will produce).

~~CONFERENCE BAGS \$5,000~~

SOLD

Your one-color company logo, along with the RHA logo is on the bag distributed to all attendees at registration and offers great exposure through the length of the meeting (RHA will produce).

CUSTOM KEY CARDS - \$5,000

Have your company's name and logo on the second most important thing people carry after their wallet – their hotel key card. On average, hotel guests look at their guest room key card no less than 10 times a day, making key cards the number one advertising tool in the hotel. Your company's name and logo can be on every attendee's key card.

- Your custom-designed hotel key card (approved by RHA)
- Recognition in the printed conference onsite program

EVENT APP

The mobile app allows attendees to stay connected with each other as well as view the program. Increase your organization's visibility with prime placement on signage and advertisements within the application. Multiple opportunities are available to advertise on the official event app utilized by all attendees. Your company will also receive recognition in the conference onsite program.

- Push Notification: \$1,500
 - 145-character message sent out to all conference attendees
- Poll Question: \$1,500
 - One question with 2-6 answer options. You will receive the voter information.
- Banner Ad: \$1,500
 - An advertisement of your choice on the activity page of all attendees throughout the conference (RHA to approve).





SOCIAL EVENT OPPORTUNITIES

REFRESHMENT BREAK - \$3,000 - TWO (2) OPPORTUNITIES AVAILABLE

Afternoon refreshment breaks (coffee, tea, water) are scheduled to take place in the exhibit hall. This allows you added exposure during one of the three refreshment breaks during the Annual Conference.

- Recognition in signage at designated break area
- Area for company literature/promotional product at designated break area
- Recognition in the conference onsite program
- Opportunity to provide sponsor-branded napkins (500 pieces)

ENTERTAINMENT SPONSOR AT PRESIDENTS RECEPTION - \$7,000

Add some entertainment to the President's Reception by sponsoring a DJ.

- DJ to shout out your company as the sponsor
- Recognition in signage during the reception
- Recognition in the Onsite Program

DRINK TICKET SPONSOR AT PRESIDENT'S RECEPTION OR WELCOME \$5,000

Each attendee will receive two drink tickets with your logo for the President's Reception.

- Recognition in signage during the reception
- Recognition at the registration area
- Recognition in the Conference Onsite Program

THEMED COCKTAIL SPONSOR \$5,000

Choose a cocktail and give it a clever name for the President's Reception.

- Recognition in signage during the reception
- Recognition at the registration area
- Recognition in the Conference Onsite Program

PURCHASE SPONSORSHIP OPPORTUNITIES

Preview and purchase sponsorship opportunities through the [online portal here](#).
If you have any questions about sponsorship opportunities, please contact Samantha Adams, RHA Exhibit & Sponsorship Manager at sadams@talley.com.



CORPORATE SPONSORSHIP

PLATINUM LEVEL \$50,000

Annual Conference

- 20 x 20 ft. of contiguous corner booth space at the Annual Conference exhibit hall (\$15,800 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- 20 complimentary registrations for the Annual Conference (\$15,000 value).
- One (1) full-page ad in the Annual Conference Program Book (\$600 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during the Annual Conference breaks.
- Access to one (1) preliminary electronic version of the Annual Conference attendee list three (3) weeks before the conference and one list one (1) week before the conference.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to present to the Board of Directors during three (3) business meetings each year. Presentations are 25 minutes and can be done in person or via conference call.
 - Winter Board Meeting (San Juan, Puerto Rico), Day on the Hill (Washington, DC), Annual Conference (Savannah, GA).
- Invitation to meet informally with members of the Board of Directors three (3) times a year at receptions during business meetings (listed above):
 - One-hour reception on the evening following the Day on the Hill Board meeting;
 - Up to three representatives to join the Board (and their guests) for dinner on the evening following the Winter Board meeting;
 - 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 20 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$3,000 value).
- Logo placement on the RenalHealthcare.org website.
- Industry Spotlight: a one (1) hour dedicated webinar on the topic of your choice. RHA manages registration, logistics, and promotion of the webinar.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.
- One (1) vendor product email OR two (2) banner ads annually in Renal Watch to be used in 2026.



CORPORATE SPONSORSHIP

GOLD LEVEL \$30,000

Annual Conference

- 20 ft. of contiguous booth space at the Annual Conference exhibit hall (\$7,900 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- 10 complimentary registrations for the Annual Conference (\$7,500 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during the Annual Conference breaks.
- Access to one (1) preliminary electronic version of the Annual Conference attendee list three (3) weeks before the conference and one list one (1) week before the conference.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to present to the Board of Directors during the Annual Conference Business Meeting (Savannah, GA). Presentations are 25 minutes and can be done in person or via conference call.
- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- 10 RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$1,500 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.



CORPORATE SPONSORSHIP

SILVER LEVEL \$15,000

Annual Conference

- 10 ft. of contiguous booth space at the Annual Conference exhibit hall (\$3,950 value).
- Priority placement for booth space at the Annual Conference Exhibit Hall.
- Five (5) complimentary registrations for the Annual Conference (\$3,750 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during the Annual Conference breaks.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- Five (5) RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$750 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.

CORPORATE SPONSORSHIP

START UP LEVEL \$7,500

The Start-Up Level is for companies founded within the last three years (2022 to present).

Annual Conference

- Two (2) complimentary registrations for the Annual Conference (\$3,750 value).
- One (1) half-page ad in the Annual Conference Program Book (\$400 value).
- Company listing with logo on the sponsor page of the Annual Conference Program Book.
- A custom slide featured in the meeting room during the Annual Conference breaks.
- Recognition with signage thanking sponsors throughout the Annual Conference.

Leadership Engagement

- Invitation to meet informally with members of the Board of Directors at a 1.5-hour reception for up to 5 representatives on the evening following the Annual Conference Board meeting.

Membership Access

- Two (2) RHA Memberships, with access to RHA Voices members-only online community, email, and committees (\$750 value).
- Logo placement on the RenalHealthcare.org website.

Weekly Newsletter

- Logo placement with URL link on the weekly e-newsletter.



COMPARISON CHART

Corporate sponsorship opportunities comparison chart:

| | Platinum | Gold | Silver | Start Up |
|------------------------------------|--------------|--------|--------|----------|
| Conference Booth Space | 20x20 corner | 20ft | 10ft | |
| Conference Registrations | 20 | 10 | 5 | 2 |
| Priority placement for booths | X | X | X | X |
| Advertising in Conference Program | Full Page | ½ Page | ½ Page | ½ Page |
| Logo/ slide featured during breaks | Custom | X | X | |
| Recognition on signage | X | X | X | X |
| Conference Registration Lists (2) | X | X | | |
| Live Presentation to the RHA Board | 3x | 1x | | |
| Reception with the RHA Board | 3x | 1x | 1x | 1x |
| RHA Memberships | 20 | 10 | 5 | 2 |
| Logo on RHA.org | X | X | X | X |
| Logo on Weekly Newsletter | X | X | X | X |
| Product Email/ Banner Ads | X | | | |
| Industry Spotlight Webinar | 1 | | | |



OTHER OPPORTUNITIES

Industry Spotlight Webinar \$5,000

A turn-key opportunity to promote your product or service in front of a targeted audience with a one (1) hour dedicated webinar on the topic of your choice. RHA manages the webinar registration, logistics, and promotion. A database of all registered guests will be provided, as well as program metrics. Program details available upon request.

Thought Leadership Content \$5,000 annually

Share your Thought Leadership content with our Members. Your content will be added to a section of Voices, our member-exclusive online community, one (1) time per year, available for four consecutive months. Examples of content formats include 15-20 minute video, white paper, or infographic. This offering includes a once-monthly short article in Renal Watch to advertise the location of your content in Voices.

Renal Watch Member Newsletter

Renal Watch, our member newsletter, covers industry-related news, including the latest developments on issues impacting dialysis providers and renal healthcare professionals. 750+ subscribed.

Month-Long Vendor Highlight \$3,000

Vendor Highlights must be no longer than 250 words. Showcase who you are and what you mean to the Renal Care Industry. Only one (1) opportunity is available per newsletter.

Banner Ad \$1,000

One (1) linked banner will be placed within the body of the newsletter, between articles in Renal Watch. Only two (2) opportunities are available per newsletter.

Vendor Product Email \$1,500

Let us help you gain exposure for your product. We will send your product email to the RHA member database. These emails can be sent up to two times per year. Make sure you use special links in your email to track how many visits you get based on the email we send on your behalf.



✦ RHA 2026 Annual Conference

SEPTEMBER 23-26
SAVANNAH CONVENTION CENTER

Deadlines Checklist

- Review the Conference Prospectus**
- JUNE 26** - Application Deadline to Host a Product Theater
- JUNE 26** - Application Deadline to Host a Breakfast Symposium
- JULY 8** - Last Day to Cancel Booth
- JULY 8** - Meeting Room Rental Application Due
- JULY 8** - All Exhibitor Information Due on Exhibition Portal
- JULY 8** - Exhibitor & Sponsor Sign-Up Deadline
- JULY 31** - Art Work Deadline for Program Ads
- AUGUST 14** - Convention Center Branding Deadline
- AUGUST 19** - Payment Due
- AUGUST 24** - Hotel Deadline for Room Block



✦ RHA 2026 Annual Conference

SEPTEMBER 23-26
SAVANNAH CONVENTION CENTER

Contact Details:

Samantha Adams
Exhibit & Sponsorship Manager

Phone: 215-320-4655

Email: sadams@renalhealthcare.org

**If you are interested in an opportunity not listed here, please contact me.*

www.RenalHealthcare.org